

STARTING AND GROWING A NEW BUSINESS, UCRT

Requirements for Students Matriculating in or before Academic Year 2025-2026. Learn more about University Academic Regulation 3.1 (<https://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Total Hours: 16

Code	Title	Hours
EEE 3673	Business Model Discovery	3
EEE 4333	Launching a Business: The First 100 Days	3
EEE 4223	Entrepreneurial Marketing	3
or EEE 4663	Imagination in Entrepreneurship	
EEE 4113	Dilemmas and Debates in Entrepreneurship	3
EEE 4533	Growing Small and Family Ventures	3
EEE 4010	Special Topics in Entrepreneurship (Riata Center for Innovation and Entrepreneurship Experience)	1

Total Hours **16**

Other Requirements

- A minimum of 50 percent of the business hours required for the certificate must be OSU delivered in residence or OSU online courses.