

# ENTREPRENEURSHIP, BSBA

## Degree Requirements

**Requirements for Students Matriculating in or before Academic Year 2025-2026.** Learn more about University Academic Regulation 3.1 (<https://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.50**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="https://catalog.okstate.edu/university-academic-regulations/#english-composition">https://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History &amp; Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Quantitative Thought &amp; Logical Reasoning (Q)</i>		
3 hours of MATH or STAT designated "Q"		
<i>Understanding Humanities-Human Heritage &amp; Cultures (H)</i>		
Courses designated (H)		
Reasoning in the Natural Sciences (N)		
Must include one Laboratory-Based Inquiry (L) course		
Courses designated (N) with one (L)		
<i>Exploring Society &amp; Human Behavior (S)</i>		
MGMT 3013	Fundamentals of Management (S) <sup>1,2</sup>	3
<i>Diversity (D)</i>		
Courses designated (D)		
<i>Global Cultural Competency (G)</i>		
Courses designated (G)		
<i>Additional General Education</i>		
Additional general education credit hours may be required to meet the total 40-hour minimum of general education credit if courses carry more than one general education designation and can be used to meet multiple general education designation hour requirements above.		
Courses designated (Q), (H), (N), (S), (D), (G), or (F).		
MSIS 2233	Business Analytics Fundamentals (Q) <sup>1</sup>	3
<b>Hours Subtotal</b>		<b>40</b>
<b>College/Departmental Requirements</b>		
UNIV 1111	First Year Seminar	1
BADM 2111	Career Planning for Business Success	1
BADM 3111	Professional Development for Business Success	1
<b>Hours Subtotal</b>		<b>3</b>
<b>Major Requirements</b>		

A GPA of 2.20 is required in these 66 hours

<i>Common Body</i> <sup>2</sup>		
ACCT 2003	Survey of Accounting <sup>3</sup>	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills	3
ECON 2003	Microeconomic Principles for Business	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Principles of Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MKTG 3213	Marketing (S)	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Principles of Data Analytics	3

### Major Requirements

A GPA of 2.00 is required in these 36 hours of Entrepreneurship major requirements

18 of these 36 hours must be in residence at OSU

EEE 2083	Entrepreneurship & Society	3
EEE 3673	Business Model Discovery	3
EEE 4223	Entrepreneurial Marketing	3
EEE 4663	Applied Creativity & Design Thinking	3
EEE 4653	Venture Capital	3
Select 9 hours of the following:		9
EEE 3033	Women and Minority Entrepreneurship	
EEE 4090	Study Abroad in Entrepreneurship	
EEE 4333	Launching a Business: The First 100 Days	
EEE 4403	Social Entrepreneurship	
EEE 4533	Growing Small and Family Ventures	
EEE 4010	Special Topics in Entrepreneurship	
EEE 4080	Riata Internship Program	
EEE 4103	Entrepreneurship & the Economy	
EEE 4113	Dilemmas and Debates in Entrepreneurship	
EEE 4263	Corporate Entrepreneurship	
EEE 4313	Emerging Enterprise Consulting	
EEE 4610	Entrepreneurship Practicum	

Select an additional 12 upper-division hours from fields in the Spears School of Business

**Hours Subtotal 66**

### Electives

Select 11 hours <sup>3</sup> 11

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC

Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours

**Hours Subtotal 11**

**Total Hours 120**

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) is a common body requirement, but is counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

## Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses required.

## Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2031.

## Example Plan of Study

### Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
<b>Freshman</b>		
<b>Fall</b>		
UNIV 1111	First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
MSIS 2103	Business Data Science Technologies	3
3 hours of MATH or STAT designated 'Q'		3
'G' designated course		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
EEE 2023	Introduction to Entrepreneurship	3
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
POLS 1113	American Government	3
MSIS 2233	Business Analytics Fundamentals (Q)	3
'N' designated course		3
<b>Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
ACCT 2003	Survey of Accounting	3

BADM 2111	Career Planning for Business Success	1
EEE 2083	Entrepreneurship & Society	3
MGMT 3013	Fundamentals of Management (S)	3
ECON 2003	Microeconomic Principles for Business	3
'H' designated course		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
EEE 3673	Business Model Discovery	3
MSIS 3223	Principles of Data Analytics	3
MKTG 3213	Marketing (S)	3
3 hours from 9 hour list in major		3
'H' designated course		3
<b>Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
BADM 3111	Professional Development for Business Success	1
FIN 3113	Principles of Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
EEE 4223	Entrepreneurial Marketing	3
EEE 4663	Applied Creativity & Design Thinking	3
'D' designated course		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
BADM 3113	Practical Business and Interpersonal Skills	3
3 hours from 9 hour list in major		3
3 hours from 9 hour list in major		3
'LN' designated course		4
3 hours of electives		3
<b>Hours</b>		<b>16</b>
<b>Senior</b>		
<b>Fall</b>		
EEE 4653	Venture Capital	3
3 hours of upper division business		3
3 hours of upper division business		3
3 hours of electives		3
2 hours of electives		2
<b>Hours</b>		<b>14</b>
<b>Spring</b>		
MGMT 4513	Strategic Management	3
3 hours of upper division business		3
3 hours of upper division business		3
3 hours of electives		3
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>