

AGRICULTURAL COMMUNICATIONS: AGRIBUSINESS DOUBLE MAJOR, BSAG

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 128

| Code | Title | Hours |
|---|--|-----------|
| General Education Requirements | | |
| <i>English Composition</i> | | |
| See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition) | | |
| ENGL 1113 | Composition I | 3 |
| or ENGL 1313 | Critical Analysis and Writing I | |
| Select one of the following: | | 3 |
| ENGL 1213 | Composition II | |
| ENGL 1413 | Critical Analysis and Writing II | |
| ENGL 3323 | Technical Writing | |
| <i>American History & Government</i> | | |
| Select one of the following: | | 3 |
| HIST 1103 | Survey of American History | |
| HIST 1483 | American History to 1865 (H) | |
| HIST 1493 | American History Since 1865 (DH) | |
| POLS 1113 | American Government | 3 |
| <i>Analytical & Quantitative Thought (A)</i> | | |
| Select one of the following: | | 3 |
| MATH 2103 | Business Calculus (A) ¹ | |
| MATH 2123 | Calculus for Technology Programs I (A) ¹ | |
| MATH 2144 | Calculus I (A) ¹ | |
| STAT 2023 | Elementary Statistics for Business and Economics (A) (or equivalent STAT course designated A) ¹ | 3 |
| <i>Humanities (H)</i> | | |
| Courses designated (H) | | 6 |
| <i>Natural Sciences (N)</i> | | |
| Must include one Laboratory Science (L) course | | |
| Select one of the following: | | 4 |
| CHEM 1014 | Chemistry In Civilization (LN) ¹ | |
| CHEM 1215 | Chemical Principles I (LN) ¹ | |
| CHEM 1314 | Chemistry I (LN) ¹ | |
| Any course designated (N) | | 3 |
| <i>Social & Behavioral Sciences (S)</i> | | |
| AGEC 1113 | Introduction to Agricultural Economics (S) ¹ | 3 |
| <i>Additional General Education</i> | | |
| Courses designated (A), (H), (N), or (S) | | 6 |
| Hours Subtotal | | 40 |

Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

College/Departmental Requirements

Agricultural Sciences and Natural Resources

| | | |
|-----------------------|--|---|
| AG 1011 | First Year Seminar | 1 |
| ANSI 1124 & PLNT 1213 | Introduction to the Animal Sciences and Introduction to Plant and Soil Systems | 7 |

Written & Oral Communications

| | | |
|---|--|---|
| AGCM 2113 | Introduction to Agricultural Communications | 3 |
| AGCM 3113 | Writing and Editing for Agricultural Publications | 3 |
| Select one of the following: ² | | 3 |
| AGCM 3203 | Oral Communications in Agricultural Sciences & Natural Resources (S) | |
| SPCH 2713 | Introduction to Speech Communication (S) | |
| SPCH 3733 | Elements of Persuasion (S) | |

Hours Subtotal 17

Major Requirements

Agricultural Communications Core Courses

| | | |
|---|--|---|
| AGCM 3123 | Audio and Video Storytelling in Agricultural Communications | 3 |
| AGCM 3213 | Layout and Design for Agricultural Publications | 3 |
| AGCM 3223 | Digital and Online Media in Agricultural Communications | 3 |
| AGCM 3233 | Basic Photography and Photo Editing for Agriculture | 3 |
| or AGCM 4233 | Agricultural Photography Tour | |
| AGCM 3503 | Issues Management and Crisis Communications in Agriculture and Natural Resources | 3 |
| AGCM 4113 | Features Writing and Editing for Agricultural Publications | 3 |
| AGCM 4203 | Professional Development in Agricultural Communications | 3 |
| AGCM 4300 | Internships in Agricultural Communications | 2 |
| AGCM 4403 | Planning Campaigns for Agriculture and Natural Resources | 3 |
| AGCM 4413 | Agricultural Communications Capstone | 3 |
| Select one of the following: ² | | 3 |
| FDSC 1133 | Fundamentals of Food Science | |
| FDSC 2102 | Regional Diversity in Food Production, Selection and Consumption (D) | |
| FDSC 2233 | The Meat We Eat | |
| or ANSI 2233 | The Meat We Eat | |
| FDSC 2253 | Meat Animal and Carcass Evaluation | |
| or ANSI 2253 | Meat Animal and Carcass Evaluation | |
| NSCI 2013 & NSCI 2011 | Principles of Human Nutrition (N) and Applied Principles of Human Nutrition | |
| NSCI 3543 | Food and the Human Environment (IS) | |

Agribusiness Core Courses

| | | |
|--|---|------------|
| Select from one of the following pairs of courses: | | 6 |
| ACCT 2103 | Financial Accounting | |
| ACCT 2203 | Managerial Accounting | |
| or | | |
| ACCT 2003 | Survey of Accounting | |
| ACCT 3004 | Foundational Accounting and Data Skills | |
| AGEC 3213 | Quantitative Methods in Agricultural Economics | 3 |
| AGEC 3323 | Agricultural Product Marketing and Sales | 3 |
| AGEC 3333 | Agricultural Marketing and Price Analysis | 3 |
| AGEC 3423 | Farm and Agribusiness Management | 3 |
| AGEC 3603 | Agricultural Finance | 3 |
| AGEC 3713 | Agricultural Law | 3 |
| AGEC 4343 | International Agricultural Markets and Trade (I) ³ | 3 |
| AGEC 4503 | Environmental Economics and Resource Development ³ | 3 |
| AGEC 4703 | American Agricultural Policy ³ | 3 |
| ECON 2203 | Introduction to Macroeconomics | 3 |
| ECON 3113 | Intermediate Microeconomics | 3 |
| or ECON 3023 | Managerial Economics | |
| Hours Subtotal | | 71 |
| <i>Electives</i> | | |
| 0 or hours to complete required total for degree | | |
| Total Hours | | 128 |

1

College & Departmental requirements that may be used to meet General Education requirements

2

If used as (N) or (S) course above, hours in this block reduced by 3 hours

3

AGEC 4503 Environmental Economics and Resource Development satisfies environmental science requirement and AGEC 4703 American Agricultural Policy satisfies policy requirement for the Agricultural Communications major. AGEC 4343 International Agricultural Markets and Trade (I) satisfies international dimension requirements. If another course is taken for these requirements, a different 4000-level AGEC course except AGEC 4990 Problems of Agricultural Economics may be taken. At least nine hours of 4000-level AGEC besides 4990 required for AGBU major

Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.

- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

- Degrees that follow this plan must be completed by the end of Summer 2029.