

# SPEARS SCHOOL OF BUSINESS

## College Administration

James E. Payne, PhD—Dean  
 Teresa Lightner, PhD—Associate Dean  
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## Campus Address and Phone

**Address:** 370 Business Building, Stillwater, OK 74078  
**Phone:** 405-744-5064  
**Website:** [business.okstate.edu](http://business.okstate.edu) (<http://spears.okstate.edu>)

The Spears School of Business focuses on preparing students to make a difference in the world by teaching essential interpersonal skills alongside a high-quality business education backed by impactful research and outreach.

We live in a deeply interconnected world where business is personal while simultaneously more distant. In this world, companies rise and fall based on the strength and success of the relationships they forge.

Spears Business prepares our students for this world by having them live and learn in an environment where personal connections are paramount and academic excellence is strengthened by interpersonal prowess. We take soft skills seriously. We study business collaboratively. We use technology to include and never to exclude. Community isn't just a byproduct of what we do. At Spears, we empower students to follow their own dreams, not the dream we have for them—because the purpose of business isn't just individual gain, but a gain for every individual.

With an emphasis on people and community, we ensure our students are just as real as they are ready. In a rapidly changing world, the only constant is people. This is why students choose Spears, why employers choose our graduates and why we make business personal.

## Accreditation

The Spears School of Business ([business.okstate.edu](http://business.okstate.edu) (<http://spears.okstate.edu>)) at Oklahoma State University is accredited by The Association to Advance Collegiate Schools of Business (AACSB International).

## High School Preparation

Although a sound high school program is adequate preparation, prospective business students will benefit from a strong background in English and mathematics. Also, coursework in history and government, science, geography, computer science, foreign language and public speaking will be quite valuable.

## Scholarships

Oklahoma State University has an extensive scholarship program which includes entering freshmen. For full consideration as a prospective student, applications should be sent to the OSU Office of Scholarships and Financial Aid by November 1 during one's senior year in high school. Spears School of Business scholarships are primarily designated for sophomores, juniors and seniors. Scholarship awards are based

on academic performance, participation, leadership and need, and applications must be received by mid-January.

## Academic Advisement and Enrollment Procedure

The Chesapeake Energy Business Student Success Center believes in a holistic approach to advising. After admission to OSU, each undergraduate student is assigned an academic counselor who is eager to help students create an academic plan of action, guide them toward university resources and serve as a mentor. The professional academic counselors are invested in each student's collegiate life, as well as their success at OSU and beyond. The Business Student Success Center provides a link between the Spears Business and other university resources that are available to facilitate student success.

## Academic Programs

### Undergraduate Programs

The Bachelor of Science in Business Administration degree is offered by four departments and four schools. Departmental majors are listed below.

- Accounting, with a major in accounting and options in external reporting, control, and auditing and internal reporting, control, and auditing.
- Business Administration (BADM), with a major in general business and an option in pre-law.
- Economics, with a major in economics (with options in business economics and quantitative studies and pre-law) and general business (with an option in pre-law).
- Entrepreneurship, with a major in entrepreneurship.
- Finance, with a major in finance and options in commercial bank management and financial analyst.
- Hospitality and Tourism Management, with a major in hospitality and tourism management and options in beverage management and event management.
- Management, with majors in management with options in business sustainability, human resource management, management consulting, non-profit management, pre-law, and sports management.
- Management Science and Information Systems, with majors in management information systems (with options in data science and information assurance) and data analytics.
- Marketing and International Business, with majors in marketing (with options in marketing research and analytics, personal selling and sales management, and marketing communications) and international business.

Additional information about the undergraduate programs in the Spears School of Business can be found on the Internet at [https://business.okstate.edu/departments\\_programs/index.html](https://business.okstate.edu/departments_programs/index.html) ([https://business.okstate.edu/departments\\_programs/](https://business.okstate.edu/departments_programs/)).

Outstanding students in the Spears School of Business who meet the requirements of the Honors College may earn various honors designations while completing their undergraduate degree in this School. For more information, please refer to the Honors College (<http://catalog.okstate.edu/honors-college/>) information in the Catalog.

## Master's Degree Programs

Two types of master's degrees are available to students desiring to undertake advanced work in the business area, specialized master's of science degrees and the interdisciplinary Master of Business Administration degree.

The Master of Business Administration degree allows graduate certificate course embedding to specialize the MBA in areas of business analytics and data science, business sustainability, entrepreneurship, finance and investment banking, general business, health analytics, hospitality and tourism analytics, HRM, IA, NP, and gaming and casino management. The following identifies where additional information about this degree can be found in the Catalog:

- The Master of Business Administration degree. See "Business Administration (<https://business.okstate.edu/watson/mba/>)."

The Master of Science degree requires completion of a graduate major in accounting, economics, entrepreneurship, management information systems, business analytics and data science, quantitative finance or HTM. Most of our programs are offered on a full-time basis in Stillwater, and part-time in Tulsa as well as online. Please see specific program websites for details. The following identifies where additional information about these degrees can be found in the Catalog:

- Master of Science in Accounting degree. See "School of Accounting (<http://catalog.okstate.edu/spears-business/accounting/>)."
- Master of Science in Business Analytics and Data Science degree. See "School of Marketing and International Business (<http://catalog.okstate.edu/spears-business/marketing-international-business/>)."
- Master of Science in Economics degree. See "Department of Economics and Legal Studies in Business (<http://catalog.okstate.edu/spears-business/economics/>)." (Currently not admitting new students.)
- Master of Science in Entrepreneurship degree. See "School of Entrepreneurship (<http://catalog.okstate.edu/spears-business/entrepreneurship/>)." (Currently not admitting new students.)
- The Master of Science in Management Information Systems (MIS) degree. See "Department of Management Science and Information Systems (<http://catalog.okstate.edu/spears-business/management-science-information-systems/>)."
- Master of Science in Quantitative Financial Economics degree. See "Department of Finance (<http://catalog.okstate.edu/spears-business/finance/>)."
- Master of Science in Hospitality and Tourism Management degree. See "Department of Hospitality and Tourism Management (<http://catalog.okstate.edu/spears-business/hospitality-and-tourism-management/>)."

## Doctor of Philosophy Degree Programs

Graduate work toward the Doctor of Philosophy degree with a major in economics is offered in the Department of Economics. Graduate work toward the Doctor of Philosophy degree with a major in business administration is offered in the departments of Finance, Management, Management Science and Information Systems, the School of Accounting, the School of Entrepreneurship, the School of Hospitality and Tourism Management, and the School of Marketing and International Business. The Spears School also offers a PhD in Business Administration and a Doctor of Business Administration (DBA) that are tailored for executives.

Additional information about PhD programs can be found in the "Business Administration (<http://catalog.okstate.edu/spears-business/watson-graduate-school/>)" section as well as in the various departmental sections.

## General Education Requirements

During the freshman and sophomore years, the student will complete courses in each of the following areas:

- Behavioral and social sciences: American history, three semester credit hours; American government, three hours; and three hours elected from courses identified by the University as satisfying social science (S) credit. MGMT 3013 and MKTG 3213, which are required courses for all business majors also carry a social science (S) designation.
- Humanities and fine arts: Six semester credit hours elected from courses identified by the University as satisfying humanities (H) credit.
- Natural science and mathematics: A minimum of 10-13 semester credit hours with the specific number of required hours in mathematics and natural science varying with the major chosen. Specific requirements for each major are published by the University in the book Undergraduate Programs and Requirements.
- Communications: English composition, six semester credit hours. For non-business students, the University prerequisite for upper-division courses applies. (See "Academic Regulations (<http://catalog.okstate.edu/university-academic-regulations/>)" in the Catalog.)
- General electives: In addition, the student may elect courses from any area except lower-division aerospace studies and military science and LEIS and HHP activity courses to complete degree requirements.
- As part of the student's general education, one course must be selected that is identified as satisfying the international dimension (I) requirement and one must be selected to satisfy the diversity (D) requirement.

Credits earned during the freshman and sophomore years at a two-year college may not be substituted for junior and senior course requirements in majors in the Spears School of Business.

## The Eastin Center for Career Readiness

The Eastin Center for Career Readiness provides students with resources to build interpersonal skills and professionalism while ensuring graduates are job ready. The center unites career readiness, career services, and corporate engagement. Programs which begin with the first-year experience and extend through the student's time at OSU, integrate career development and employer engagement. The career coaches within Spears Business work closely with recruiters and corporate partners to connect students with numerous networking activities. The center also provides students with a direct link to OSU Career Services and showcases the Korn Ferry professional development competency.

## Departmental Clubs and Honor Societies

African American Business Students Association  
 American Hotel and Lodging Association Student Chapter  
 Association of Information Technology Professionals  
 Beta Alpha Psi (accounting honor society)  
 Beta Gamma Sigma (business honor society)  
 Business Analytics Student Association  
 Brand Squad

Business News Club  
Business Student Council  
Club Managers Association of America  
Data Analytics Club  
Delta Sigma Pi (coed business fraternity)  
Economics Society  
Entrepreneurship Club  
Eta Sigma Delta (HTM honor society)  
Financial Management Association  
Graduate Leadership Association of Spears  
Hospitality Administration Graduate Student Association  
Human Resource Management Association  
Information Security and Assurance Club  
Latino Business Student Association  
Marketing Club  
MBA Association  
Meeting Professionals International  
National Society of Minorities in Hospitality  
Net Impact  
OSU Consulting Club  
OSU Investment Banking Club  
Sales Club  
Spears Ambassadors  
Spears Freshman Community  
Spears Transfer Community  
Sports Management Club  
Student Center for Public Trust (Student CPT)  
Women in Business  
Women in Technology