SPEARS SCHOOL OF BUSINESS

College Administration
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Teresa Lightner, PhD—Associate Dean
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The Spears School of Business focuses on preparing students to make a difference in the world by teaching essential interpersonal skills alongside a high-quality business education backed by impactful research and outreach.

We live in a deeply interconnected world where business is personal while simultaneously more distant. In this world, companies rise and fall based on the strength and success of the relationships they forge.

Spears Business prepares our students for this world by having them live and learn in an environment where personal connections are paramount and academic excellence is strengthened by interpersonal prowess. We take soft skills seriously. We study business collaboratively. We use technology to include and never to exclude. Community isn’t just a byproduct of what we do. At Spears, we empower students to follow their own dreams, not the dream we have for them—because the purpose of business isn’t just individual gain, but a gain for every individual.

With an emphasis on people and community, we ensure our students are just as real as they are ready. In a rapidly changing world, the only constant is people. This is why students choose Spears, why employers choose our graduates and why we make business personal.

Accreditation
The Spears School of Business (business.okstate.edu (http://spears.okstate.edu)) at Oklahoma State University is accredited by The Association to Advance Collegiate Schools of Business (AACSB International).

High School Preparation
Although a sound high school program is adequate preparation, prospective business students will benefit from a strong background in English and mathematics. Also, coursework in history and government, science, geography, computer science, foreign language and public speaking will be quite valuable.

Scholarships
Oklahoma State University has an extensive scholarship program which includes entering freshmen. For full consideration as a prospective student, applications should be sent to the OSU Office of Scholarships and Financial Aid by November 1 during one’s senior year in high school. Spears School of Business scholarships are primarily designated for sophomores, juniors and seniors. Scholarship awards are based on academic performance, participation, leadership and need, and applications must be received by mid-January.

Academic Advisement and Enrollment Procedure
The Chesapeake Energy Business Student Success Center believes in a holistic approach to advising, beginning with prospective students that are interested in programs through Spears Business. After admission to OSU, each undergraduate student is assigned an academic counselor who is eager to help students create an academic plan of action, guide them toward university resources and serve as a mentor. The professional academic counselors are invested in each student’s collegiate life, as well as their success at OSU and beyond. The Business Student Success Center provides a link between the Spears Business and other university resources that are available to facilitate student success.

Academic Programs
Undergraduate Programs
The Bachelor of Science in Business Administration degree is offered by four departments and four schools. Departmental majors are listed below.

- Accounting, with a major in accounting and options in external reporting, control, and auditing and internal reporting, control, and auditing.
- Economics, with a major in economics and options in business economics and quantitative studies and pre-law.
- Entrepreneurship, with a major in entrepreneurship.
- Finance, with a major in finance and an option in commercial bank management.
- Hospitality and Tourism Management, with a major in hospitality and tourism management and options in beverage management and event management.
- Management, with majors in management (with options in business sustainability, human resource management, non-profit management and sports management) and general business (with an option in pre-law).
- Management Science and Information Systems, with a major in management information systems and options in data science and information assurance.
- Marketing and International Business, with majors in marketing (with options in marketing research and analytics, personal selling and sales management, and marketing communications) and international business.

Additional information about the undergraduate programs in the Spears School of Business can be found on the Internet at https://business.okstate.edu/departments_programs/index.html (https://business.okstate.edu/departments_programs/).

Outstanding students in the Spears School of Business who meet the requirements of the Honors College may earn various honors designations while completing their undergraduate degree in this School. For more information, please refer to the Honors College (http://catalog.okstate.edu/honors-college/) information in the Catalog.

Master’s Degree Programs
Two types of master’s degrees are available to students desiring to undertake advanced work in the business area, specialized master’s
of science degrees and the interdisciplinary Master of Business Administration degree.

The Master of Business Administration degree allows concentrations in Accounting, Economics, Energy Business, Entrepreneurship, Global Marketing, Human Resource Management, Data Science, Information Assurance, Risk Management, Marketing Analytics, Business Sustainability and Non-profit Management. The following identifies where additional information about this degree can be found in the Catalog:

- The Master of Business Administration degree. See "Business Administration (https://business.okstate.edu/watson/mba/)."

The Master of Science degree requires completion of a graduate major in accounting, economics, entrepreneurship, management information systems, business analytics, quantitative financial economics or information assurance. Most of our programs are offered on a full-time basis in Stillwater, and part-time in Tulsa as well as online. Please see specific program websites for details. The following identifies where additional information about these degrees can be found in the Catalog:

- Master of Science in Accounting degree. See "School of Accounting (http://catalog.okstate.edu/spears-business/accounting/)."
- Master of Science in Business Analytics degree. See "School of Marketing and International Business (http://catalog.okstate.edu/spears-business/marketing-international-business/)."
- Master of Science in Economics degree. See "Department of Economics and Legal Studies in Business (http://catalog.okstate.edu/spears-business/economics/)." (Currently not admitting new students.)
- Master of Science in Entrepreneurship degree. See "School of Entrepreneurship (http://catalog.okstate.edu/spears-business/entrepreneurship/)." (Currently not admitting new students.)
- The Master of Science in Management Information Systems (MIS) degree. See "Department of Management Science and Information Systems (http://catalog.okstate.edu/spears-business/management-science-information-systems/)."
- Master of Science in Quantitative Financial Economics degree. See "Department of Finance (http://catalog.okstate.edu/spears-business/finance/)."
- Master of Science in Hospitality and Tourism Management degree. See "Department of Hospitality and Tourism Management (http://catalog.okstate.edu/spears-business/hospitality-and-tourism-management/)."

**Doctor of Philosophy Degree Programs**

Graduate work toward the Doctor of Philosophy degree with a major in economics is offered in the Department of Economics. Graduate work toward the Doctor of Philosophy degree with a major in business administration is offered in the departments of Finance, Management, Management Science and Information Systems, the School of Accounting, the School of Entrepreneurship, the School of Hospitality and Tourism Management, and the School of Marketing and International Business. The Spears School also offers a PhD in Business Administration that is tailored for executives.

Additional information about PhD programs can be found in the "Business Administration (http://catalog.okstate.edu/spears-business/business-administration/graduateprogramtext)" section as well as in the various departmental sections.

**The Eastin Center for Career Readiness**

The Eastin Center for Career Readiness provides students with resources to build interpersonal skills and professionalism while ensuring graduates are job ready. The center unites career readiness, career services, and corporate engagement. Programs which begin with the first-year experience and extend through the student’s time at OSU, integrate career development and employer engagement. The career coaches within Spears Business are certified Global Career Development Facilitators who work closely with Eastin Center corporate partners to connect students with numerous networking activities. The center also provides students with a direct link to OSU Career Services and showcases the Korn Ferry professional development competency.

**General Education Requirements**

The minimum general education requirements are summarized as follows: not less than 40 semester hours, including six hours of English composition and 31 hours in the breadth areas. These include: six hours in American history and government, three hours in social and behavioral sciences, six hours in humanities, three hours in analytical and quantitative thought and seven hours in the area of natural sciences, with one of the hours in scientific investigation.

Students are required to take a "diversity" (D) designated course. This may be met in any part of the student's program, and thus does not necessarily add to the number of hours required. Diversity courses provide an understanding of the cultural context of relationships, issues and trends in a multicultural and diverse society related to such factors as culture, ethnicity, nationality, age, gender, sexual orientation, mental and physical characteristics, education, family values, religious and spiritual values, socioeconomic status and unique characteristics of individuals, couples, families, ethnic groups and communities.

An additional requirement is an "international dimension" (I). This also may be met in any part of the student's program, and thus does not necessarily add to the number of hours required. The international dimension simply requires each student to learn about cultures and societies outside the United States. The scientific investigation requirement involves some kind of laboratory experience with student involvement. More details concerning these and other requirements can be found in the next section, "Lower-division Requirements."

**Lower-Division Requirement**

Work in the freshman and sophomore years is planned in such a way as to give the student basic information in the general areas of the following:

1. behavioral and social sciences,
2. communications,
3. humanities and fine arts,
4. natural science and mathematics, and
5. business foundation courses.

The student may also select additional hours from courses in these areas, with the opportunity of achieving either further breadth or a certain degree of depth by concentrating these hours in a particular area of interest. As part of the student's general education, one course must be selected that is identified as satisfying the international dimension (I) requirement and one must be selected to satisfy the diversity (D) requirement.
During the freshman and sophomore years, the student will complete courses in each of the following areas:

- Behavioral and social sciences: American history, three semester credit hours; American government, three hours; and three hours elected from courses identified by the University as satisfying social science (S) credit. MGMT 3013 and MKTG 3213, which are required courses for all business majors also carry a social science (S) designation.
- Humanities and fine arts: Six semester credit hours elected from courses identified by the University as satisfying humanities (H) credit.
- Natural science and mathematics: A minimum of 10-13 semester credit hours with the specific number of required hours in mathematics and natural science varying with the major chosen. Specific requirements for each major are published by the University in the book Undergraduate Programs and Requirements.
- Communications: English composition, six semester credit hours. For non-business students, the University prerequisite for upper-division courses applies. (See "Academic Regulations" in the Catalog.)
- General electives: In addition, the student may elect courses from any area except lower-division aerospace studies and military science and LEIS and HHP activity courses to complete degree requirements.

Credits earned during the freshman and sophomore years at a two-year college may not be substituted for junior and senior course requirements in majors in the Spears School of Business.

**Departmental Clubs and Honor Societies**

- African American Business Students Association
- American Hotel and Lodging Association Student Chapter
- Association of Information Technology Professionals
- Beta Alpha Psi (accounting honor society)
- Beta Gamma Sigma (business honor society)
- Business News Club
- Business Student Council
- Club Managers Association of America
- Data Analytics Club
- Delta Sigma Pi (coed business fraternity)
- Economics Society
- Entrepreneurship Club
- Eta Sigma Delta (HTM honor society)
- Financial Management Association
- Hospitality Administration Graduate Student Association
- Human Resource Management Association
- Information Security and Assurance Club
- Latino Business Student Association
- Marketing Club
- MBA Association
- Meeting Professionals International
- National Society of Minorities in Hospitality
- Net Impact
- OSU Investment Banking Club
- Sales Club
- Spears Ambassadors
- Spears Freshman Community
- Spears Transfers Community
- Sports Management Club

**Student Center for Public Trust (Student CPT)**

**Women in Business**

**Academic Areas**

- Business Administration ([catalog.okstate.edu/spears-business/business-administration/](http://catalog.okstate.edu/spears-business/business-administration/))
- Economics ([catalog.okstate.edu/spears-business/economics/](http://catalog.okstate.edu/spears-business/economics/))
- Finance ([catalog.okstate.edu/spears-business/finance/](http://catalog.okstate.edu/spears-business/finance/))
- Management ([catalog.okstate.edu/spears-business/management/](http://catalog.okstate.edu/spears-business/management/))
- School of Accounting ([catalog.okstate.edu/spears-business/accounting/](http://catalog.okstate.edu/spears-business/accounting/))
- School of Entrepreneurship ([catalog.okstate.edu/spears-business/entrepreneurship/](http://catalog.okstate.edu/spears-business/entrepreneurship/))
- School of Marketing and International Business ([catalog.okstate.edu/spears-business/marketing-international-business/](http://catalog.okstate.edu/spears-business/marketing-international-business/))
- Watson Graduate School ([catalog.okstate.edu/spears-business/watson-graduate-school/](http://catalog.okstate.edu/spears-business/watson-graduate-school/))

**Undergraduate Programs**

- Accounting: Internal Reporting, Control and Auditing, BSBA ([catalog.okstate.edu/spears-business/accounting/internal-reporting-control-bsba/](http://catalog.okstate.edu/spears-business/accounting/internal-reporting-control-bsba/))
- Economics, BSBA ([catalog.okstate.edu/spears-business/economics/economics-bsba/](http://catalog.okstate.edu/spears-business/economics/economics-bsba/))
- Economics: Pre-Law, BSBA ([catalog.okstate.edu/spears-business/economics/economics-pre-law-bsba/](http://catalog.okstate.edu/spears-business/economics/economics-pre-law-bsba/))
- Entrepreneurship, BSBA ([catalog.okstate.edu/spears-business/entrepreneurship-bsba/](http://catalog.okstate.edu/spears-business/entrepreneurship-bsba/))
- Finance: General Option, BSBA ([catalog.okstate.edu/spears-business/finance/finance-general-option-bsba/](http://catalog.okstate.edu/spears-business/finance/finance-general-option-bsba/))
• Hospitality and Tourism Management: Beverage Management, BSBA

• Hospitality and Tourism Management: Event Management, BSBA

• International Business, BSBA
http://catalog.okstate.edu/spears-business/marketing-international-business/international-business-bsba/

• Management Information Systems, BSBA
http://catalog.okstate.edu/spears-business/management-science-information-systems-bsba/

• Management Information Systems: Data Science, BSBA

• Management Information Systems: Information Assurance, BSBA
http://catalog.okstate.edu/spears-business/management-science-information-systems/information-assurance-bsba/

• Management, BSBA
http://catalog.okstate.edu/spears-business/management/bsba/

• Management: Business Sustainability, BSBA

• Management: Human Resource Management, BSBA

• Management: Nonprofit Management, BSBA

• Management: Sports Management, BSBA
http://catalog.okstate.edu/spears-business/management/sports-management-bsba/

• Marketing, BSBA
http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-bsba/

• Marketing: Marketing Communications Management, BSBA
http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-communications-management-bsba/

• Marketing: Marketing Research and Analytics, BSBA
http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-research-analytics-bsba/

• Marketing: Professional Selling and Sales Management, BSBA
http://catalog.okstate.edu/spears-business/marketing-international-business/professional-selling-sales-management-bsba/

• Property and Real Estate Management, Undergraduate Certificate

• Sales and Service Excellence, Undergraduate Certificate
http://catalog.okstate.edu/spears-business/marketing-international-business/sales-service-excellence-ug-certificate/

• Sustainable Business Management, Undergraduate Certificate

• Travel and Tourism Management, Undergraduate Certificate

Minors

• Accounting (ACCT), Minor
http://catalog.okstate.edu/spears-business/accounting/minor/

• Business Sustainability (BUSS), Minor

• Data Science (DS), Minor

• Economics (ECBU), Minor

• Energy Finance (EFIN), Minor
http://catalog.okstate.edu/spears-business/finance/energy-finance-minor/

• Entrepreneurship (EEE), Minor
http://catalog.okstate.edu/spears-business/finance/entrepreneurship-minor/

• Event Management (EVMG), Minor

• Finance (FIN), Minor
http://catalog.okstate.edu/spears-business/finance/minor/

• General Business (GNBU), Minor
http://catalog.okstate.edu/spears-business/management-general-business-minor/

• Hospitality Business Administration (HOSB), Minor
http://catalog.okstate.edu/spears-business/management/hospitality-business-administration-minor/

• Human Resource Management (HRM), Minor

• Information Assurance (IA), Minor
http://catalog.okstate.edu/spears-business/management-science-information-systems/information-assurance-minor/

• International Business (INBU), Minor
http://catalog.okstate.edu/spears-business/marketing-international-business/international-business-minor/

• Management (MGMT), Minor
http://catalog.okstate.edu/spears-business/management/minor/

• Management Information Systems (MIS), Minor
http://catalog.okstate.edu/spears-business/management-science-information-systems/information-assurance-minor/

• Marketing (MKTG), Minor
http://catalog.okstate.edu/spears-business/management/marketing-international-business/marketing-minor/

• Nonprofit Management (NPM), Minor

Certificates
Undergraduate Certificates

• Accounting, Systems, and Auditing, Undergraduate Certificate

• Business Essentials, Undergraduate Certificate
http://catalog.okstate.edu/spears-business/undergraduate-business-essentials-ug-certificate/

• Business Financial Essentials, Undergraduate Certificate
Graduate Programs
Masters/Doctoral Degrees

- MBA (Overview [https://business.okstate.edu/departments_programs/watson/mba/] / Catalog [http://catalog.okstate.edu/graduate-college/mba/])
  - Accounting (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-accounting-mba/])
  - Business Sustainability (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-business-sustainability-mba/])
  - Data Science (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-data-science-mba/])
  - Economics (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-economics-mba/])
  - Energy Business (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-energy-business-mba/])
  - Entrepreneurship (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-entrepreneurship-mba/])
  - Finance Investment Banking (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-finance-investment-banking-mba/])
  - Global Marketing (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-global-marketing-mba/])
  - Hospitality and Tourism Management (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-hospitality-tourism-management-mba/])
  - Information Assurance (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-information-assurance-mba/])
  - Marketing Analytics (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-marketing-analytics-mba/])
  - Nonprofit Management (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-administration-nonprofit-management-mba/])
  - Corporate Finance (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/accounting-corporate-finance-ms/])
  - Data Analytics & Systems (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/accounting-data-analytics-systems-ms/])
- Financial Reporting & Auditing (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/accounting-financial-reporting-auditing-ms/])
  - Cybersecurity Analytics (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-analytics-data-science-cybersecurity-analytics-ms/])
  - Health Analytics (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-analytics-data-science-health-analytics-ms/])
  - Marketing Analytics (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/business-analytics-data-science-marketing-analytics-ms/])
- MS in Economics (Overview [https://go.okstate.edu/graduate-academics/programs/masters/economics-ms.html] / Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/economics-ms/])
- MS in Hospitality and Tourism Management (Overview [https://go.okstate.edu/graduate-academics/programs/masters/hospitality-and-tourism-management-ms.html] / Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/hospitality-tourism-management-ms/])
  - Big Data Analytics (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/management-information-systems-big-data-analytics-ms/])
  - Cybersecurity (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/management-information-systems-cybersecurity-ms/])
  - Health Analytics (Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/management-information-systems-health-analytics-ms/])
- MS in Quantitative Finance (Overview [https://go.okstate.edu/graduate-academics/programs/masters/quantitative-financial-economics-ms.html] / Catalog [http://catalog.okstate.edu/graduate-college/masters-degrees/quantitative-financial-economics-ms/])
- PhD in Business Administration (Overview [https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-phd.html])
  - Accounting (Overview [https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-accounting-phd.html])
  - Entrepreneurship (Overview [https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-entrepreneurship-phd.html])
catalog.okstate.edu/graduate-college/doctoral/business-administration-entrepreneurship-phd/)
  • Finance (Overview (https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-option-in-finance-phd.html) / Catalog (http://catalog.okstate.edu/graduate-college/doctoral/business-administration-finance-phd/))
  • Hospitality and Tourism Management (Overview (https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-option-in-hospitality-tourism-management-phd.html) / Catalog (http://catalog.okstate.edu/graduate-college/doctoral/business-administration-hospitality-tourism-management-phd/))
  • Management (Overview (https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-option-in-management-phd.html) / Catalog (http://catalog.okstate.edu/graduate-college/doctoral/business-administration-management-phd/))
  • Marketing (Overview (https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-option-in-marketing-phd.html) / Catalog (http://catalog.okstate.edu/graduate-college/doctoral/business-administration-marketing-phd/))
  • PhD in Business for Executives (Overview (https://go.okstate.edu/graduate-academics/programs/doctoral/business-administration-executive-research-phd.html) / Catalog (http://catalog.okstate.edu/graduate-college/doctoral/business-administration-executive-research-phd/))
  • PhD in Economics (Overview (https://go.okstate.edu/graduate-academics/programs/doctoral/economics-phd.html) / Catalog (http://catalog.okstate.edu/graduate-college/doctoral/economics-phd/))

Graduate Certificates

  • Business Analytics and Data Science (Overview (https://osuonline.okstate.edu/programs/certificates/business-analytics-data-science.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/business-analytics-data-science-gcrt/))
  • Business Sustainability (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/business-sustainability.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/business-sustainability-gcrt/))
  • Entrepreneurship (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/entrepreneurship.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/entrepreneurship-gcrt/))
  • Finance and Investment Banking (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/finance-investment-banking.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/finance-investment-banking-gcrt/))
  • General Business (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/general-business.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/business-gcrt/))
  • Health Analytics (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/health-analytics.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/health-analytics-gcrt/))
  • Hospitality and Tourism Analytics (Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/hospitality-tourism-analytics-gcrt/))
  • Human Resource Management (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/human-resource-management.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/human-resource-management-gcrt/))
  • Information Assurance (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/information-assurance.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/information-assurance-gcrt/))
  • Marketing Analytics (Overview (https://osuonline.okstate.edu/programs/certificates/marketing-analytics.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/marketing-analytics-gcrt/))
  • Nonprofit Management (Overview (https://go.okstate.edu/graduate-academics/programs/certificates/nonprofit-management.html) / Catalog (http://catalog.okstate.edu/graduate-college/graduate-certificate/non-profit-management-gcrt/))

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