

# SALES AND SERVICE EXCELLENCE, UCRT

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**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

For details and latest information on this program, please contact Professor Whitney Roman, Spears School of Business, [whitney.roman@okstate.edu](mailto:whitney.roman@okstate.edu).

**Total Hours: 18**

<b>Code</b>	<b>Title</b>	<b>Hours</b>
MGMT 3013	Fundamentals of Management (S)	3
MKTG 3213	Marketing (S)	3
MKTG 3473	Professional Selling	3
MKTG 4473	Advanced Professional Selling	3
MKTG 4513	Sales Management	3
MKTG 4773	Services Marketing	3
or MKTG 3873	Marketing or International Business Internship	
<b>Total Hours</b>		<b>18</b>