

# SCHOOL OF MARKETING AND INTERNATIONAL BUSINESS

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## Undergraduate Programs

- International Business, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/international-business-bsba/>)
- Marketing, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-bsba/>)
- Marketing: Marketing Communications Management, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-communications-management-bsba/>)
- Marketing: Marketing Research and Analytics, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/marketing-research-analytics-bsba/>)
- Marketing: Professional Selling and Sales Management, BSBA (<http://catalog.okstate.edu/spears-business/marketing-international-business/professional-selling-sales-management-bsba/>)