

SCHOOL OF MARKETING AND INTERNATIONAL BUSINESS

Faculty

Tom Brown, PhD—Professor and Head

Professors: Todd Arnold, PhD; Goutam Chakraborty, PhD; Karen Flaherty, PhD; Kevin Voss, PhD

Associate Professors: Zachary Arens, PhD; Xiang Fang, PhD; Justin Lawrence, PhD; Marlys Mason, PhD; Ajay Sukhdial, PhD

Assistant Professors: Felipe Affonso, PhD; Bitu Hajihashemi, PhD; Steven Shepherd, PhD; Yuechen Wu, PhD

Professors of Professional Practice: Aditi Grover, PhD; Maribeth Kuzmeski, PhD; Rich Kuzmeski, MBA; Miriam McGaugh, PhD; Jerry Rackley, MBA; Whitney Roman, MBA; Ted Washington, MBA

Executive in Residence: William Binnig; Christopher Pogue; Alicia Smales, PhD