## INTERNATIONAL BUSINESS, BSBA

### Degree Requirements

**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about University Academic Regulation 3.1 ([http://catalog.okstate.edu/university-academic-regulations/#matriculation](http://catalog.okstate.edu/university-academic-regulations/#matriculation)).

**Minimum Overall Grade Point Average:** 2.50  
**Total Hours:** 120

### Code | Title |
--- | --- |
**General Education Requirements** |  
**English Composition**  
See Academic Regulation 3.5 ([http://catalog.okstate.edu/university-academic-regulations/#english-composition](http://catalog.okstate.edu/university-academic-regulations/#english-composition))  
ENGL 1113 | Composition I  
ENGL 1313 | Critical Analysis and Writing I  
ENGL 1213 | Composition II  
ENGL 1413 | Critical Analysis and Writing II  
**American History & Government**  
HIST 1103 | Survey of American History  
HIST 1483 | American History to 1865 (H)  
HIST 1493 | American History Since 1865 (DH)  
POLS 1113 | American Government  
**Analytical & Quantitative Thought (A)**  
3 hours of MATH or STAT designated "A"  
**Humanities (H)**  
Courses designated (H)  
**Natural Sciences (N)**  
Must include one Laboratory Science (L) course  
Courses designated (N) with one (L)  
**Social & Behavioral Sciences (S)**  
Course designated (S)  
**Additional General Education**  
BADM 2233 | Business Analytics Fundamentals (A)  
MGMT 3013 | Fundamentals of Management (S)  
MKTG 3213 | Marketing (S)  
**Hours Subtotal**  
40  

### Diversity (D) & International Dimension (I)  
May be completed in any part of the degree plan  
At least one Diversity (D) course  
At least one International Dimension (I) course  

### College/Departmental Requirements  
**Business Freshman Seminar**  
BADM 1111 | Business First Year Seminar (Or first year seminar course approved by college.)  
**Career Planning for Business Success**  
BADM 2111 | Career Planning for Business Success  
**Professional Development for Business Development**  
BADM 3111 | Professional Development for Business Success  

### Hours Subtotal  
3  

### Major Requirements  
A minimum GPA of 2.00 is required in these 66 hours  

**Common Body**  
ACCT 2003 | Survey of Accounting  
ACCT 2103 & ACCT 2203 | Financial Accounting and Managerial Accounting  
BADM 3113 | Practical Business and Interpersonal Skills  
ECON 2003 | Microeconomic Principles for Business  
EEE 2023 | Introduction to Entrepreneurship  
FIN 3113 | Finance  
LSB 3213 | Legal and Regulatory Environment of Business  
MGMT 4513 | Strategic Management  
MSIS 2103 | Business Data Science Technologies  
MSIS 3223 | Principles of Data Analytics  

**Major Requirements**  
A GPA of 2.00 is required in these 39 hours of International Business Major Requirements  
20 of these 39 hours must be in residence at OSU  

MKTG 3993 | International Business (I)  
MKTG 4093 | Current Topics International Business  
Select 12 hours of the following:  
ACCT 4763 | International Accounting Abroad (I)  
ECON 3613 | International Economic Relations (IS)  
FIN 4213 | International Financial Management  
LSB 4633 | Legal Aspects of International Business Transactions (I)  
MGMT 4613 | International Management (I)  
MKTG 4553 | International Marketing  
MGMT 4943 | International Sports Management (I)  
Select 6 hours of the following:  
ECON 4643 | International Economic Development (IS)  
GEOG 3053 | Introduction to Central Asia Studies  
GEOG 3133 | Political Geography (IS)  
GEOG 3723 | Europe (IS)  
GEOG 3733 | Russia and Its Neighbors (IS)  
GEOG 3743 | Latin America (IS)  
GEOG 3753 | Asia (IS)  
GEOG 3763 | Africa (IS)  
GEOG 3783 | The Middle East (IS)  
GEOG 3793 | Australia and the Pacific Realm (IS)  
GEOG 4143 | Geography of Travel and Tourism  
HIST 3053 | Introduction to Central Asia Studies (IS)  
HIST 3113 | Germany Since 1815 (HI)  
HIST 3133 | African Diaspora History (DH)  
HIST 3163 | Russia Since 1861 (HI)  
HIST 3273 | Modern Europe Since 1914 (HI)  
HIST 3323 | Modern France, 1789-Present (HI)  
HIST 3333 | History of the Second World War (HI)  
HIST 3343 | World War I in Modern European Culture (HI)
HIST 3413  East Asia Since 1800 (HI)
HIST 3423  Modern Japan (HI)
HIST 3433  Modern China (HI)
HIST 4980  Topics in History
PHIL 3943  Asian Philosophy (HI)
POLS 3003  The Soviet Union: History, Society and Culture(IS)
POLS 3033  International Law
POLS 3053  Introduction to Central Asia Studies (IS)
POLS 3123  Russian & Eurasian Politics (I)
POLS 3143  European Politics (I)
POLS 3163  African Politics (I)
POLS 3193  Latin American Politics (IS)
POLS 3223  Asian Politics
POLS 3313  Middle Eastern Politics
POLS 4010  Advanced Topics in International Relations
POLS 4043  Global Political Economy
POLS 4053  War And World Politics (I)
REL 4213  Understanding Global Islam (HI)
REL 4223  Religion and Conflict in the Middle East (HI)

Select an additional 15 hours of upper-division business courses from any field in the Spears School of Business. A minor in a selected business field is highly recommended.

Hours Subtotal  66

Electives
Select 11 hours 3

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. 12 credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.

Hours Subtotal  11

Total Hours  120

1. ACCT 2003 or ACCT 2103 & 2203, ECON 2003, EEE 2023, MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013, each with a grade of C or higher;
2. ENGL 1113, ENGL 1213, and 3 hours MATH/STAT designated;
3. 45 credit hours earned for incoming freshman or 12 credit hours at Oklahoma State University for transfer students;
4. Minimum GPA of 2.7 at Oklahoma State University

Other Requirements
1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses required.
3. The student must indicate international cultural proficiency as evidenced by a combination of 9 hours of course credit in any of the following areas:
   a. Modern foreign language
   b. Study abroad programs
   c. Semester study abroad program
   d. Upper-division "I" designation coursework

Additional State/OSU Requirements
- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2029.

Example Plan of Study
Finish in Four Plan of Study
The plan below is an example of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BADM 1111</td>
<td>Business First Year Seminar</td>
<td>1</td>
</tr>
<tr>
<td>ENGL 1113</td>
<td>Composition I or ENGL 1313 or Critical Analysis and Writing I</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1103</td>
<td>Survey of American History or HIST 1483 or HIST 1493</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>or American History to 1865 (H) or American History Since 1865 (DH)</td>
<td></td>
</tr>
<tr>
<td>MSIS 2103</td>
<td>Business Data Science Technologies</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>3 hours MATH or STAT designated 'X'</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Social Science (S with D or I designations)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Hours</td>
<td>16</td>
</tr>
<tr>
<td>Spring</td>
<td></td>
<td></td>
</tr>
<tr>
<td>EEE 2023</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
</tbody>
</table>

C or better is required.

Program Declaration Requirements
All new students admitted to the International Business program in the Spears School of Business are enrolled as pre-International Business until completion of the following prerequisites:

1.Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.
2. MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.
3. If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.
4. C or better is required.
## Program Declaration Requirements

All new students admitted to the International Business program in the Spears School of Business are enrolled as pre-International Business until completion of the following prerequisites:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2003</td>
<td>Survey of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 2103</td>
<td>Financial Accounting &amp; ACCT 2203</td>
<td></td>
</tr>
<tr>
<td>ECON 2003</td>
<td>Microeconomic Principles for Business</td>
<td>3</td>
</tr>
<tr>
<td>EEE 2023</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3213</td>
<td>Marketing (S)</td>
<td>3</td>
</tr>
<tr>
<td>3 hours from the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MSIS 2103</td>
<td>Business Data Science Technologies</td>
<td>3</td>
</tr>
<tr>
<td>BADM 2233</td>
<td>Business Analytics Fundamentals (A)</td>
<td>3</td>
</tr>
<tr>
<td>3 hours of upper division business</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MKTG 3213</td>
<td>Marketing (S)</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3013</td>
<td>Fundamentals of Management (S)</td>
<td>3</td>
</tr>
</tbody>
</table>

### Additional Requirements

| ENGL 1113 | Composition I                                         | 3     |
| ENGL 1213 | Composition II                                        | 3     |
| Designated MATH/STAT                                | 3     |

### Total Hours

24

### Other Requirements

- 45 credit hours earned for incoming freshman or 12 credit hours at OSU for transfer students;
- Minimum GPA of 2.7 at Oklahoma State University.