

# MANAGEMENT: SPORTS MANAGEMENT, BSBA

## Degree Requirements

**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.50**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History &amp; Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical &amp; Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		
<i>Social &amp; Behavioral Sciences (S)</i>		
Course designated (S)		
<i>Additional General Education</i>		
BADM 2233	Business Analytics Fundamentals (A) <sup>1, 4</sup>	3
MGMT 3013	Fundamentals of Management (S) <sup>1, 2, 4</sup>	3
MKTG 3213	Marketing (S) <sup>1, 2, 4</sup>	3
<b>Hours Subtotal</b>		<b>40</b>
<b>Diversity (D) &amp; International Dimension (I)</b>		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
<b>College/Departmental Requirements</b>		
<i>Business Freshman Seminar</i>		
BADM 1111	Business First Year Seminar (or First Year Seminar course approved by college)	1
<i>Career Planning for Business Success</i>		
BADM 2111	Career Planning for Business Success <sup>1</sup>	1
<i>Professional Development for Business Development</i>		
BADM 3111	Professional Development for Business Success <sup>1</sup>	1

<b>Hours Subtotal</b>		<b>3</b>
<b>Major Requirements</b>		
A minimum GPA of 2.00 is required in these 64 hours		
<i>Common Body</i> <sup>2</sup>		
ACCT 2003	Survey of Accounting <sup>1, 3, 4</sup>	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills <sup>1</sup>	3
ECON 2003	Microeconomic Principles for Business <sup>1, 4</sup>	3
EEE 2023	Introduction to Entrepreneurship <sup>4</sup>	3
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies <sup>4</sup>	3
MSIS 3223	Principles of Data Analytics	3
<i>Sports Management Major Requirements</i>		
A GPA of 2.00 is required in these 37 hours of Sports Management Major Requirements		
19 of these 37 hours must be in residence at OSU		
MGMT 3011	Business, Government and Society	1
MGMT 3123	Managing Behavior and Organizations	3
MGMT 3313	Human Resource Management	3
MGMT 3943	Sports Management	3
MGMT 4073	Management and Ethical Leadership	3
or MGMT 4083	Corporate and Social Responsibility	
MGMT 4743	Advanced Sports Management	3
MGMT 4943	International Sports Management (I)	3
Select 3 hours upper-division MGMT courses		
Select one of the following:		
BCOM 3113	Written Communication	
BCOM 3443	Business Communication for International Students	
ENGL 3323	Technical Writing	
BCOM 3223	Oral Communication	3
or SPCH 3723	Business and Professional Communication	
Select 9 hours of the following:		
ECON 3513	Labor Economics	
ECON 3723	The Economics of Sport	
LSB 4423	Employment Law (D)	
MGMT 4843	Strategic Sport Management	
MKTG 3323	Consumer and Market Behavior	
MKTG 3433	Promotional Strategy	
MKTG 3473	Professional Selling	
MKTG 3713	Sports Marketing	
MSIS 4943	Decision-Making Tools for Sports Management	
<b>Hours Subtotal</b>		<b>64</b>
<b>Electives</b>		
Select 13 hours <sup>3</sup>		
		<b>13</b>

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.

Hours Subtotal	13
Total Hours	120

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

4

C or better is required.

## Program Declaration Requirements

All new students admitted to the Management program in the Spears School of Business are enrolled as pre-Management until completion of the following prerequisites:

1. ACCT 2003 or ACCT 2103 & 2203, ECON 2003, EEE 2023, MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013, each with a grade of C or higher;
2. ENGL 1113, ENGL 1213, and 3 hours MATH/STAT designated;
3. 45 credit hours earned for incoming freshman or 12 credit hours at Oklahoma State University for transfer students;
4. Minimum GPA of 2.7 at Oklahoma State University

## Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses are required.

## Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2028.

## Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
<b>Freshman</b>		
<b>Fall</b>		
BADM 1111	Business First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
MSIS 2103	Business Data Science Technologies	3
3 hours of MATH or STAT designated 'A'		3
Social Science (S with D or I designation)		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
EEE 2023	Introduction to Entrepreneurship	3
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
POLS 1113	American Government	3
BADM 2233	Business Analytics Fundamentals (A)	3
Natural Science (N)		3
<b>Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
ACCT 2003	Survey of Accounting	3
BADM 2111	Career Planning for Business Success	1
ECON 2003	Microeconomic Principles for Business	3
MGMT 3013	Fundamentals of Management (S)	3
MKTG 3213	Marketing (S)	3
Humanities (H with D or I designation)		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
MGMT 3123	Managing Behavior and Organizations	3
MGMT 3943	Sports Management	3
FIN 3113	Finance	3
MGMT 3313	Human Resource Management	3
MGMT 3011	Business, Government and Society	1
Humanities (H with D or I designation)		3
<b>Hours</b>		<b>16</b>
<b>Junior</b>		
<b>Fall</b>		
BADM 3111	Professional Development for Business Success	1
LSB 3213	Legal and Regulatory Environment of Business	3
BADM 3113	Practical Business and Interpersonal Skills	3
MGMT 4743	Advanced Sports Management	3
BCOM 3113	Written Communication	3
3 hours from 9 hour list in major		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
BCOM 3223	Oral Communication	3
MGMT 4943	International Sports Management (I)	3
MSIS 3223	Principles of Data Analytics	3
Natural Science with Lab (LN)		4
3 hours of electives		3
<b>Hours</b>		<b>16</b>

**Senior****Fall**

MGMT 4073 or MGMT 4083	Management and Ethical Leadership or Corporate and Social Responsibility	3
3 hours upper division MGMT		3
3 hours from 9 hour list in major		3
3 hours of electives		3
1 hour of electives		1

<b>Hours</b>	<b>13</b>
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**Spring**

MGMT 4513	Strategic Management	3
3 hours from 9 hour list in major		3
3 hours of electives		3
3 hours of electives		3

<b>Hours</b>	<b>12</b>
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<b>Total Hours</b>	<b>120</b>
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## Program Declaration Requirements

All new students admitted to the Management program in the Spears School of Business are enrolled as pre-Management until completion of the following prerequisites:

Code	Title	Hours
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**Program Declaration Requirements**

Each course in this section must have a grade of "C" or higher		
ACCT 2003 or ACCT 2103 & ACCT 2203	Survey of Accounting Financial Accounting and Managerial Accounting	3
ECON 2003	Microeconomic Principles for Business	3
EEE 2023	Introduction to Entrepreneurship	3
3 hours from the following:		3
MSIS 2103	Business Data Science Technologies	
BADM 2233	Business Analytics Fundamentals (A)	
3 hours from the following:		3
MKTG 3213	Marketing (S)	
MGMT 3013	Fundamentals of Management (S)	

**Additional Requirements**

ENGL 1113	Composition I	3
ENGL 1213	Composition II	3
Designated MATH/STAT		3

<b>Total Hours</b>	<b>24</b>
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## Other Requirements

- 45 credit hours earned for incoming freshman or 12 credit hours at OSU for transfer students;
- Minimum GPA of 2.7 at Oklahoma State University.