

# MANAGEMENT: SPORTS MANAGEMENT, BSBA

**Requirements for Students Matriculating in or before Academic Year 2018-2019.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.00**  
**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113 or ENGL 1313	Composition I Critical Analysis and Writing I	3
ENGL 1213 or ENGL 1413	Composition II Critical Analysis and Writing II	3
<i>American History &amp; Government</i>		
HIST 1103	Survey of American History	3
POLS 1113	American Government	3
<i>Analytical &amp; Quantitative Thought (A)</i>		
MATH 1483 or MATH 1513	Mathematical Functions and Their Uses (A) College Algebra (A)	3
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		7
<i>Social &amp; Behavioral Sciences (S)</i>		
Course designated (S)		3
<i>Additional General Education</i>		
MATH 2103	Business Calculus (A) <sup>1</sup>	3
MGMT 3013	Fundamentals of Management (S) <sup>1,2</sup>	3
MKTG 3213	Marketing (S) <sup>1,2</sup>	3
<b>Hours Subtotal</b>		<b>40</b>
<b>Diversity (D) &amp; International Dimension (I)</b>		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
<b>College/Departmental Requirements</b>		
<i>Business Freshman Seminar</i>		
BADM 1111	Business First Year Seminar	1
<i>Career Planning for Business Success</i>		
BADM 2111	Career Planning for Business Success <sup>1</sup>	1
<i>Professional Development for Business Development</i>		
BADM 3111	Professional Development for Business Success <sup>1</sup>	1
<b>Hours Subtotal</b>		<b>3</b>
<b>Major Requirements</b>		
A minimum GPA of 2.00 is required in these 64 hours		

<i>Common Body<sup>2</sup></i>		
ACCT 2003	Survey of Accounting <sup>1</sup>	3
BADM 3113	Interpersonal Skills <sup>1</sup>	3
ECON 2003	Microeconomic Principles for Business <sup>1</sup>	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Operation Analytics	3
<i>Sports Management Major Requirements</i>		
A GPA of 2.00 is required in these 37 hours of Sports Management Major Requirements		
19 of these 37 hours must be in residence at OSU		
MGMT 3011	Business, Government and Society	1
MGMT 3123	Managing Behavior and Organizations	3
MGMT 3313	Human Resource Management	3
MGMT 3943	Sports Management	3
MGMT 4073 or MGMT 4083	Management and Ethical Leadership Corporate and Social Responsibility	3
MGMT 4743	Advanced Sports Management	3
MGMT 4943	International Sports Management (I)	3
Select 3 hours Upper-division MGMT courses		3
Select one of the following:		3
BCOM 3113	Written Communication	
BCOM 3443	Business Communication for International Students	
ENGL 3323	Technical Writing	
BCOM 3223 or SPCH 3723	Oral Communication Business and Professional Communication	3
Select 9 hours of the following:		9
ECON 3513	Labor Economics	
ECON 3723	The Economics of Sport	
LSB 4423	Employment Law (D)	
MGMT 4843	Strategic Sport Management	
MKTG 3323	Consumer and Market Behavior	
MKTG 3433	Promotional Strategy	
MKTG 3473	Professional Selling	
MKTG 3713	Sports Marketing	
MSIS 4943	Decision-Making Tools for Sports Management	
<b>Hours Subtotal</b>		<b>64</b>
<b>Electives</b>		
Select 13 hours		13
May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.		
<b>Hours Subtotal</b>		<b>13</b>
<b>Total Hours</b>		<b>120</b>

- <sup>1</sup> Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.
- <sup>2</sup> MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

## Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be in residence at OSU.
2. Forty-five hours of upper division courses required.

## Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2024.