MANAGEMENT: BUSINESS SUSTAINABILITY, BSBA

Requirements for Students Matriculating in or before Academic Year 2020-2021. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
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<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
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<tr>
<td>or ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
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<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td>3</td>
</tr>
<tr>
<td>or HIST 1483</td>
<td>American History to 1865 (H)</td>
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<tr>
<td>or HIST 1493</td>
<td>American History Since 1865 (DH)</td>
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<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
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<tr>
<td>MATH 1483</td>
<td>Mathematical Functions and Their Uses (A)</td>
<td>3</td>
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<tr>
<td>or MATH 1513</td>
<td>College Algebra (A)</td>
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<td>or MATH 1813</td>
<td>Preparation for Calculus (A)</td>
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Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan
At least one Diversity (D) course
At least one International Dimension (I) course

College/Departmental Requirements

Business Freshman Seminar
BADM 1111 | Business First Year Seminar (or First Year Seminar course approved by college) | 1 |

Career Planning for Business Success
BADM 2111 | Career Planning for Business Success | 1 |

Professional Development for Business Development
BADM 3111 | Professional Development for Business Success | 1 |

Hours Subtotal | 3

Major Requirements

A minimum GPA of 2.00 is required in these 61 hours

Common Body

ACCT 2003 | Survey of Accounting | 3 |
| or ACCT 2103 & ACCT 2203 | Financial Accounting and Managerial Accounting | |

BADM 3113 | Interpersonal Skills | 3 |

ECON 2003 | Microeconomics Principles for Business | 3 |

ECON 2023 | Introduction to Entrepreneurship | 3 |

FIN 3113 | Finance | 3 |

LSB 3213 | Legal and Regulatory Environment of Business | 3 |

MGMT 4513 | Strategic Management | 3 |

MSIS 2103 | Business Data Science Technologies | 3 |

MSIS 3223 | Principles of Data Analytics | 3 |

Business Sustainability Major Requirements

A GPA of 2.00 is required in these 34 hours of Business Sustainability Major

20 of these 34 hours must be in residence at OSU

MGMT 3011 | Business, Government and Society | 1 |

MGMT 3123 | Managing Behavior and Organizations | 3 |

MGMT 3313 | Human Resource Management | 3 |

MGMT 4033 | Management of Sustainable Enterprises | 3 |
| or MGMT 4403 | Environmental Sustainability for Business | |

MGMT 4073 | Management and Ethical Leadership | 3 |

MGMT 4083 | Corporate and Social Responsibility | 3 |

Select 3 hours from the following:

BADM 3111 | Written Communication | 3 |

BADM 3443 | Business Communication for International Students | 3 |

ENGL 3323 | Technical Writing | 3 |

Select 3 hours from the following:

BCOM 3223 | Oral Communication | 3 |

SPCH 3723 | Business and Professional Communication | 3 |

Select 12 hours from the following:

ECON 3613 | International Economic Relations (S) | 12 |

ECON 3903 | Economics of the Environment | |

ECON 4403 | Social Entrepreneurship | |

ECON 4603 | Entrepreneurship Empowerment in South Africa | |

MGMT 4093 | Management of Nonprofit Organizations | |

MGMT 4423 | Environmental Problem Analysis for Business | |

MGMT 4453 | Environmental Management Practicum for Business | |

MGMT 4463 | Industrial Ecology for Business | |

MGMT 4493 | Applied Environmental Standards for Business Managers | |

MGMT 4613 | International Management (I) | |

MSIS 3223 | Principles of Data Analytics | 3 |

MSIS 3333 | Nonprofit Marketing | 3 |
Management: Business Sustainability, BSBA

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<tr>
<td>MKTG 3993</td>
<td>International Business (I)</td>
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<tr>
<td>MKTG 4443</td>
<td>Social Issues in the Marketing Environment</td>
</tr>
<tr>
<td>MKTG 4553</td>
<td>International Marketing</td>
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**Hours Subtotal**  
61

**Electives**

Select 16 hours

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC. Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.

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**Hours Subtotal**  
16

**Total Hours**  
120

1. Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.
2. MKGT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.
3. If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

**Other Requirements**

1. A minimum of 50 percent of the business hours required for a degree must be in residence at OSU.
2. Forty-five hours of upper-division courses are required.

**Additional State/OSU Requirements**

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2026.