MANAGEMENT: BUSINESS SUSTAINABILITY, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.50
Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>General Education Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>English Composition</strong></td>
<td></td>
</tr>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
</tr>
<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>American History &amp; Government</strong></td>
<td></td>
</tr>
<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td>3</td>
</tr>
<tr>
<td>or HIST 1483</td>
<td>American History to 1865 (H)</td>
<td></td>
</tr>
<tr>
<td>or HIST 1493</td>
<td>American History Since 1865 (DH)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Analytical &amp; Quantitative Thought (A)</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>3 hours of MATH or STAT designated &quot;A&quot;</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Humanities (H)</strong></td>
<td></td>
</tr>
<tr>
<td>Courses designated (H)</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Natural Sciences (N)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Must include one Laboratory Science (L) course</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Courses designated (N) with one (L)</td>
<td></td>
<td>7</td>
</tr>
<tr>
<td></td>
<td><strong>Social &amp; Behavioral Sciences (S)</strong></td>
<td></td>
</tr>
<tr>
<td>Course designated (S)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Additional General Education</strong></td>
<td></td>
</tr>
<tr>
<td>BADM 2233</td>
<td>Business Analytics Fundamentals (A)</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT 3013</td>
<td>Fundamentals of Management (S)</td>
<td></td>
</tr>
<tr>
<td>or MKTG 3213</td>
<td>Marketing (S)</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Hours Subtotal</strong></td>
<td>40</td>
</tr>
<tr>
<td></td>
<td><strong>Diversity (D) &amp; International Dimension (I)</strong></td>
<td></td>
</tr>
<tr>
<td>May be completed in any part of the degree plan</td>
<td></td>
<td></td>
</tr>
<tr>
<td>At least one Diversity (D) course</td>
<td></td>
<td></td>
</tr>
<tr>
<td>At least one International Dimension (I) course</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>College/Departmental Requirements</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Business Freshman Seminar</strong></td>
<td></td>
</tr>
<tr>
<td>BADM 1111</td>
<td>Business First Year Seminar (or First Year Seminar course approved by college)</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>Career Planning for Business Success</strong></td>
<td></td>
</tr>
<tr>
<td>BADM 2111</td>
<td>Career Planning for Business Success</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>Professional Development for Business Development</strong></td>
<td></td>
</tr>
<tr>
<td>BADM 3111</td>
<td>Professional Development for Business Success</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td><strong>Hours Subtotal</strong></td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Major Requirements</strong></td>
<td></td>
</tr>
<tr>
<td>A minimum GPA of 2.00 is required in these 61 hours</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Common Body</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCT 2003</td>
<td>Survey of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 2103</td>
<td>Financial Accounting and Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>BADM 3113</td>
<td>Practical Business and Interpersonal Skills</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2003</td>
<td>Microeconomic Principles for Business</td>
<td>3</td>
</tr>
<tr>
<td>EEE 2023</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3113</td>
<td>Finance</td>
<td>3</td>
</tr>
<tr>
<td>LSB 3213</td>
<td>Legal and Regulatory Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4513</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 2103</td>
<td>Business Data Science Technologies</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 3223</td>
<td>Principles of Data Analytics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Business Sustainability Major Requirements</strong></td>
<td></td>
</tr>
<tr>
<td>A GPA of 2.00 is required in these 34 hours of Business Sustainability Major</td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 of these 34 hours must be in residence at OSU</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MGMT 3011</td>
<td>Business, Government and Society</td>
<td>1</td>
</tr>
<tr>
<td>MGMT 3123</td>
<td>Managing Behavior and Organizations</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3313</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4033</td>
<td>Management of Sustainable Enterprises</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT 4403</td>
<td>Environmental Sustainability for Business</td>
<td></td>
</tr>
<tr>
<td>MGMT 4073</td>
<td>Management and Ethical Leadership</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4083</td>
<td>Corporate and Social Responsibility</td>
<td>3</td>
</tr>
<tr>
<td>Select 3 hours from the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BCOM 3113</td>
<td>Written Communication</td>
<td>3</td>
</tr>
<tr>
<td>BCOM 3443</td>
<td>Business Communication for International Students</td>
<td></td>
</tr>
<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
<td>3</td>
</tr>
<tr>
<td>Select 3 hours from the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BCOM 3223</td>
<td>Oral Communication</td>
<td>3</td>
</tr>
<tr>
<td>SPCH 3723</td>
<td>Business and Professional Communication</td>
<td>3</td>
</tr>
<tr>
<td>Select 12 hours from the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ECON 3613</td>
<td>International Economic Relations (S)</td>
<td></td>
</tr>
<tr>
<td>ECON 3903</td>
<td>Economics of the Environment</td>
<td></td>
</tr>
<tr>
<td>EEE 4403</td>
<td>Social Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>EEE 4603</td>
<td>Entrepreneurship Empowerment in South Africa</td>
<td></td>
</tr>
<tr>
<td>MGMT 4093</td>
<td>Management of Nonprofit Organizations</td>
<td></td>
</tr>
<tr>
<td>MGMT 4423</td>
<td>Environmental Problem Analysis for Business</td>
<td></td>
</tr>
<tr>
<td>MGMT 4453</td>
<td>Environmental Management Practicum for Business</td>
<td></td>
</tr>
<tr>
<td>MGMT 4463</td>
<td>Industrial Ecology for Business</td>
<td></td>
</tr>
<tr>
<td>MGMT 4493</td>
<td>Applied Environmental Standards for Business Managers</td>
<td></td>
</tr>
<tr>
<td>MGMT 4613</td>
<td>International Management (I)</td>
<td></td>
</tr>
<tr>
<td>MKTG 3333</td>
<td>Nonprofit Marketing</td>
<td></td>
</tr>
<tr>
<td>MKTG 3993</td>
<td>International Business (I)</td>
<td></td>
</tr>
<tr>
<td>MKTG 4443</td>
<td>Social Issues in the Marketing Environment</td>
<td></td>
</tr>
</tbody>
</table>
Example Plan of Study

Finish in Four Plan of Study

The plan below is an example of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BADM 1111</td>
<td>Business First Year Seminar</td>
<td>1</td>
</tr>
<tr>
<td>ENGL 1113</td>
<td>Composition I or Critical Analysis and Writing I</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1103</td>
<td>Survey of American History or American History to 1865 (H)</td>
<td>3</td>
</tr>
<tr>
<td>or HIST 1483</td>
<td>or American History Since 1865 (DH)</td>
<td></td>
</tr>
<tr>
<td>MSIS 2103</td>
<td>Business Data Science Technologies</td>
<td>3</td>
</tr>
<tr>
<td>3 hours of MATH or STAT designated 'A'</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Social Science (S with D or I designations)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Sophomore</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACCT 2003</td>
<td>Career Planning for Business Success</td>
<td>1</td>
</tr>
<tr>
<td>BADM 2111</td>
<td>Microeconomic Principles for Business</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2003</td>
<td>Fundamentals of Management (S)</td>
<td>3</td>
</tr>
<tr>
<td>Humansities (H with D or I designation)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>3 hours electives</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Sophomore</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MGMT 3123</td>
<td>Managing Behavior and Organizations</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3113</td>
<td>Finance</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4023</td>
<td>Management of Sustainable Enterprises</td>
<td>3</td>
</tr>
<tr>
<td>or MGMT 4403</td>
<td>or Environmental Sustainability for Business</td>
<td></td>
</tr>
<tr>
<td>MKTG 3213</td>
<td>Marketing (S)</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3011</td>
<td>Business, Government and Society</td>
<td>1</td>
</tr>
<tr>
<td>Humansities (H with D or I designation)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Junior</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BADM 3111</td>
<td>Professional Development for Business Success</td>
<td>1</td>
</tr>
<tr>
<td>LSB 3213</td>
<td>Legal and Regulatory Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>BADM 3113</td>
<td>Practical Business and Interpersonal Skills</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3313</td>
<td>Human Resource Management</td>
<td>3</td>
</tr>
<tr>
<td>BCOM 3113</td>
<td>Written Communication</td>
<td>3</td>
</tr>
<tr>
<td>3 hours from 12 hour list in major</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Junior</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spring</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BCOM 3223</td>
<td>Oral Communication</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4083</td>
<td>Corporate and Social Responsibility</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 3223</td>
<td>Principles of Data Analytics</td>
<td>3</td>
</tr>
</tbody>
</table>
Program Declaration Requirements

All new students admitted to the Management program in the Spears School of Business are enrolled as pre-Management until completion of the following prerequisites:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Program Declaration Requirements</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Each course in this section must have a grade of &quot;C&quot; or higher</td>
<td></td>
</tr>
<tr>
<td>ACCT 2003</td>
<td>Survey of Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 2103 &amp; ACCT 2203</td>
<td>Financial Accounting and Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>ECON 2003</td>
<td>Microeconomic Principles for Business</td>
<td>3</td>
</tr>
<tr>
<td>EEE 2023</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>3 hours from the following:</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 2103</td>
<td>Business Data Science Technologies</td>
<td></td>
</tr>
<tr>
<td>BADM 2233</td>
<td>Business Analytics Fundamentals (A)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3 hours from the following:</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3213</td>
<td>Marketing (S)</td>
<td></td>
</tr>
<tr>
<td>MGMT 3013</td>
<td>Fundamentals of Management (S)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Additional Requirements</td>
<td></td>
</tr>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Designated MATH/STAT</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total Hours</td>
<td>24</td>
</tr>
</tbody>
</table>

Other Requirements

- 45 credit hours earned for incoming freshman or 12 credit hours at OSU for transfer students;
- Minimum GPA of 2.7 at Oklahoma State University.