

TRAVEL AND TOURISM MANAGEMENT, UCRT

3

MKTG 3213 is the prerequisite.

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Chesapeake Energy Business Student Success Center, 155 Business Building, 405-744-2772

Total Hours: 16

Code	Title	Hours
Required Courses		
HTM 3223	International Travel and Tourism (I)	3
HTM 3243	The Business of Tourism	3
HTM 4183	Sustainable Tourism and Geography ¹	3
Hours Subtotal		9
Electives ²		
Select 7 hours from the following:		7
HTM 1103	Introduction to Hospitality and Tourism	
HTM 2643	Hotel and Lodging Operations	
HTM 3563	Culture, Food, Beverage, and Travel (I)	
HTM 3721	Introduction to Distilled Spirits	
HTM 4090	International Hospitality Studies	
HTM 4093	European Travel and Tourism (I)	
HTM 4103	Legal and Ethical Issues in Hospitality, Tourism, & Gaming	
HTM 4193	European Cuisine and Beverages (I)	
BADM 2093	Study Abroad: Contemporary International Culture and Business Impacts	
BADM 3090	Study Abroad (I)	
BADM 4093	Study Abroad: Business Impacts of Contemporary International Culture (I)	
MKTG 3213	Marketing (S)	
MKTG 4543	Social Media Strategies ³	
MKTG 4773	Services Marketing ³	
MGMT 3013	Fundamentals of Management (S)	
RM 4473	Recreation in the Natural Environment	
RM 4553	Tourism in Recreation Settings	
GEOG 4143	Geography of Travel and Tourism	
GEOG 4153	Geography of Outdoor Recreation	
Hours Subtotal		7
Total Hours		16

1

HTM 4183 may be replaced by GEOG 4443 or GLST 4443 with approval by the Program Director.

2

Other study abroad programs, semester study abroad programs, and modern foreign language may be considered as electives with approval from the Program Director.