

HOSPITALITY AND TOURISM MANAGEMENT, BSBA

Requirements for Students Matriculating in or before Academic Year 2020-2021. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113 or ENGL 1313	Composition I Critical Analysis and Writing I	3
ENGL 1213 or ENGL 1413 or ENGL 3323	Composition II Critical Analysis and Writing II Technical Writing	3
<i>American History & Government</i>		
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History American History to 1865 (H) American History Since 1865 (DH)	3
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
STAT 2013 or STAT 2023 or STAT 2053	Elementary Statistics (A) Elementary Statistics for Business and Economics (A) Elementary Statistics for the Social Sciences (A)	3
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
NSCI 2114	Principles of Human Nutrition (N)	4
2 hours from courses designated (N) with one (L)		2
<i>Social & Behavioral Sciences (S)</i>		
ECON 1113 or ECON 2103	The Economics of Social Issues (S) Introduction to Microeconomics (S)	3
<i>Additional General Education</i>		
Courses designated (A), (H), (N), or (S)		10
Hours Subtotal		40
Diversity (D) & International Dimension (I)		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
College/Departmental Requirements		
BADM 1111	Business First Year Seminar	1
BADM 2111	Career Planning for Business Success ¹	1
Hours Subtotal		2
Major Requirements		
Minimum Grade of "C" in each course		

HTM 1103	Introduction to Hospitality and Tourism	3
HTM 1113	Fundamentals of Culinary Production	3
HTM 2021	Food Safety and Sanitation	1
HTM 2153	Introduction to Hospitality Accounting	3
HTM 2283	Hospitality Industry Financial Analysis	3
HTM 2533	Hospitality Information Technology	3
HTM 2643	Lodging Operations	3
HTM 2664	Restaurant Operations	4
HTM 2771	Hospitality and Tourism Industry Speakers Series	1
HTM 3123	Event Planning	3
HTM 3213	Hospitality and Tourism Management and Organizations	3
HTM 3411	Hospitality and Tourism Pre-Internship Seminar	1
HTM 3443	Hospitality Industry Internship	3
HTM 3473	Mechanical Equipment and Facility Management	3
HTM 3543	Lodging Property Management	3
HTM 3623	Purchasing and Cost Control for Hospitality and Foodservice	3
HTM 3783	Hospitality Industry Human Resources Management	3
HTM 4103	Hospitality Law and Ethics	3
HTM 4163	Hospitality and Tourism Marketing and Sales	3
HTM 4263	Beverage Management & Controls	3
HTM 4453	Revenue Management in Hospitality Operations	3
HTM 4525	Capstone in Hospitality Management	5
Hours Subtotal		63

Professional Electives

Minimum grade of "C" in each course

Select courses in consultation with advisor to develop an emphasis in one of the areas of following: Club Management, Conference and Meeting Planning, Hotel Administration, International Hospitality, Restaurant Management, or Tourism

HTM 2243		
HTM 2900	Hospitality and Tourism Undergraduate Research	15
HTM 3120	Special Events Management	
HTM 3193		
HTM 3223	International Travel and Tourism (I)	
HTM 3563	Gastronomic Tourism	
HTM 3573	Franchising and Quick Service Restaurant Management	
HTM 3643		
HTM 3663	Food and Beverage in Events	
HTM 3721	Overview of Beverages in the Hospitality Industry	
HTM 4090	International Hospitality Studies	
HTM 4093	European Travel and Tourism (I)	
HTM 4120	Advanced Special Events Management	
HTM 4183	Sustainable Tourism and Geography	

HTM 4193	European Cuisine and Beverages (I)
HTM 4213	
HTM 4293	
HTM 4333	
HTM 4413	
HTM 4443	Advanced Hospitality and Tourism Internship
HTM 4551	
HTM 4561	
HTM 4563	
HTM 4610	
HTM 4643	
HTM 4723	Beverage Education
HTM 4833	
HTM 4850	Special Topics Course in Hospitality and Tourism Management
HTM 4900	Honors Research
HTM 4983	Conventions, Conferences, and Meetings
ACCT 2103	Financial Accounting
ACCT 2203	Managerial Accounting
BCOM 3223	Oral Communication
ECON 2203	Introduction to Macroeconomics
FIN 3113	Finance
HS 3090	Study Abroad (I)
LSB 3213	Legal and Regulatory Environment of Business
MGMT 3013	Fundamentals of Management (S)
MGMT 4413	Change Management
MGMT 4533	Leadership Dynamics
MKTG 3213	Marketing (S)
MKTG 3323	Consumer and Market Behavior
MKTG 3513	Sales Management
MSIS 3223	Principles of Data Analytics
SPCH 2713	Introduction to Speech Communication (S)

Contact academic advisor to obtain other approved professional elective courses.

Hours Subtotal	15
Total Hours	120

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2026.