

HOSPITALITY AND TOURISM MANAGEMENT: BEVERAGE MANAGEMENT, BSBA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2021-2022. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113 or ENGL 1313	Composition I Critical Analysis and Writing I	3
ENGL 1213 or ENGL 1413	Composition II Critical Analysis and Writing II	3
<i>American History & Government</i>		
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History American History to 1865 (H) American History Since 1865 (DH)	3
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		
6		
<i>Natural Sciences (N)</i>		
Courses designated (N) with one (L)		
7		
Must include one Laboratory Science (L) course		
<i>Social & Behavioral Sciences (S)</i>		
Course designated (S)		
3		
<i>Additional General Education</i>		
BADM 2233	Business Analytics Fundamentals (A) ¹	3
MGMT 3013	Fundamentals of Management (S) ^{1,2}	3
MKTG 3213	Marketing (S) ^{1,2}	3
Diversity (D) & International Dimension (I)		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
Hours Subtotal		40
College/Departmental Requirements		
BADM 1111	Business First Year Seminar Or first year seminar course approved by the college	1
BADM 2111	Career Planning for Business Success ¹	1
BADM 3111	Professional Development for Business Success ¹	1

Hours Subtotal		3
Major Requirements		
Common Body ²		
ACCT 2003 or ACCT 2103 & ACCT 2203	Survey of Accounting ³ Financial Accounting and Managerial Accounting	3
BADM 3113	Practical Business and Interpersonal Skills ¹	3
ECON 2003	Microeconomic Principles for Business ¹	3
EEE 2023	Introduction to Entrepreneurship	3
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
MGMT 4513	Strategic Management	3
MSIS 2103	Business Data Science Technologies	3
MSIS 3223	Principles of Data Analytics	3
<i>Hospitality & Tourism Management Major Requirements</i>		
Minimum Grade of "C" Required in HTM Major Requirements		
HTM 1103	Introduction to Hospitality and Tourism	3
HTM 1113	Fundamentals of Culinary Production	3
HTM 2021	Food Safety and Sanitation	1
HTM 2643	Lodging Operations	3
HTM 2664	Restaurant Operations	4
HTM 3243	The Business of Tourism	3
HTM 3283	Hospitality Accounting Systems	3
HTM 3443	Hospitality Industry Internship	3
HTM 3543	Lodging Property Management	3
HTM 3623	Purchasing and Cost Control for Hospitality and Foodservice	3
HTM 4263	Beverage Management & Controls	3
HTM 4453	Revenue Management in Hospitality Operations	3
HTM 4703	Beverage Production and Distribution Systems	3
Major Electives		
Select 9 credits from:		9
HTM 3101	Malted Beverage	
HTM 3201	Overview of Mixology	
HTM 3301	Fundamentals of Coffee and Tea	
HTM 3721	Overview of Beverages in the Hospitality Industry	
HTM 4723	Beverage Education	
HTM 4743	Bar Management and Profitability	
HTM 4763	The Role of Non-Alcoholic Beverages in Hospitality Businesses	
Hours Subtotal		74
Professional Electives ³		
Minimum Grade of "C" Required in Electives		
Choose 3 hours worth of upper division Hospitality & Tourism Management or Spears Business courses		3
Hours Subtotal		3
Total Hours		120

- 1 Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.
- 2 MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.
- 3 If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

- 40 hours must be upper-division.
- Hospitality work experience of 480 hours required for no grade prior to internship.
- **Transfer Admission Requirement:** 2.00 GPA

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2027.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
BADM 1111	Business First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3

HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
HTM 1103	Introduction to Hospitality and Tourism	3
3 hours of MATH or STAT designated 'A'		3
Humanities (H with D or I designation)		3
Hours		16

Spring		
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
HTM 1113	Fundamentals of Culinary Production	3
BADM 2233	Business Analytics Fundamentals (A)	3
EEE 2023	Introduction to Entrepreneurship	3
POLS 1113	American Government	3
HTM 2021	Food Safety and Sanitation	1
Hours		16

Sophomore		
Fall		
ACCT 2003	Survey of Accounting	3
MSIS 2103	Business Data Science Technologie	3
MGMT 3013	Fundamentals of Management (S)	3
BADM 2111	Career Planning for Business Success	1
HTM 2643	Lodging Operations	3
Humanities (H with D or I designation)		3
Hours		16

Spring		
HTM 2664	Restaurant Operations	4
ECON 2003	Microeconomic Principles for Business	3
HTM 3283	Hospitality Accounting Systems	3
Natural Science with Lab (L, N)		4
Hours		14

Junior		
Fall		
BADM 3111	Professional Development for Business Success	1
MKTG 3213	Marketing (S)	3
FIN 3113	Finance	3
BADM 3113	Practical Business and Interpersonal Skills	3
LSB 3213	Legal and Regulatory Environment of Business	3
3 hours from 9 hours list in major (Major Electives)		3
Hours		16

Spring		
MSIS 3223	Principles of Data Analytics	3
HTM 3543	Lodging Property Management	3
HTM 3623	Purchasing and Cost Control for Hospitality and Foodservice	3
Natural Science (N)		3
3 hours from 9 hour list in major (Major Electives)		3
Hours		15

Summer		
HTM 3443	Hospitality Industry Internship ¹	3
Hours		3

Senior		
Fall		
HTM 3243	The Business of Tourism	3
HTM 4263	Beverage Management & Controls	3
3 hours from 9 hours list in major (Major Electives)		3
Social Science (S with D or I designation)		3
Hours		12

Spring		
HTM 4453	Revenue Management in Hospitality Operations	3
MGMT 4513	Strategic Management	3
HTM 4703	Beverage Production and Distribution Systems	3
3 hours of Professional Electives		3
Hours		12
Total Hours		120

¹ A management-based professional experience with concurrent enrollment in the class. 480 hours of practical hospitality work experience is required prior to enrolling in HTM 3443.