

HOSPITALITY AND TOURISM MANAGEMENT: BEVERAGE MANAGEMENT, BSBA

Requirements for Students Matriculating in or before Academic Year 2020-2021. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120 Hours

| Code | Title | Hours |
|---|--|-----------|
| General Education Requirements | | |
| <i>English Composition</i> | | |
| See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition) | | |
| ENGL 1113 or ENGL 1313 | Composition I Critical Analysis and Writing I | 3 |
| ENGL 1213 or ENGL 1413 | Composition II Critical Analysis and Writing II | 3 |
| <i>American History & Government</i> | | |
| HIST 1103 or HIST 1483 or HIST 1493 | Survey of American History American History to 1865 (H) American History Since 1865 (DH) | 3 |
| POLS 1113 | American Government | 3 |
| <i>Analytical & Quantitative Thought (A)</i> | | |
| MATH 1483 or MATH 1513 or MATH 1813 | Mathematical Functions and Their Uses (A) College Algebra (A) Preparation for Calculus (A) | 3 |
| <i>Humanities (H)</i> | | |
| | Courses designated (H) | 6 |
| <i>Natural Sciences (N)</i> | | |
| | Courses designated (N) with one (L) | 7 |
| Must include one Laboratory Science (L) course | | |
| <i>Social & Behavioral Sciences (S)</i> | | |
| | Courses designated (S) | 3 |
| <i>Additional General Education</i> | | |
| MATH 2103 | Business Calculus (A) ¹ | 3 |
| Or a higher math with an A designation | | |
| MGMT 3013 | Fundamentals of Management (S) ^{1,2} | 3 |
| MKTG 3213 | Marketing (S) ^{1,2} | 3 |
| Hours Subtotal | | 40 |
| Diversity (D) & International Dimension (I) | | |
| May be completed in any part of the degree plan | | |
| At least one Diversity (D) course | | |
| At least one International Dimension (I) course | | |
| College/Departmental Requirements | | |
| BADM 1111 | Business First Year Seminar | 1 |
| Or first year seminar course approved by the college | | |
| BADM 2111 | Career Planning for Business Success ¹ | 1 |

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|--|--|-----------|
| BADM 3111 | Professional Development for Business Success ¹ | 1 |
| Hours Subtotal | | 3 |
| Major Requirements | | |
| ACCT 2003 or ACCT 2103 & ACCT 2203 | Survey of Accounting ³ Financial Accounting and Managerial Accounting | 3 |
| BADM 3113 | Interpersonal Skills ¹ | 3 |
| ECON 2003 | Microeconomic Principles for Business ¹ | 3 |
| EEE 2023 | Introduction to Entrepreneurship | 3 |
| FIN 3113 | Finance | 3 |
| LSB 3213 | Legal and Regulatory Environment of Business | 3 |
| MGMT 4513 | Strategic Management | 3 |
| MSIS 2103 | Business Data Science Technologies | 3 |
| MSIS 3223 | Principles of Data Analytics | 3 |
| Hospitality & Tourism Management Major Requirements | | |
| Minimum Grade of "C" Required in HTM Major Requirements | | |
| HTM 1103 | Introduction to Hospitality and Tourism | 3 |
| HTM 1113 | Fundamentals of Culinary Production | 3 |
| HTM 2021 | Food Safety and Sanitation | 1 |
| HTM 2643 | Lodging Operations | 3 |
| HTM 2664 | Restaurant Operations | 4 |
| HTM 3243 | The Business of Tourism | 3 |
| HTM 3283 | Hospitality Accounting Systems | 3 |
| HTM 3443 | Hospitality Industry Internship | 3 |
| HTM 3543 | Lodging Property Management | 3 |
| HTM 3623 | Purchasing and Cost Control for Hospitality and Foodservice | 3 |
| HTM 4263 | Beverage Management & Controls | 3 |
| HTM 4453 | Revenue Management in Hospitality Operations | 3 |
| HTM 4703 | Beverage Production and Distribution Systems | 3 |
| Major Electives | | |
| Select 9 credits from: | | 9 |
| HTM 3101 | Malted Beverage | |
| HTM 3201 | Overview of Mixology | |
| HTM 3301 | Fundamentals of Coffee and Tea | |
| HTM 3721 | Overview of Beverages in the Hospitality Industry | |
| HTM 4723 | Beverage Education | |
| HTM 4743 | Bar Management and Profitability | |
| HTM 4763 | The Role of Non-Alcoholic Beverages in Hospitality Businesses | |
| Hours Subtotal | | 74 |
| Professional Electives | | |
| Minimum Grade of "C" Required in Electives | | |
| Choose 3 hours worth of upper division Hospitality & Tourism Management or Spears Business courses | | 3 |
| Hours Subtotal | | 3 |
| Total Hours | | 120 |

- ¹ Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.
- ² MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.
- ³ If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

- 40 hours must be upper-division.
- Hospitality work experience of 480 hours required for no grade prior to internship.
- **Transfer Admission Requirement:** 2.00 GPA

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2026.