

# ENTREPRENEURSHIP, BSBA

## Degree Requirements

**Requirements for Students Matriculating in or before Academic Year 2022-2023.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.50**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
ENGL 1213	Composition II	3
or ENGL 1413	Critical Analysis and Writing II	
<i>American History &amp; Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical &amp; Quantitative Thought (A)</i>		
3 hours of MATH or STAT designated "A"		
<i>Humanities (H)</i>		
Courses designated (H)		
6		
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N) with one (L)		
7		
<i>Social &amp; Behavioral Sciences (S)</i>		
Course designated (S)		
3		
<i>Additional General Education</i>		
BADM 2233	Business Analytics Fundamentals (A) <sup>1,4</sup>	3
MGMT 3013	Fundamentals of Management (S) <sup>1,2,4</sup>	3
MKTG 3213	Marketing (S) <sup>1,2,4</sup>	3
<b>Hours Subtotal</b>		<b>40</b>
<b>Diversity (D) &amp; International Dimension (I)</b>		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
<b>College/Departmental Requirements</b>		
<i>Business Freshman Seminar</i>		
BADM 1111	Business First Year Seminar	1
<i>Career Planning for Business Success</i>		
BADM 2111	Career Planning for Business Success <sup>1</sup>	1
<i>Professional Development for Business Development</i>		
BADM 3111	Professional Development for Business Success <sup>1,5</sup>	1
<b>Hours Subtotal</b>		<b>3</b>
<b>Major Requirements</b>		

A GPA of 2.20 is required in these 66 hours

*Common Body* <sup>2</sup>

ACCT 2003	Survey of Accounting <sup>1,3,4</sup>	3
or ACCT 2103 & ACCT 2203	Financial Accounting and Managerial Accounting	
BADM 3113	Practical Business and Interpersonal Skills <sup>1,5</sup>	3
ECON 2003	Microeconomic Principles for Business <sup>1,4</sup>	3
EEE 2023	Introduction to Entrepreneurship <sup>4</sup>	3
FIN 3113	Finance <sup>5</sup>	3
LSB 3213	Legal and Regulatory Environment of Business <sup>5</sup>	3
MGMT 4513	Strategic Management <sup>5</sup>	3
MSIS 2103	Business Data Science Technologies <sup>4</sup>	3
MSIS 3223	Principles of Data Analytics <sup>5</sup>	3

### Major Requirements

A GPA of 2.00 is required in these 39 hours of Entrepreneurship major requirements

18 of these 39 hours must be in residence at OSU

EEE 2083	Entrepreneurship & Society	3
EEE 3673	Business Model Discovery <sup>5</sup>	3
EEE 4223	Entrepreneurial Marketing <sup>5</sup>	3
EEE 4663	Imagination in Entrepreneurship <sup>5</sup>	3
EEE 4653	Venture Capital <sup>5</sup>	3

Select 9 hours of the following:

EEE 3033	Women and Minority Entrepreneurship <sup>5</sup>	
EEE 4090	Study Abroad in Entrepreneurship <sup>5</sup>	
EEE 4333	Launching a Business: The First 100 Days <sup>5</sup>	
EEE 4403	Social Entrepreneurship <sup>5</sup>	
EEE 4533	Growing Small and Family Ventures <sup>5</sup>	
EEE 4010	Special Topics in Entrepreneurship <sup>5</sup>	
EEE 4080	Riata Internship Program <sup>5</sup>	
EEE 4103	Entrepreneurship & the Economy <sup>5</sup>	
EEE 4113	Dilemmas and Debates in Entrepreneurship <sup>5</sup>	
EEE 4263	Corporate Entrepreneurship <sup>5</sup>	
EEE 4313	Emerging Enterprise Consulting <sup>5</sup>	
EEE 4610	Entrepreneurship Practicum <sup>5</sup>	

Select an additional 15 upper-division hours from fields in the Spears School of Business

**Hours Subtotal 66**

### Electives

Select 11 hours <sup>3</sup>

May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC

Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours

**Hours Subtotal 11**

**Total Hours 120**

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

4

C or better is required.

5

All students who wish to major in Business should complete the following courses: ACCT 2003; ECON 2003; EEE 2023; MSIS 2103 or BADM 2233, and MKTG 3213 or MGMT 3013 and attain a minimum 2.70 overall GPA prior to undertaking upper division courses.

## Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses required.

## Additional State/OSU Requirements

- **At least:** 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.
- **Limit of:** one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2028.

## Example Plan of Study

### Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
<b>Freshman</b>		
<b>Fall</b>		
BADM 1111	Business First Year Seminar	1
ENGL 1113 or ENGL 1313	Composition I or Critical Analysis and Writing I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
MSIS 2103	Business Data Science Technologies	3
3 hours of MATH or STAT designated 'A'		3

Social Science (S with a D or I designation)		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
EEE 2023	Introduction to Entrepreneurship	3
ENGL 1213 or ENGL 1413	Composition II or Critical Analysis and Writing II	3
POLS 1113	American Government	3
BADM 2233	Business Analytics Fundamentals (A)	3
Natural Science (N)		3
<b>Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
ACCT 2003	Survey of Accounting	3
BADM 2111	Career Planning for Business Success	1
EEE 2083	Entrepreneurship & Society	3
MGMT 3013	Fundamentals of Management (S)	3
ECON 2003	Microeconomic Principles for Business	3
Humanities (H)		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
EEE 3673	Business Model Discovery	3
MSIS 3223	Principles of Data Analytics	3
MKTG 3213	Marketing (S)	3
3 hours from 9 hour list in major		3
Humanities (H with D or I designation)		3
<b>Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
BADM 3111	Professional Development for Business Success	1
FIN 3113	Finance	3
LSB 3213	Legal and Regulatory Environment of Business	3
EEE 4223	Entrepreneurial Marketing	3
EEE 4663	Imagination in Entrepreneurship	3
3 hours of upper division business		3
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
BADM 3113	Practical Business and Interpersonal Skills	3
3 hours from 9 hour list in major		3
3 hours from 9 hour list in major		3
Natural Science with Lab (LN)		4
3 hours of electives		3
<b>Hours</b>		<b>16</b>
<b>Senior</b>		
<b>Fall</b>		
EEE 4653	Venture Capital	3
3 hours of upper division business		3
3 hours of upper division business		3
3 hours of electives		3
2 hours of electives		2
<b>Hours</b>		<b>14</b>
<b>Spring</b>		
MGMT 4513	Strategic Management	3
3 hours of upper division business		3
3 hours of upper division business		3
3 hours of electives		3
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>