Entrepreneurship, BSBA

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

**Minimum Overall Grade Point Average:** 2.00
**Total Hours:** 120

### General Education Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
</tr>
<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
</tbody>
</table>

### American History & Government

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td>3</td>
</tr>
<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
</tr>
</tbody>
</table>

### Analytical & Quantitative Thought (A)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 1483</td>
<td>Mathematical Functions and Their Uses (A)</td>
<td>3</td>
</tr>
<tr>
<td>or MATH 1513</td>
<td>College Algebra (A)</td>
<td></td>
</tr>
</tbody>
</table>

### Humanities (H)

Courses designated (H) 6

### Natural Sciences (N)

Must include one Laboratory Science (L) course

Courses designated (N) with one (L) 7

### Social & Behavioral Sciences (S)

Course designated (S) 3

### Additional General Education

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MATH 2103</td>
<td>Business Calculus (A) 1</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 3013</td>
<td>Fundamentals of Management (S) 1,2</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3213</td>
<td>Marketing (S) 1,2</td>
<td>3</td>
</tr>
</tbody>
</table>

**Hours Subtotal** 40

### Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

At least one Diversity (D) course

At least one International Dimension (I) course

### College/Departmental Requirements

**Business Freshman Seminar**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 1111</td>
<td>Business First Year Seminar</td>
<td>1</td>
</tr>
</tbody>
</table>

**Career Planning for Business Success**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 2111</td>
<td>Career Planning for Business Success 1</td>
<td>1</td>
</tr>
</tbody>
</table>

**Professional Development for Business Development**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>BADM 3111</td>
<td>Professional Development for Business Success 1</td>
<td>1</td>
</tr>
</tbody>
</table>

**Hours Subtotal** 3

### Major Requirements

A GPA of 2.20 is required in these 63 hours

**Common Body** 2

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 2003</td>
<td>Survey of Accounting 1</td>
<td>3</td>
</tr>
<tr>
<td>BADM 3113</td>
<td>Interpersonal Skills 1</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2003</td>
<td>Microeconomic Principles for Business 1</td>
<td>3</td>
</tr>
<tr>
<td>EEE 2023</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>FIN 3113</td>
<td>Finance</td>
<td>3</td>
</tr>
<tr>
<td>LSB 3213</td>
<td>Legal and Regulatory Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4513</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 2103</td>
<td>Business Data Science Technologies</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 3223</td>
<td>Principles of Data Analytics</td>
<td>3</td>
</tr>
</tbody>
</table>

**Major Requirements**

A GPA of 2.00 is required in these 36 hours of Entrepreneurship major requirements

18 of these 36 hours must be in residence at OSU

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EEE 3023</td>
<td>Introduction to Entrepreneurial Thinking and Behavior</td>
<td>3</td>
</tr>
<tr>
<td>EEE 4223</td>
<td>Entrepreneurial Marketing</td>
<td>3</td>
</tr>
<tr>
<td>EEE 4663</td>
<td>Imagination in Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>EEE 4653</td>
<td>Venture Capital</td>
<td>3</td>
</tr>
</tbody>
</table>

Select 9 hours of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>EEE 3020</td>
<td>Business Plan Laboratory</td>
<td></td>
</tr>
<tr>
<td>EEE 3033</td>
<td>Women and Minority Entrepreneurship (add (D) designation)</td>
<td></td>
</tr>
<tr>
<td>EEE 4013</td>
<td>Creative Experiences</td>
<td></td>
</tr>
<tr>
<td>EEE 4090</td>
<td>Study Abroad in Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>EEE 4123</td>
<td>Entrepreneurship and The Arts</td>
<td></td>
</tr>
<tr>
<td>EEE 4333</td>
<td>Launching a Business: The First 100 Days</td>
<td></td>
</tr>
<tr>
<td>EEE 4403</td>
<td>Social Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>EEE 4503</td>
<td>Designing, Prototyping, Testing</td>
<td></td>
</tr>
<tr>
<td>EEE 4533</td>
<td>Growing Small and Family Ventures</td>
<td></td>
</tr>
<tr>
<td>EEE 4813</td>
<td>The Entrepreneur: Hero or Villain (H)</td>
<td></td>
</tr>
<tr>
<td>EEE 4910</td>
<td>Special Topics in Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>EEE 4920</td>
<td>Riata Internship Program</td>
<td></td>
</tr>
<tr>
<td>EEE 4930</td>
<td>Austrian Economics: Theory &amp; History</td>
<td></td>
</tr>
<tr>
<td>EEE 4113</td>
<td>Dilemmas and Debates in Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>EEE 4263</td>
<td>Corporate Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>EEE 4313</td>
<td>Emerging Enterprise Consulting</td>
<td></td>
</tr>
<tr>
<td>EEE 4483</td>
<td>Entrepreneurship and New Technologies</td>
<td></td>
</tr>
<tr>
<td>EEE 4513</td>
<td>Strategic Entrepreneurial Management</td>
<td></td>
</tr>
<tr>
<td>EEE 4610</td>
<td>Entrepreneurship Practicum</td>
<td></td>
</tr>
<tr>
<td>EEE 4703</td>
<td>Project Management for Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>EEE 4803</td>
<td>Operating an Entrepreneurial Firm</td>
<td></td>
</tr>
<tr>
<td>LSB 4403</td>
<td>Law and Entrepreneurship</td>
<td></td>
</tr>
<tr>
<td>MKTG 3323</td>
<td>Consumer and Market Behavior</td>
<td></td>
</tr>
<tr>
<td>MKTG 4333</td>
<td>Marketing Research</td>
<td></td>
</tr>
<tr>
<td>MKTG 4973</td>
<td>New Product Development</td>
<td></td>
</tr>
</tbody>
</table>

Select an additional 15 upper-division hours from fields in the SSB

**Hours Subtotal** 63

### Electives

Select 14 hours

**Hours Subtotal** 14
May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC.

Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.

<table>
<thead>
<tr>
<th>Hours Subtotal</th>
<th>14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Hours</td>
<td>120</td>
</tr>
</tbody>
</table>

1. Courses also meet College and Departmental Requirements and cannot be waived with an Associate’s degree.

2. MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

**Other Requirements**

1. A minimum of 50 percent of the business hours required for a degree must be in residence at OSU.

2. Forty-five hours of upper division courses required.

**Additional State/OSU Requirements**

- **At least**: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU.

- **Limit of**: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.

- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

- Degrees that follow this plan must be completed by the end of Summer 2025.