

GENERAL BUSINESS, BSBA

Degree Programs

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

| Code | Title | Hours |
|---|--|-----------|
| General Education Requirements | | |
| <i>English Composition</i> | | |
| See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition) | | |
| ENGL 1113 | Composition I | 3 |
| or ENGL 1313 | Critical Analysis and Writing I | |
| ENGL 1213 | Composition II | 3 |
| or ENGL 1413 | Critical Analysis and Writing II | |
| <i>American History & Government</i> | | |
| HIST 1103 | Survey of American History | 3 |
| or HIST 1483 | American History to 1865 (H) | |
| or HIST 1493 | American History Since 1865 (DH) | |
| POLS 1113 | American Government | 3 |
| <i>Analytical & Quantitative Thought (A)</i> | | |
| 3 hours of MATH or STAT designated "A" | | |
| <i>Humanities (H)</i> | | |
| Courses designated (H) | | |
| 6 | | |
| <i>Natural Sciences (N)</i> | | |
| Must include one Laboratory Science (L) course | | |
| Courses designated (N) with one (L) | | |
| 7 | | |
| <i>Social & Behavioral Sciences (S)</i> | | |
| Course designated (S) | | |
| 3 | | |
| <i>Additional General Education</i> | | |
| MSIS 2233 | Business Analytics Fundamentals (A) ¹ | 3 |
| MGMT 3013 | Fundamentals of Management (S) ^{1,2} | 3 |
| MKTG 3213 | Marketing (S) ^{1,2} | 3 |
| Hours Subtotal | | 40 |
| Diversity (D) & International Dimension (I) | | |
| May be completed in any part of the degree plan | | |
| At least one Diversity (D) course | | |
| At least one International Dimension (I) course | | |
| College/Departmental Requirements | | |
| <i>Freshman Seminar</i> | | |
| UNIV 1111 | First Year Seminar (or other approved first year seminar course) | 1 |
| <i>Career Planning for Business Success</i> | | |
| BADM 2111 | Career Planning for Business Success ¹ | 1 |
| <i>Professional Development for Business Development</i> | | |
| BADM 3111 | Professional Development for Business Success ¹ | 1 |
| Hours Subtotal | | 3 |

Major Requirements

| | | |
|--|--|------------|
| A minimum GPA of 2.00 is required in these 66 hours | | |
| <i>Common Body</i> ² | | |
| ACCT 2003 | Survey of Accounting ³ | 3 |
| or ACCT 2103 & ACCT 2203 | Financial Accounting and Managerial Accounting | |
| BADM 3113 | Practical Business and Interpersonal Skills ¹ | 3 |
| ECON 2003 | Microeconomic Principles for Business | 3 |
| EEE 2023 | Introduction to Entrepreneurship | 3 |
| FIN 3113 | Finance | 3 |
| LSB 3213 | Legal and Regulatory Environment of Business | 3 |
| MGMT 4513 | Strategic Management | 3 |
| MSIS 2103 | Business Data Science Technologies | 3 |
| MSIS 3223 | Principles of Data Analytics | 3 |
| <i>General Business Major Requirements</i> | | |
| A GPA of 2.00 is required in these 39 hours | | |
| 20 of these 39 hours must be in residence at OSU | | |
| Select 39 upper-division hours from the following areas: ACCT, BADM, BCOM, ECON, EEE, FIN, HTM, LSB, MGMT, MKTG, MSIS | | 39 |
| Hours Subtotal | | 66 |
| Electives | | |
| Select 11 hours ³ | | 11 |
| May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC | | |
| Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours | | |
| Hours Subtotal | | 11 |
| Total Hours | | 120 |

1

Courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree.

2

MGMT 3013 Fundamentals of Management (S) and MKTG 3213 Marketing (S) are common body requirements, but are counted in general education requirements.

3

If ACCT 2103 and ACCT 2203 are substituted for ACCT 2003, hours in the Elective block are reduced by 3.

Other Requirements

1. A minimum of 50 percent of the business hours required for a degree must be OSU delivered in residence or OSU online courses.
2. Forty-five hours of upper-division courses required.
3. Students may not earn a General Business major in addition to another business major.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.

- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.