BUSINESS ADMINISTRATION

The Department of Business Administration is truly unique and enables the Spears School to leap ahead of other business schools with a concerted effort on practical business skills. A focus on these skills complements the traditional business curriculum to develop career ready professionals. We support all business majors by enhancing the curriculum of your major with classes that focus on the skills necessary for early career success.

From professional development to analytics, our courses help you develop hands-on experiences and skills to give you a competitive edge after graduation. These courses are developed and delivered to students by faculty with a background in corporate and industry experience to ensure that we are bringing industry best practices to the classroom.

The Department of Business Administration works closely with the Eastin Center for Career Readiness (https://nam04.safelinks.protection.outlook.com/?url=https%3A%2F%2Fbusiness.okstate.edu%2Feastin%2Findex.html&data=05%7C01%7Cjeff.packham%40okstate.edu%7C%2F%7C%3000%7C%7C&sdata=Kl%2FJjW6jG8DP23mtDfRsM2O67c1J01xzhL7f2认识到%7C3000%7C%7C&reserved=0).

Each student has the potential to make a positive impact on this world. Our mission is to guide and support our students so that they are prepared to pursue professional opportunities, practice continued growth, and fully realize their potential.

General Business

The general business program gives students a broad, comprehensive type of business education preparing them to enter employment in a wide range of administrative positions in private business, government or nonprofit organizations. The scope of their educational experience enables these graduates to assume management positions in organizations of varying sizes and ranges of operations.

Students majoring in general business will take general education or foundation course work in behavioral and social sciences, communications, humanities and fine arts, natural science, mathematics and statistics, as well as business foundation courses in accounting, business communications, business law, economics, finance, management information systems, management and marketing.

This major, which provides for a high degree of individual student choice, includes required upper-division coursework beyond the business core in each of the business disciplines as well as substantial work in business or business-related courses, selected by the student in consultation with his or her major advisor. A pre-law option is offered.