BUSINESS ADMINISTRATION

Courses

BADM 1111 Business First Year Seminar
Prerequisites: Freshman standing only and Spears School of Business or undeclared student.
Description: Required of all first semester freshmen in the Spears School of Business. An orientation to the SSB and OSU, survival skills, and a study of the career opportunities and curriculum in the various business departments.
Credit hours: 1
Contact hours: Lecture: 1 Contact: 1
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 1121 Freshman Research Orientation
Prerequisites: Instructor permission required.
Description: The approaches and tools for business research will be discussed. The essential components of a research proposal will be reviewed, with examples of the approach needed for a successful proposal. Students will prepare a business research proposal in an area of interest.
Credit hours: 1
Contact hours: Lecture: 1 Contact: 1
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 2010 Special Topics
Prerequisites: Consent of instructor.
Description: Special topics and independent study in business. Offered for variable credit, 1-6 credit hours, maximum of 6 credit hours.
Credit hours: 1-6
Contact hours: Contact: 1-6 Other: 1-6
Levels: Undergraduate
Schedule types: Independent Study
Department/School: Dean of Business Admin

BADM 2093 Study Abroad: Contemporary International Culture and Business Impacts
Description: A study of a country and region that will provide an integrated approach to the rich cultural, commercial, historical, technological, political, economic, and religious issues. The country’s role as a political and economic power will be examined. Comparisons of technology, policies, and economics will be made, as well as investigating hurdles and synergies to doing business between that country and the U.S.
Credit hours: 3
Contact hours: Lecture: 3 Contact: 3
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 2111 Career Planning for Business Success
Prerequisites: Spears School of Business major.
Description: The course covers the process required to land an internship and start a successful career. Students will identify interests, strengths, and values and recognize how to apply these to major/career selection. The course will also focus on determining professional career goals and building professional and personal networks.
Credit hours: 1
Contact hours: Lecture: 1 Contact: 1
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 2233 Business Analytics Fundamentals (A)
Prerequisites: 3 hours of MATH or STAT with "A" designation.
Description: Introduces the basic concepts of business and data analytics utilizing spreadsheets and visualization software. Topics will include a review of necessary business quantitative skills, applicable descriptive analytics measures, probabilistic decision-making and how to tell an "effective story" through the use of data and analytics tools.
Credit hours: 3
Contact hours: Lecture: 3 Contact: 3
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 3021 Personal Management II: Influence Tactics
Description: An evaluation of the science of persuasion, influence tactics and practical strategies for managing interpersonal conflict. Also covers personal branding, upward and downward influence, issue selling in corporations and becoming a corporate entrepreneur. Previously offered as BADM 2021.
Credit hours: 1
Contact hours: Lecture: 1 Contact: 1
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin
BADM 3090 Study Abroad (I)
Prerequisites: Consent of the Study Abroad office and associate dean of the college.
Description: Participation in an OSU reciprocal exchange program. Offered for variable credit, 1-18 credit hours, maximum of 36 credit hours.
Credit hours: 1-18
Contact hours: Contact: 1 Contact: 1
Levels: Undergraduate
Schedule types: Independent Study
Department/School: Dean of Business Admin
General Education and other Course Attributes: International Dimension
Additional Fees: Study Abroad fee of $200 applies.

BADM 3111 International Proficiency Field Experience for Business
Prerequisites: BADM 2111 and must be a Spears School of Business major.
Description: This course presents an opportunity for students to develop skills in the areas of interpersonal communication, emotional intelligence, influence, networking and other practical skills deemed critical for a successful career in business. Extensive interactive activities are designed for students to increase their accountability, problem-solving abilities, resilience, confidence and the ability to earn the trust of others through honesty, integrity, and authenticity. In addition, the course includes interactive discussions intended to increase students’ ability to value different perspectives and learn to relate openly and comfortably with diverse groups of people. May not be used for degree credit with BADM 1103.
Credit hours: 1
Contact hours: Lecture: 1 Contact: 1
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 3113 Practical Business and Interpersonal Skills
Prerequisites: BADM 2111.
Description: This course presents an opportunity for students to develop skills in the areas of interpersonal communication, emotional intelligence, influence, networking and other practical skills deemed critical for a successful career in business. Extensive interactive activities are designed for students to increase their accountability, problem-solving abilities, resilience, confidence and the ability to earn the trust of others through honesty, integrity, and authenticity. In addition, the course includes interactive discussions intended to increase students’ ability to value different perspectives and learn to relate openly and comfortably with diverse groups of people. May not be used for degree credit with MGMT 3133.
Credit hours: 3
Contact hours: Lecture: 3 Contact: 3
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 3143 Business Career Development
Prerequisites: MGMT 3013.
Description: Topics include career planning, company research, interviewing techniques, networking and personal selling. Students develop strategies to develop their professionalism, confidence and sophistication. Previously offered as MGMT 3143.
Credit hours: 3
Contact hours: Lecture: 3 Contact: 3
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin

BADM 4010 Business Projects
Prerequisites: Consent of instructor.
Description: Study of an interdepartmental and interdisciplinary nature of various important issues and aspects of the business and economic environment. Provides an intellectual challenge for the able student with a strong interest in scholarship. Offered for variable credit, 3-9 credit hours, maximum of 9 credit hours.
Credit hours: 3-9
Contact hours: Contact: 3-9 Other: 3-9
Levels: Undergraduate
Schedule types: Independent Study
Department/School: Dean of Business Admin

BADM 4050 Business Colloquium
Prerequisites: Junior standing and consent of the instructor and the dean.
Description: Study of an interdepartmental and interdisciplinary nature of various important issues and aspects of the business and economic environment. Provides an intellectual challenge for the able student with a strong interest in scholarship. Offered for variable credit, 3-9 credit hours, maximum of 9 credit hours.
Credit hours: 3-9
Contact hours: Contact: 3-9 Other: 3-9
Levels: Undergraduate
Schedule types: Independent Study
Department/School: Dean of Business Admin

BADM 4090 International Proficiency Field Experience for Business
Description: A cohort experience and study of a country and region that will ground the rich cultural, commercial, historical, technological, political, economic, and religious issues which have been explored through directed language and general education study. The country’s role as a political and economic power will be examined. Comparisons of technology, policies, and economies will be made, as well as investigating hurdles and synergies to doing business between that country and the U.S. Offered for variable credit, 3-6 credit hours, maximum of 6 credit hours.
Credit hours: 3-6
Contact hours: Lecture: 3-6 Contact: 3-6
Levels: Undergraduate
Schedule types: Lecture
Department/School: Dean of Business Admin
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**Description**: A study of a country and region that will provide an integrated approach to the rich cultural, commercial, historical, technological, political, economic, and religious issues. The country’s role as a political and economic power will be examined. Comparisons of technology, policies, and economies will be made, as well as investigating hurdles and synergies to doing business between that country and the U.S.

**Contact hours**: Lecture: 3 Contact: 3

**Levels**: Undergraduate

**Schedule types**: Lecture
BADM 6200 Instructional Leadership and Academic Curriculum in Business

**Description:** This course is designed to introduce the nature of education and the practices, ideas, and concepts that are fundamental to higher education course instruction. Topics to be discussed include: The Nature of Education, Purpose of Curriculum, Models on Instruction, Assessment Strategies, Epistemology, Pedagogy, Course Design, Instructional Sequencing. Offered for variable credit, 1-3 credit hours, maximum of 3 credit hours.

**Credit hours:** 3

**Contact hours:** Lecture: 3 Contact: 3

**Levels:** Graduate

**Schedule types:** Lecture

**Department/School:** Dean of Business Admin

BADM 6343 Advanced Methods in MSIS Research

**Prerequisites:** Doctoral standing.

**Description:** Development of advanced methodological skills necessary to carry out research in the chosen area of study. Skills related to any one of the areas within the broad, interdisciplinary field of management science and information systems, such as management information systems, management science, telecommunications, and operations management. Same course as MGMT 6343.

**Credit hours:** 3

**Contact hours:** Lecture: 3 Contact: 3

**Levels:** Graduate

**Schedule types:** Lecture

**Department/School:** Dean of Business Admin

BADM 6523 Org Science II: Macro Issues in Business

**Prerequisites:** Permission from the director of the PhD option in Executive Research.

**Description:** Examines topics and research in business focusing particularly on the major theories applicable at the SBU, firm level and above. Topics include theories of globalizing business and national culture, agency theory, transaction cost theory, pricing theories, corporate governance and control, entry mode choice, and CEO compensation strategies. Each topic is introduced through a review of seminal theories which are then reinforced with current research that applies and/or tests these theories.

**Credit hours:** 3

**Contact hours:** Lecture: 3 Contact: 3

**Levels:** Graduate

**Schedule types:** Lecture

**Department/School:** Dean of Business Admin

BADM 6533 Creativity, Innovation and Leadership

**Prerequisites:** Permission from the director of the PhD option in Executive Research.

**Description:** Examines the creative process and the role of leadership in driving the creative process within organizations. Covers issues such as works of genius, everyday problem solving, the role of intelligence, innovative environments, creative analysis, creative leadership, consumer creativity, and co-creation. The foundation of each topic is theory-driven research with an occasional management practice perspective.

**Credit hours:** 3

**Contact hours:** Lecture: 3 Contact: 3

**Levels:** Graduate

**Schedule types:** Lecture

**Department/School:** Dean of Business Admin

BADM 6713 Theory Building and Scientific Research in Business

**Prerequisites:** Doctoral student status and consent of instructor.

**Description:** Examination of theory building and research methods from a business perspective. Understanding of theory and methods relevant to research in the business disciplines.

**Credit hours:** 3

**Contact hours:** Lecture: 3 Contact: 3

**Levels:** Graduate

**Schedule types:** Lecture

**Department/School:** Dean of Business Admin

BADM 6723 Dissertation Design

**Prerequisites:** Permission from the director of the PhD option in Executive Research.

**Description:** Introduces doctoral candidates to the dissertation-writing process. Helps students get organized, prepare a dissertation timeline, develop effective writing strategies, choose or refine a dissertation topic, write a dissertation proposal, and successfully defend a completed dissertation.

**Credit hours:** 3

**Contact hours:** Lecture: 3 Contact: 3

**Levels:** Graduate

**Schedule types:** Lecture

**Department/School:** Dean of Business Admin
BADM 6913 Mixed Methods in Management Research

**Prerequisites:** Permission from the director of the PhD option in Executive Research.

**Description:** Introduces students to both quantitative and qualitative research methodologies, including designs for data collection and analysis. Addresses the integration of qualitative and quantitative design methodologies in studying organizational issues.

**Credit hours:** 3

**Contact hours:** Lecture: 3 Contact: 3

**Levels:** Graduate

**Schedule types:** Lecture

**Department/School:** Dean of Business Admin