

BUSINESS ADMINISTRATION

Courses

BADM 1103 Social and Behavioral Foundations of Business (DS)

Description: Organizational management is about problem solving through modifying human behavior within a social and behavioral context. This course abstracts business concepts to provide a broad social and behavioral theoretical foundation for any specialized course of study. Through reading, observation, and decision-making, students enhance critical analysis and problem solving skills. Reflection and writing aid appreciation of business issues as human behavioral reaction and social interactions. May not be used for degree credit with BADM 3101.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Dean of Business Admin

General Education and other Course Attributes: Diversity, Social & Behavioral Sciences

BADM 1111 Business First Year Seminar

Prerequisites: Freshman standing only and Spears School of Business or undeclared student.

Description: Required of all first semester freshmen in the Spears School of Business. An orientation to the SSB and OSU, survival skills, and a study of the career opportunities and curriculum in the various business departments.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 2010 Special Topics

Prerequisites: Consent of instructor.

Description: Special topics and independent study in business. Offered for variable credit, 1-6 credit hours, maximum of 6 credit hours.

Credit hours: 1-6

Contact hours: Other: 1

Levels: Undergraduate

Schedule types: Independent Study

Department/School: Dean of Business Admin

BADM 2011 Personal Management I: Decision-Making Skills

Description: Management concepts to help achieve success in students' personal lives, an examination of cognitive biases and decision-making strategies, recognizing traps and consumer rip-offs.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 2021 Personal Management II: Influence Tactics

Description: An evaluation of the science of persuasion, influence tactics and practical strategies for managing interpersonal conflict. Also covers personal branding, upward and downward influence, issue selling in corporations and becoming a corporate entrepreneur.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 2093 Study Abroad: Contemporary International Culture and Business Impacts (I)

Description: A study of a country and region that will provide an integrated approach to the rich cultural, commercial, historical, technological, political, economic, and religious issues. The country's role as a political and economic power will be examined. Comparisons of technology, policies, and economics will be made, as well as investigating hurdles and synergies to doing business between that country and the U.S.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Dean of Business Admin

General Education and other Course Attributes: International Dimension

BADM 2111 Career Planning for Business Success

Description: The course covers the process required to land an internship and start a successful career. Students will identify interests, strengths, and values and recognize how to apply these two major/career selection. The course will also focus on determining professional career goals and building professional and personal networks.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 3090 Study Abroad (I)

Prerequisites: Consent of the Study Abroad office and associate dean of the college.

Description: Participation in an OSU reciprocal exchange program.

Offered for variable credit, 1-18 credit hours, maximum of 36 credit hours.

Credit hours: 1-18

Contact hours: Other: 1

Levels: Undergraduate

Schedule types: Independent Study

Department/School: Dean of Business Admin

General Education and other Course Attributes: International Dimension

BADM 3101 Diversity Impacts on Business

Description: Diversity issues within major business theories. Through reading, observation, discussion, and writing, students will have their own perceptions of others challenged to better understand perspectives from different diverse populations. May not be used for degree credit with BADM 1103.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 3111 Professional Development for Business Success**Prerequisites:** BADM 2111.**Description:** The course covers professional development essentials. Students will focus on growing their professional network, developing strong written and oral communication skills, and managing conflict, time, commitments, and teamwork. May not be used for degree credit with MKTG 3313.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Dean of Business Admin**BADM 3113 Interpersonal Skills****Description:** This course covers interpersonal skills deemed critical for a successful career in business. Students will review and practice skills, such as decision making, problem solving, emotional intelligence, and conflict management. Rather than focusing on theory, this course will emphasize application of interpersonal skills. Students will practice using these skills in the context of real-world problems and communications. Students will leave the class with a solid foundation to continue the life-long learning process of building and refining interpersonal skills. May not be used for degree credit with MGMT 3133.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Dean of Business Admin**BADM 3201 Career Planning and Job Search Strategies****Description:** Develop an understanding of the importance and relevance of the entire career planning process, express career objectives in a concise manner, acquire an understanding of the job market from the perspective of both a job seeker and an employer, prepare professional application materials, and analyze the advantages and disadvantages of various job search strategies.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Dean of Business Admin**BADM 4010 Business Projects****Prerequisites:** Consent of instructor.**Description:** Special advanced topics, projects and independent study in business. Offered for variable credit, 1-6 credit hours, maximum of 6 credit hours.**Credit hours:** 1-6**Contact hours:** Other: 1**Levels:** Undergraduate**Schedule types:** Independent Study**Department/School:** Dean of Business Admin**BADM 4050 Business Colloquium****Prerequisites:** Junior standing and consent of the instructor and the dean.**Description:** Study of an interdepartmental and interdisciplinary nature of various important issues and aspects of the business and economic environment. Provides an intellectual challenge for the able student with a strong interest in scholarship. Offered for variable credit, 3-9 credit hours, maximum of 9 credit hours.**Credit hours:** 3-9**Contact hours:** Other: 3**Levels:** Graduate, Undergraduate**Schedule types:** Independent Study**Department/School:** Dean of Business Admin**BADM 4090 International Proficiency Field Experience for Business****Description:** A cohort experience and study of a country and region that will ground the rich cultural, commercial, historical, technological, political, economic, and religious issues which have been explored through directed language and general education study. The country's role as a political and economic power will be examined. Comparisons of technology, policies, and economies will be made, as well as investigating hurdles and synergies to doing business between that country and the U.S.**Credit hours:** 3-6**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Dean of Business Admin**BADM 4093 Study Abroad: Business Impacts of Contemporary International Culture (I)****Prerequisites:** Junior standing.**Description:** A study of a country and region that will provide an integrated approach to the rich cultural, commercial, historical, technological, political, economic, and religious issues. The country's role as a political and economic power will be examined. Comparisons of technology, policies, and economies will be made, as well as investigating hurdles and synergies to doing business between that country and the U.S.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Dean of Business Admin**General Education and other Course Attributes:** International Dimension**BADM 5013 Research Methods for Business****Prerequisites:** STAT 2023, admission to MBA program or approval from MBA director.**Description:** Role of Bayesian and inferential statistics in business research and management decision-making. Measurement, scaling, survey methods, and forecasting. Applications to marketing; managerial, human resource; financial and production planning; and other related business topics. Use of computers in statistical analysis.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Graduate**Schedule types:** Lecture**Department/School:** Dean of Business Admin

BADM 5093 Study Abroad: Applied Business Studies

Description: A study of a country and region that will provide an integrated approach to the rich cultural, commercial, historical, technological, political, economic, and religious issues. The country's role as a political and economic power will be examined. Comparisons of technology, policies, and economies will be made, as well as investigating hurdles and synergies to doing business between that country and the U.S.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 5200 Selected Master of Business Administration Topics

Prerequisites: Admission to the MBA program.

Description: Selected topics dealing with business decision-making and contemporary business issues. Offered for variable credit, 3-6 credit hours, maximum of 6 credit hours.

Credit hours: 3-6

Contact hours: Other: 3

Levels: Graduate

Schedule types: Independent Study

Department/School: Dean of Business Admin

BADM 5513 Fundamentals of Business Analytics

Prerequisites: Graduate standing in the SSB or permission from the MBA/MSIS/MSTM director or assistant director, or instructor.

Description: Introduction to a set of analytic tools, including exploratory and graphical techniques, variable associations, simple regression, multiple regression, decision trees, logistic regression, segmentation, RFM, design of experiments, and forecasting techniques, and use of tools for better business decisions.

Credit hours: 3

Contact hours: Lecture: 1 Lab: 4

Levels: Graduate

Schedule types: Lab, Lecture, Combined lecture and lab

Department/School: Dean of Business Admin

BADM 5713 Analysis of the Multinational Firm

Prerequisites: Admission to MBA program or consent of MBA director.

Description: Identification and analysis of the managerial, financial, and market problems facing the multinational firm. Focus is empirical and stressing application of ecological and quantitative tools to the study of the multidimensional nature of the international business environment.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6000 Research and Thesis

Prerequisites: Approval of advisory committee.

Description: Offered for variable credit, 1-9 credit hours, maximum of 30 credit hours.

Credit hours: 1-9

Contact hours: Other: 1

Levels: Graduate

Schedule types: Independent Study

Department/School: Dean of Business Admin

BADM 6100 Seminar in Business Administration

Prerequisites: Consent of instructor.

Description: Interdisciplinary in nature; focused on research methodology. Offered for variable credit, 3-6 credit hours, maximum of 12 credit hours.

Credit hours: 3-6

Contact hours: Other: 3

Levels: Graduate

Schedule types: Independent Study

Department/School: Dean of Business Admin

BADM 6343 Advanced Methods in MSIS Research

Prerequisites: Doctoral standing.

Description: Development of advanced methodological skills necessary to carry out research in the chosen area of study. Skills related to any one of the areas within the broad, interdisciplinary field of management science and information systems, such as management information systems, management science, telecommunications, and operations management. Same course as MGMT 6343.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6353 Advanced Methods in Management Research

Prerequisites: Doctoral student standing and consent of instructor.

Description: Course examines issues in theory building and development, strategies for collecting behavioral research. At conclusion of course, student should be able to: develop research questions, develop appropriate measures for constructs to be tested, and design research study using various methodologies. Same course as MSIS 6353.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6513 Org Science I: Micro Issues in Business

Prerequisites: Permission from the director of the PhD option in Executive Research.

Description: Provides an overview of the topics and research in behavior primarily at the individual and team level from different domains in business such as consumer behavior in marketing, organizational behavior in management, and behavioral research in accounting.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6523 Org Science II: Macro Issues in Business

Prerequisites: Permission from the director of the PhD option in Executive Research.

Description: Examines topics and research in business focusing particularly on the major theories applicable at the SBU, firm level and above. Topics include theories of globalizing business and national culture, agency theory, transaction cost theory, pricing theories, corporate governance and control, entry mode choice, and CEO compensation strategies. Each topic is introduced through a review of seminal theories which are then reinforced with current research that applies and/or tests these theories.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6533 Creativity, Innovation and Leadership

Prerequisites: Permission from the director of the PhD option in Executive Research.

Description: Examines the creative process and the role of leadership in driving the creative process within organizations. Covers issues such as works of genius, everyday problem solving, the role of intelligence, innovative environments, creative analysis, creative leadership, consumer creativity, and co-creation. The foundation of each topic is theory-driven research with an occasional management practice perspective.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6713 Theory Building and Scientific Research in Business

Prerequisites: Doctoral student status and consent of instructor.

Description: Examination of theory building and research methods from a business perspective. Understanding of theory and methods relevant to research in the business disciplines.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6723 Dissertation Design

Prerequisites: Permission from the director of the PhD option in Executive Research.

Description: Introduces doctoral candidates to the dissertation-writing process. Helps students get organized, prepare a dissertation timeline, develop effective writing strategies, choose or refine a dissertation topic, write a dissertation proposal, and successfully defend a completed dissertation.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

BADM 6913 Mixed Methods in Management Research

Prerequisites: Permission from the director of the PhD option in Executive Research.

Description: Introduces students to both quantitative and qualitative research methodologies, including designs for data collection and analysis. Addresses the integration of qualitative and quantitative design methodologies in studying organizational issues.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Dean of Business Admin

Graduate Programs

The Master of Business Administration Degree

The Master of Business Administration program provides graduate professional education for individuals preparing for administrative careers in either the private or public sectors. It is a comprehensive yet flexible program providing the knowledge and analytical tools to cope with the complexities of management within diverse environments. There are a number of delivery options for the MBA: full-time, part-time and distance.

Full-Time MBA

The full-time MBA is a 45-credit-hour semi-lockstep program designed for individuals who want a cohort-based experience. Applicants must have earned a four-year undergraduate degree or equivalent from an accredited university and have competitive GPA and GMAT scores. Full-time students may choose between a general MBA and an in-depth specialization. Students choosing a general MBA are free to select 12 hours of electives in functional areas of business such as marketing, finance or management. Students seeking a more in-depth area of study may select from the following twelve options: Accounting, Business Sustainability, Data Science, Economics, Energy Business, Entrepreneurship, Global Marketing, Human Resource Management, Information Assurance, Marketing Analytics, Non-profit Management and Risk Management.

Part-Time MBA

The part-time MBA is a 42-credit-hour program designed for individuals who wish to enroll on a part-time basis. The self-paced program allows students to take classes as their schedules permit. Applicants must have earned a four-year undergraduate degree or equivalent from an accredited university and have competitive GPA and GMAT scores.

Online

The MBA part-time program can be completed through a distance-learning format. Distance learning is an ideal educational format for individuals seeking an alternative to the traditional on-campus classroom experience. Classes are delivered via video streaming on the Internet. Interaction with faculty and other students occurs through a web-based environment.

Regardless of the delivery option, admission is granted to those students whose potential for successful graduate study is clearly indicated by the undergraduate grade-point average, the score on the Graduate Management Admissions Test, letters of recommendation from three

sources, past work experience, extracurricular and community activities and stated career goals.

The Doctor of Philosophy Degree

The PhD in business administration is an interdepartmental program in the Spears School of Business, including accounting, entrepreneurship, finance, management, management science and information systems and marketing. The degree emphasizes flexibility to meet the particular needs and objectives of individual candidates. The program is designed to provide the highest degree of preparation for the individual student, enabling him or her to make significant professional contributions in research, teaching or business or governmental positions.

Requirements

Students select one major area of study from either accounting, entrepreneurship, finance, management, management information systems/management science or marketing, and two minor areas. The dissertation is usually written in the student's major area. One of the minor areas must be taken in the Spears School of Business. The second minor may be taken from another department within the Spears School of Business or from a department outside the Spears School.

All candidates for the PhD degree in business administration are expected to have a basic competence in all the major functional areas of business administration—accounting, economics, finance, management, management information systems/management science and marketing. In addition, basic competence is expected in finite mathematics, calculus and statistics. Students who possess a recent master's degree in business from a program accredited by the Association to Advance Collegiate Schools of Business (AACSB International) will generally have satisfied most of the basic competence requirements in these areas.

Administration

The program is administered by the dean of the Graduate College and the department in which the student enrolls with the assistance of a faculty advisory committee.

Major and Minor Areas

The candidate's advisory committee is responsible for assisting in the development of a plan of study that assures competence in the major and minor areas and in economics and quantitative analysis. All PhD students in residence are required to do teaching or research on a half-time basis while earning the degree.

For additional information about the PhD see the respective departments.