

HOSPITALITY AND TOURISM MANAGEMENT

The mission of the School of Hospitality and Tourism Management (HTM) is to be a world leader in hospitality education through purposeful research, superior teaching and innovative experiential learning to enhance the lives of those we serve.

Our focus:

- High-quality academic foundation centered on a focused and relevant curriculum with the integration of research and engagement,
- Diverse experiential learning labs that are operated professionally and ethically using sound business principles,
- Student organizations which actively partner with national and international hospitality professional associations, and
- Signature events that provide experiential learning for students and bring together individuals and communities while supporting the land grant university mission.

Career opportunities include lodging and resort management, food and beverage management, conference and event planning management, club management and tourism development. Other opportunities include revenue management, hospitality training and development and hospitality-related entrepreneurial endeavors. Students have the opportunity to gain hands-on experience volunteering with student-led and other events such as: the Wine Forum of Oklahoma, the Distinguished Chef Scholarship Benefit Series, Craft Beer Forum of Oklahoma, Hospitality Days Career Fair, Hospitality Legal Summit and the Hotel Investment Conference.

A new educational facility opened fall 2016 which unites technology with state-of-the-art laboratories, classrooms, exhibit areas and faculty offices. Specific accommodations include: quantity food preparation areas with commercial equipment, dining room management and table service laboratory, quick service restaurant, basic food preparation laboratory, demonstration classroom and the Hirst Center for Beverage Education. The Hirst Center for Beverage Education promotes a curriculum at the forefront of beverage education featuring a variety of formats including coffees, teas and other beverages.

To meet the needs of the industry and provide sound academic preparation at the undergraduate level, the curriculum emphasizes professional and general education. The professional area includes courses in accounting, law, cost controls, revenue management and economics. Courses in service management, food and beverage production, purchasing and control, facility management and design, sales and marketing, front office management, and advanced hospitality and tourism management are also included in the specialized area. The BS degree with a major in hospitality and tourism management may be earned by completing a minimum of 120 semester hours and achieving a "C" grade in courses required in the major area and professional electives.

Successful completion of 480 hours of industry work experience and a management internship of 320 hours are required. Internship placement in hotels, restaurants, private clubs and tourism-related establishments is arranged globally in cooperation with industry executives and the OSU faculty. Study abroad programs and international internships are available.

Further information may be found at humansciences.okstate.edu/htm (<https://humansciences.okstate.edu/htm>).

Courses

HTM 1103 Introduction to Hospitality and Tourism

Description: Study of hotels, restaurants, tourism and the hospitality industry from a global perspective. Emphasizes development and history, ethical issues, and professional opportunities. Previously offered as HRAD 1103.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 1113 Introduction to Food Studies

Prerequisites: Restricted to HRAD, NSCI and HDFS (Family and Consumer Sciences Education option) majors.

Description: Food studies as it relates to theories and techniques of food understanding, preparation and interdisciplinary fundamentals using a scientific and experiential approach. Focus on gastronomic basics, national safety and sanitation standards (including NRA Servsafe Exam) organization skills for food operations, standardized recipe and equipment understanding, quality control disciplines and imbedded fundamentals in teamwork, communication skills and problem solving strategies as they relate to food production environments. Previously offered as HRAD 1113.

Credit hours: 3

Contact hours: Lecture: 2 Lab: 2

Levels: Undergraduate

Schedule types: Lab, Lecture, Combined lecture and lab

Department/School: Hospitality & Tourism Mgmt

HTM 2021 Food Safety and Sanitation

Prerequisites: Restricted to HTM, NSCI, and HDFS (Family and Consumer Sciences Education option) majors.

Description: Principles and theory of food safety and sanitation focused on prevention of food borne illnesses, and ensuring public health and consumer safety. Previously offered as HRAD 2021.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 2153 Introduction to Hospitality Accounting

Description: Accounting principles, procedures and transactions used for the compilation of financial reports in hospitality businesses. Theory related to assets, liabilities, owners' equities, revenues and expenses and current hospitality accounting practices. Previously offered as HRAD 2153.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 2243 The Business of Tourism

Description: All aspects of the tourism business including segments of global tourism, business practices, economic impact, management as well as marketing strategies and processes. Previously offered as HRAD 2243.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 2283 Hospitality Industry Financial Analysis

Prerequisites: HTM 2153.

Description: Study of managerial accounting concepts and applications specific to the hospitality industry with an emphasis in analysis of financial reports, ratio analysis, CVP analysis, and operations budgeting. Previously offered as HRAD 2283.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 2533 Hospitality Information Technology

Prerequisites: Restricted to HTM majors.

Description: Overview and practical experience in computer systems utilized in the hospitality industry including POS and PMS, databases, file structure, and productivity software. An analysis of the interaction between technology and hospitality organizational operations. Previously offered as HRAD 2533.

Credit hours: 3

Contact hours: Lecture: 2 Lab: 2

Levels: Undergraduate

Schedule types: Lab, Lecture, Combined lecture and lab

Department/School: Hospitality & Tourism Mgmt

HTM 2643 Hotel Operations

Prerequisites: HTM 2533 and restricted to HTM majors.

Description: The organization and administration of lodging operations including front desk operations, housekeeping, laundry, sales/marketing, management and other positions common to lodging operations. Includes a laboratory experience in The Atherton Hotel at OSU. Previously offered as HRAD 3363 and HRAD 2643.

Credit hours: 3

Contact hours: Lecture: 2 Lab: 2

Levels: Undergraduate

Schedule types: Lab, Lecture, Combined lecture and lab

Department/School: Hospitality & Tourism Mgmt

HTM 2665 Restaurant Operations Management

Prerequisites: HTM 1113 and HTM 2533.

Description: Experiential learning in processes and complexities of food production in a commercial setting including cooking principles and techniques, safety, sanitation and profitability. Emphasis on quality and quantity food production, station set-up, timing and service. Practices of hospitality industry front of the house service management skills including table service techniques; leadership behavior, motivation; communication training, staffing and professionalism with an emphasis on restaurant management operations. Previously offered as HRAD 2665.

Credit hours: 5

Contact hours: Lecture: 2 Lab: 6

Levels: Undergraduate

Schedule types: Lab, Lecture, Combined lecture and lab

Department/School: Hospitality & Tourism Mgmt

HTM 2771 Hospitality and Tourism Industry Speakers Series

Description: Seminars presented by distinguished hospitality or tourism industry professionals. Current issues and implications for the future of the hospitality and tourism industries. Previously offered as HRAD 2770 and HRAD 2771.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 2900 Hospitality and Tourism Undergraduate Research

Description: An introduction to research in hospitality and tourism including a guided research project under the direction of a faculty member. Previously offered as HRAD 2900. Offered for variable credit, 1-6 credit hours, maximum of 6 credit hours.

Credit hours: 1-6

Contact hours: Other: 1

Levels: Undergraduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 3101 Malted Beverage

Prerequisites: Proof of minimum age 21.

Description: Overview of the history of beer, brewing process, styles, beer tasting, beer and food pairing, and the industry behind the business of beer. The knowledge gained from this course is intended to offer enrollees a baseline understanding of malted beverages from an inside perspective.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 3120 Special Events Management

Prerequisites: Restricted to HTM majors, consent of instructor.

Description: Study of special event planning, implementation and evaluation. The interaction between the staff, customer, guests, contractors, and others necessary to implement a successful special event. Additional focus on catering through hotels, restaurants or private companies. Previously offered as HRAD 4421 and HRAD 3120. Offered for variable credit, 1-3 credit hours, maximum of 12 credit hours.

Credit hours: 1-3

Contact hours: Other: 1

Levels: Undergraduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 3123 Event Planning

Prerequisites: HTM 1113 and HTM 2664.

Description: Experiential learning through planning and leadership of events within the hospitality management field. Focus on working with teams, marketing strategies, budget management, collaboration, vision, and program planning. Previously offered as HRAD 3123.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 3193 Hospitality Training Program Development**Prerequisites:** 30 credit hours completed.**Description:** Study of the design, delivery and evaluation of training programs for hospitality and tourism organizations. Needs assessment, performance objectives, instructional design, and a variety of presentation methods. Organizational and individual development. Previously offered as HRAD 3193.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3201 Overview of Mixology****Prerequisites:** Proof of minimum age 21.**Description:** Whether at a local Pub, an upscale restaurant, or at home, the Bar is an essential part of dining, entertaining, and hospitality. An in-depth look at the Bar and the spirits and concoctions poured and mixed behind it. An overview of spirits produced around the world. The methodology of making cocktails and pricing them. Understanding of crafting proper drinks and executing a professional and profitable Bar.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3213 Hospitality and Tourism Management and Organizations****Prerequisites:** 30 credit hours completed.**Description:** Function and methods of management as related to the hospitality and tourism industries. Management principles, decision-making, organizations, interpersonal relationships, and production systems. Previously offered as FNIA 3213 and HRAD 3213.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3223 International Travel and Tourism (I)****Description:** The study of international travel and tourism for business and pleasure. The management of travel and tourism concepts in the hospitality industry and related businesses around the world. International travel industry financial management, technology, economic planning and policy formulation. Previously offered as HRAD 4223 and HRAD 3223.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**General Education and other Course Attributes:** International Dimension**HTM 3301 Overview of Coffee****Description:** Beginning with a foundation into the original characteristics of coffee and ending in the myriad ways we imbibe our black gold, this course is an aerial view of coffee's journey from seed to cup. Introduction to specialty coffee. The language for sensory analysis, and the essential elements of brewing.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3401 Food Writing & Blogging****Description:** An introduction to food writing. Helps students identify writing strengths and areas for improvement. How the senses affect the eating experience in order to apply those effects to writing. Exercises that target specific senses to illustrate how to distill the sensory reaction into words. Food sensory evaluation and critical analysis, including strategies for developing a personal food vocabulary. Food blogs, reviews and cookbooks. Effective recipe writing. Individual reviews or blogs about the personal dining experiences.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3411 Hospitality and Tourism Pre-Internship Seminar****Prerequisites:** HS 1112 or HS 3112 (or concurrent).**Description:** Preparation in written communication, resumes, interviews, securing an internship, professional behavior and ethics in the hospitality and tourism industries. Previously offered as HRAD 3411.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3443 Hospitality Industry Internship****Prerequisites:** HTM 2643 and HTM 2664 and HTM 3411 and 480 hours of documented hospitality or tourism work experience.**Description:** Supervised experience in an approved work situation related to a future career in the hospitality or tourism industry. Management and supervisory experience in multiple aspects of a hospitality or tourism organization. Previously offered as HRAD 3443.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3473 Mechanical Equipment and Facility Management****Prerequisites:** 30 credit hours completed.**Description:** Fundamentals of building mechanical systems, maintenance and facilities management. The theory and interaction of illumination electric wiring, plumbing, heating, ventilation, air conditioning systems. Principles of facility management in the hospitality industry related to coordination of the physical space with guest services. Previously offered as HRAD 3473.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt

HTM 3543 Lodging Property Management**Prerequisites:** HTM 2643.**Description:** The organization, duties, and administration of hotel support departments. The various jobs in lodging housekeeping, engineering, security, and convention and meeting services. Facilities management, purchasing, and furnishing, fixtures and equipment concepts. Previously offered as HRAD 3943 and HRAD 3543.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3553 Principles of Vacation Ownership****Description:** Analysis and technical use of applied theories, principles and techniques in vacation resort development and ownership. Focus on the functions and interrelationships among developer financing, owner financing, marketing, sales strategies and techniques, on-site property management procedures, homeowner association responsibilities, and regulatory issues.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3563 Gastronomic Tourism****Description:** Global culinary and gastronomic tourism topics and how culture international diversity is expressed through food and drink. Social and cultural contexts in which gastronomic tourism takes place. Introduction to the social, cultural and environmental impacts of global and local gastronomic tourism in regard to both people and place. Previously offered as HRAD 3563.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3573 Franchising and Quick Service Restaurant Management****Description:** Study of the history and transformation of hospitality industry chains. The organization of chains, fundamentals of franchising, sales and growth, evaluation of franchise financial performance, and unit ownership characteristics. Quick service restaurant organization, guest services, cost controls, sanitation, personnel management, purchasing, marketing, and time management. Previously offered as HRAD 3573.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3623 Purchasing and Cost Control for Hospitality and Foodservice****Prerequisites:** HTM 2283.**Description:** Theory, processes, and complexities of procurement and cost controls for products and services utilized in hospitality industries. Emphasis on management of the purchasing process, cost control systems, and technology applications. Previously offered as HRAD 3623.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3643 Geotourism (DS)****Description:** A unique tourism destination will be examined and evaluated in depth related to the authenticity of its environment, culture, aesthetics, and heritage emphasized through specific geotourism practices. Previously offered as HRAD 3643.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**General Education and other Course Attributes:** Diversity, Social & Behavioral Sciences**HTM 3663 Hotel Food and Beverage Operations****Prerequisites:** 30 credit hours completed.**Description:** Examination of the products, production techniques, presentation, and service styles of hotel food and beverage operations. Planning, producing and marketing hotel food and beverage services. Previously offered as HRAD 3663.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3721 Overview of Beverages in the Hospitality Industry****Prerequisites:** Proof of minimum age 21.**Description:** Overview of the international dimensions, history, classifications, production techniques, distribution, and quality factors of beverages such as wines, distilled spirits, beers, and non-alcoholic beverages used in the hospitality industry. Responsible alcohol beverage service and management techniques. Previously offered as HRAD 3721.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 3783 Hospitality Industry Human Resources Management****Prerequisites:** 30 credit hours completed.**Description:** Theories and practices used for personnel management in the hospitality and services industries. The organization of a human resources department, hiring, discipline, compensation, job analysis and performance evaluation. Previously offered as HRAD 3783.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4090 International Hospitality Studies****Prerequisites:** 45 credit hours completed.**Description:** Participation in a hospitality educational experience outside of the U.S. The international aspects of the hospitality industry especially in the country or countries included in the experience. Development of an understanding of local, regional and national customs and cultures through experiential learning. Previously offered as HRAD 4090. Offered for variable credit, 1-18 credit hours, maximum of 18 credit hours.**Credit hours:** 1-3**Contact hours:** Other: 1**Levels:** Graduate, Undergraduate**Schedule types:** Independent Study**Department/School:** Hospitality & Tourism Mgmt

HTM 4093 European Travel and Tourism (I)**Prerequisites:** Consent of instructor.**Description:** In-depth examination of local/regional/national customs and cultures, and business practices related to travel and tourism in Europe.

Previously offered as HRAD 4093.

Credit hours: 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**General Education and other Course Attributes:** International Dimension**HTM 4103 Hospitality Law and Ethics****Prerequisites:** 30 credit hours completed.**Description:** Examination of the laws regulating the hospitality industry.

The interrelationships between law, the hospitality industry, and the public. Exploration of ethics, how legal principles apply in a global environment, and fundamental principles of tort and contract law.

Previously offered as HRAD 4103.

Credit hours: 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4120 Advanced Special Events Management****Description:** Hands-on study of special events, forums and conferences.

Planning activities include conception, planning, implementation, and evaluation of an event, forum or conference including marketing, public relations and volunteer coordination. Previously offered as HRAD 4120. Offered for variable credit, 1-3 credit hours, maximum of 6 credit hours.

Credit hours: 1-3**Contact hours:** Other: 1**Levels:** Graduate, Undergraduate**Schedule types:** Independent Study**Department/School:** Hospitality & Tourism Mgmt**HTM 4163 Hospitality and Tourism Marketing and Sales****Prerequisites:** 30 credit hours completed.**Description:** Strategies for marketing, sales and decision-making in the hospitality and tourism industries. Includes techniques and methods of customer identification, consumer behavior, competition, product, promotion, placement and pricing strategies as well as developing sales strategies to attract the target market. Previously offered as HRAD 4163.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4183 Sustainable Tourism and Geography****Prerequisites:** Junior or senior standing or consent of instructor.**Description:** Sustainable tourism from a cultural and environmental perspective. Concepts and theories of sustainability and tourism, including human rights, environmental justice, and ethics, emphasizing the global environmental and social effects and possibilities of tourism. Management concepts, sectoral approaches, transport and mobility themes, and emerging issues in the context of sustainability. Same course as GEOG 4443 and GLST 4443. May not be used for degree credit with GEOG 5443. Previously offered as HRAD 4183.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4193 European Cuisine and Beverages (I)****Prerequisites:** Consent of instructor.**Description:** In-depth examination of the historical/modern influences, and local/regional/national customs and cultures related to cuisine and beverages in Europe. Previously offered as HRAD 4193.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**General Education and other Course Attributes:** International Dimension**HTM 4213 Hospitality Catering****Description:** Fundamentals of the theory, processes and complexities of hospitality catering operations. Additional emphasis on the organizational structure and detailed elements of a catering business including menus, production schedules, function types, and catering contracts. Includes elements of event organization, production and evaluation. Previously offered as HRAD 4213.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4263 Beverage Management & Controls****Prerequisites:** HTM 2664 and HTM 3623.**Description:** Foundation in beverage service, operations and management. Strategies to manage beverage and bar operations, control systems and profitability, product selection and marketing, facility requirements and responsible alcohol service. Previously offered as HRAD 4263.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt

HTM 4293 Hospitality Small Business Development**Prerequisites:** HTM 3623 and HTM 3543 and HTM 2664 and HTM 4163.**Description:** The theories and procedures necessary to develop a small business in the hospitality industry. Financial analysis, feasibility study, pro-forma creation, building and site construction and brand selection. Previously offered as HRAD 4293.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4333 Hospitality and Tourism Financing****Prerequisites:** HTM 2283.**Description:** The theory and practice of operational and strategic financial policy and problems in the hospitality industry. Financial information systems, fund allocation, asset management, financial structure and analysis of the financial environment. Previously offered as FNIA 4333 and HRAD 4333.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4413 Hospitality Information Systems****Prerequisites:** HTM 2533 and HTM 2643 and HTM 2664.**Description:** Conceptual analysis of hospitality technology systems such as food and beverage service, housekeeping, sales, property management, personnel, accounting, front office, and inter- and intra-departmental functions. The ethical implications of technology.

Previously offered as HRAD 4413.

Credit hours: 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4443 Advanced Hospitality and Tourism Internship****Prerequisites:** HTM 3443 and 75 credit hours completed and consent of instructor.**Description:** Management experience in multiple aspects of a hospitality or tourism organization. Exploration of human resources, development of an understanding of organizational behavior, conflict resolution, negotiating and communication techniques. Application of critical thinking skills to solve problems. The interaction between the customer and the products and services provided by the organization. Previously offered as HRAD 4443.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4453 Revenue Management in Hospitality Operations****Prerequisites:** HTM 3623 or concurrent enrollment and HTM 3543.**Description:** Focus on revenue management in hospitality organizations with specific emphasis on pricing and strategies, forecasting sales and trend analysis. Previously offered as HRAD 4453.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4525 Capstone in Hospitality Management****Prerequisites:** HTM 3543 and HTM 2665 and HTM 3623 and HTM 4163 or concurrent enrollment and 90 credit hours completed.**Description:** Focus on problem solving in the hospitality industry through project-based learning and synthesis of knowledge and skills gained throughout the hospitality program. Use of realistic, but difficult operational and managerial situations and cases that provide applied experiences engineered to prepare students for critical thinking, advanced communication and solution-focused results. Movement of students from scholastic mode into supervisory and managerial roles in the hospitality industry. Previously offered as HRAD 4525.**Credit hours:** 5**Contact hours:** Lecture: 2 Lab: 6**Levels:** Undergraduate**Schedule types:** Lab, Lecture, Combined lecture and lab**Department/School:** Hospitality & Tourism Mgmt**HTM 4551 Certified Hotel Industry Analytics****Prerequisites:** HTM 4553.**Description:** Focuses on developing thorough knowledge of the foundational metrics and definitions used by the hotel industry with an opportunity to complete a certification exam (CHIA) by STR through AHLEI (American Hotel and Lodging Educational Institute). Previously offered as HRAD 4551.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4561 Hospitality Management Seminar****Description:** The issues having an impact on the hospitality industry. Exploration of the issues utilizing various strategies and a multi-disciplinary approach. Discussion and interpretation of multiple perspectives with an emphasis on critical thinking, strategic decision making, and the formulation of innovative solutions and processes to enhance the workplace. Previously offered as HRAD 4560 and HRAD 4561.**Credit hours:** 1**Contact hours:** Lecture: 1**Levels:** Graduate, Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4563 Gastronomy****Prerequisites:** HTM 2664 or consent of instructor.**Description:** An introduction and evolution of the ideas, philosophies and attitudes toward food production and the role of the chef, restaurateur and hospitality professional. Previously offered as HRAD 4563.**Credit hours:** 3**Contact hours:** Lecture: 3**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt**HTM 4610 Hospitality Leadership Symposium****Description:** Case study based course focusing on leadership and innovation in the hospitality industry. Course taught in an interactive seminar format. Previously offered as HRAD 4610.**Credit hours:** 1-3**Contact hours:** Lecture: 1**Levels:** Undergraduate**Schedule types:** Lecture**Department/School:** Hospitality & Tourism Mgmt

HTM 4643 Applied Human Resources

Prerequisites: HTM 3783 and concurrent enrollment in HTM 3443 or permission of instructor.

Description: Directed learning for effective and legal employee management within hospitality industry operations utilizing strategies for recruiting, minimizing turnover and maximizing productivity and diversity. Also incorporates a Certificate in Human Resource Management and Supervision. Previously offered as HRAD 4643.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate, Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 4723 Beverage Education

Prerequisites: Proof of minimum age 21.

Description: Emphasis on the international dimensions of the history, classifications, production techniques, distribution, and quality factors of beverages such as wines, distilled spirits, beers, and non-alcoholic beverages. Emphasis on responsible alcohol beverage service and management techniques. Previously offered as HRAD 4723.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 4833 Casino and Gaming Management

Prerequisites: HTM 2153 and HTM 2283.

Description: Focus on the management of casino and gaming operations including the history and trends of gaming, current issues, cultural influences and social consequences of casino, lottery and pari-mutual segments. Also theory and practice in the analysis of gaming operations in the areas of casino management, marketing, accounting/controls, security, human resources and law. Previously offered as HRAD 4833.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate, Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 4850 Special Unit Course in Hotel and Restaurant Administration

Prerequisites: Consent of instructor.

Description: Special unit of study related to specific problems in the hospitality industry. Previously offered as HRAD 4850. Offered for variable credit, 1-15 credit hours, maximum of 15 credit hours.

Credit hours: 1-15

Contact hours: Other: 1

Levels: Graduate, Undergraduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 4900 Honors Creative Component

Prerequisites: College of Human Sciences Honors Program participation, senior standing.

Description: Guided creative component for students completing requirements for College Honors in College of Human Sciences. Thesis, creative project or report under the direction of a faculty member in the major area, with second faculty reader and oral examination. Previously offered as HRAD 4900. Offered for variable credit, 1-3 credit hours, maximum of 3 credit hours.

Credit hours: 1-3

Contact hours: Other: 1

Levels: Undergraduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

General Education and other Course Attributes: Honors Credit

HTM 4983 Conference and Meeting Planning

Prerequisites: HTM 2643 and HTM 2664 and HTM 2283 or consent of instructor.

Description: Planning and implementing conferences, teleconferences, conventions, special events, seminars and symposia. Designing, promoting, managing and evaluating educational events, and contract management. Previously offered as HRAD 4983.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate, Undergraduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5000 Master's Thesis

Prerequisites: Graduate standing and consent of adviser.

Description: Individual research interests in hospitality administration fulfilling the requirements for the MS degree. Previously offered as HRAD 5000. Offered for variable credit, 1-6 credit hours, maximum of 6 credit hours.

Credit hours: 1-6

Contact hours: Other: 1

Levels: Graduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 5030 Master's Creative Component and Independent Study

Prerequisites: Graduate standing and consent of instructor.

Description: Individual research and study having relevance to the hospitality field and a positive impact on the hospitality industry. Previously offered as HRAD 5030. Offered for variable credit, 1-3 credit hours, maximum of 3 credit hours.

Credit hours: 1-3

Contact hours: Other: 1

Levels: Graduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 5112 Hospitality and Tourism Graduate Education and Research

Prerequisites: Master's degree students only or consent of instructor.

Description: Systematic introduction to the competencies of graduate education and research in hospitality and tourism education and administration. Previously offered as HRAD 5112.

Credit hours: 2

Contact hours: Lecture: 2

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5213 Hospitality and Tourism Management

Description: In-depth study of hospitality and tourism management including theory, research, operations and practical experience. Emphasis on lodging operations systems, commercial food service systems, and tourism. Analysis and synthesis of a comprehensive management philosophy consistent with theory. Previously offered as HRAD 5213.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5233 Convention and Special Event Management

Description: Meeting and event design, working with industry suppliers, on-site management, post-event analysis, computers and technology, and meetings documentation. Previously offered as HRAD 5233.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5243 Retailing and Franchising in the Hospitality Industry

Description: Entrepreneurial perspective of growth and performance of commercial and noncommercial food service and health care organizations. Challenges relative to operations management, convenience stores, quick service operations, procurement, price analysis, communication, efficient customer response, capital and human resources, competition, governmental influence, and decision-making process. Previously offered as HRAD 5243.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5253 Critical Issues in Gaming

Description: Focuses on current issues, advanced research and the theoretical constructs of the gaming industry and includes exploration of current issues, cultural influences and social consequences of casino, lottery, racing and pari-mutual segments. Students will also gain theoretical knowledge and learn to apply research skills in the analysis of gaming operations in the areas of casino management, marketing, accounting/controls, security, human resources and law. Previously offered as HRAD 5253.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5313 Hospitality and Tourism Information Technology

Description: Conceptual analysis of the technology used in the hospitality industry. Investigation of technology applications, ethical implications of technology and system development practice. Previously offered as HRAD 5213 and HRAD 5313.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5323 Hospitality and Tourism Financial Management

Description: Key concepts, tools and techniques critical for managerial decision making in financial aspects of hospitality organizations.

Previously offered as HRAD 5323.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5333 Hospitality Business Analysis

Description: Fundamental understanding of the logic and structure of business plan, and knowledge of concepts for analyzing hospitality businesses. Examination of the application of hospitality management concepts and principles within hospitality organizations, assessment of factors contributing to a company's business orientation. Previously offered as HRAD 5333.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5413 Hospitality Human Resources Management

Description: Recent theories and research in human resource management, employee development, and labor issues affecting the hospitality and tourism industry in maintaining a productive workforce. Previously offered as HRAD 5413.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5423 Hospitality and Tourism Marketing Management

Prerequisites: Undergraduate marketing course.

Description: The concepts and strategies of hospitality and tourism marketing management and customer development. Previously offered as HRAD 5423.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5443 Hospitality & Tourism Management Graduate Internship

Description: Supervised work internship with an approved employer and worksite related to a future career in the hospitality industry. Experience must include management/supervisory aspects within a hospitality organization.

Credit hours: 3

Contact hours: Other: 3

Levels: Graduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 5513 Hospitality Strategic Management

Description: Focus on strategic decision making in hospitality organizations. Examination of the processes by which managers strategically position the organization and allocate resources to maximize its economic value in uncertain, dynamic, and competitive environments. Previously offered as HRAD 5513.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5613 Service Quality in Hospitality and Tourism Management

Description: Study of contemporary management principles in the hospitality industry. Service improvement and customer satisfaction in the hospitality industry through the use of total quality management. How service industries such as hospitality can use business techniques such as continuous improvement, employee involvement, measurement and organizational change to improve unit operations. Previously offered as HRAD 5453 and HRAD 5613.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5680 Seminar in Food Service Management

Description: Examination of research, practice, and future trends in food service management issues from a strategic perspective. Previously offered as HRAD 5680.

Credit hours: 1-3

Contact hours: Lecture: 1

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5780 Seminar in Lodging Management

Description: Examination of research, practice, and future trends in lodging management from a strategic perspective. Previously offered as HRAD 5780.

Credit hours: 1-3

Contact hours: Lecture: 1

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5813 Research Methods in Hospitality and Tourism Administration

Prerequisites: REMS 5953 or STAT 5013.

Description: Scientific methods and current research methodologies as applied to problems in hospitality and tourism administration. Proposal planning, research design, statistical use and interpretation, and research reporting. Previously offered as HRAD 5813.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 5850 Special Topics in the Hospitality Industry

Description: Special topics related to the hospitality industry. A problem-solving technique to design the research model and investigative procedures. Presentations to faculty, students and industry professionals at specialized workshops with research, instructional and industry project components. Previously offered as HRAD 5850. Offered for variable credit, 1-3 credit hours, maximum of 9 credit hours.

Credit hours: 1-3

Contact hours: Other: 1

Levels: Graduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 5870 Problems in the Hospitality Industry

Description: Special recurring problems in the hospitality industry. Broad perspective of these issues and their application to the industry. Critical thinking skills to solve operational dilemmas. Previously offered as HRAD 5870. Offered for variable credit, 1-3 credit hours, maximum of 9 credit hours.

Credit hours: 1-3

Contact hours: Other: 1

Levels: Graduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 6000 Doctoral Dissertation

Prerequisites: Consent of major professor.

Description: Research in hospitality administration for the PhD degree. Previously offered as HRAD 6000. Offered for variable credit, 1-12 credit hours, maximum of 30 credit hours.

Credit hours: 1-12

Contact hours: Other: 1

Levels: Graduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 6111 Hospitality and Tourism Doctoral Studies and Research

Prerequisites: Doctoral degree students only or consent of instructor.

Description: Systematic introduction to the competencies of graduate education and research in hospitality and tourism education and administration for doctoral students. Previously offered as HRAD 6111.

Credit hours: 1

Contact hours: Lecture: 1

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6113 Hospitality and Tourism Education

Prerequisites: Doctoral degree students only or consent of instructor.

Description: Theoretical and practical components of hospitality and tourism education with emphasis on universities, community colleges and vocational schools. Previously offered as HRAD 6113.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6213 Advanced Hospitality Purchasing

Description: Development of supply chain management systems for hospitality businesses. Management of hospitality procurement operations. Previously offered as HRAD 5223 and HRAD 6213.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6313 Tourism Policy and Planning

Description: Examination of current international and national tourism policies, planning and development perspectives and the economic impact. Previously offered as HRAD 6123 and HRAD 6313.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6413 Leadership in a Diverse Society

Description: Comparing and critiquing leadership and diversity research, theories and practices society. Development of models for future professional practice that integrate leadership and diversity principles. Previously offered as HRAD 6413.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6513 Hotel and Restaurant Planning and Development

Description: Theories and practices related to the acquisition, development and investment in hospitality-oriented real estate. The undertaking of site analysis, feasibility studies and building construction. Acquisitions, financing alternatives and management contract options. Current trends in hotel investing. Previously offered as HRAD 5643 and HRAD 6513.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6613 Advanced Research Methodology in Hospitality and Tourism

Description: Advanced research methodologies in hospitality and tourism. Essential concepts in contemporary research, examination of multivariate data analysis techniques in hospitality and tourism research. Development of individual research projects. Previously offered as HRAD 6613.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6713 Contemporary Hospitality and Tourism Theory

Prerequisites: Doctoral degree students only or consent of instructor.

Description: Advanced survey of both the classic and current body of knowledge in the area of hospitality and tourism management. Introduction to important works in the research area of hospitality and tourism management that will prepare students to assess fundamental research questions, opportunities, and limitations of the research. Previously offered as HRAD 6713.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

HTM 6880 Seminar in Travel and Tourism Management

Description: Study of the latest developments in travel and tourism research and management. Previously offered as HRAD 6880. Offered for variable credit, 1-3 credit hours, maximum of 9 credit hours.

Credit hours: 1-3

Contact hours: Other: 1

Levels: Graduate

Schedule types: Independent Study

Department/School: Hospitality & Tourism Mgmt

HTM 6993 Advanced Hospitality and Tourism Research

Prerequisites: Graduate level basic and/or intermediate research methods and intermediate statistics and doctoral degree student or consent of instructor.

Description: The latest advances in hospitality and tourism research theory development, modeling and research design. Focus is on improving ability to effectively develop/build a conceptual framework/model with an appropriate research design and hypotheses. Previously offered as HRAD 6993.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Graduate

Schedule types: Lecture

Department/School: Hospitality & Tourism Mgmt

Undergraduate Programs

- Hospitality and Tourism Management, BSMS (<http://catalog.okstate.edu/human-sciences/hospitality-and-tourism-management/bshs>)

Graduate Programs

The Master of Science Degree

Admission to the graduate program in Hospitality Administration is selective and is based on a variety of factors including undergraduate grade-point average, industry work experience, GRE/GMAT score, letters of recommendation and goals of the applicant. Prerequisite courses may be required for students with undergraduate degrees in areas other than hospitality or tourism administration. The master's degree requires a minimum of 32 credit hours for the thesis plan or 32 credit hours for the professionally focused non-thesis plan.

Please visit our Future Graduate Student page for more information (<https://humansciences.okstate.edu/htm/future-graduate-students>).

The Doctor of Philosophy Degree

The PhD is awarded in Human Sciences with an option in Hospitality Administration. This program focuses on research and prepares

researchers, educators and practitioners to make contributions to hospitality higher education and literature in the hospitality field. The doctoral program requires a minimum of 60 hours beyond the master's degree or 63 hours if a thesis was not completed in the master's program. The program includes a strong emphasis on research and application of statistical procedures, as well as having students gain experience in resource generation, knowledge sharing and community engagement.

A customized part-time doctoral degree program is also available for those students, especially educators, who would prefer to pursue their degree without maintaining full-time enrollment on campus.

Competitive graduate teaching and research assistantships, graduate fellowships and tuition waivers are available to qualified applicants.

More detailed information on graduate study in the School of Hospitality and Tourism Management can be obtained by visiting our website at <https://humansciences.okstate.edu/htm/future-graduate-students/index.html>.

Faculty

Ben Goh, EdD—Assistant Dean and Director, Charles W. Lanphere Professor

Associate Director, Graduate Coordinator, Professor: Li Miao, PhD

Assistant Director, Assistant Teaching Instructor: David Davis, PhD

Assistant Director, International Programs: Frank Tsai, PhD

Regents Professor and William E. Davis Chair: Hailin Qu, PhD

Professor: Bill Ryan, EdD, RD/LD

Associate Professors: Yeasun Chung, PhD; Catherine Curtis, PhD; Lisa Slevitch, PhD

Assistant Professors: Kim Mathe Cuellar, PhD; Chen-Wei Tao, PhD; Stacy Tomas, PhD

Teaching Assistant Professor: Steven Ruby, JD

Teaching Instructor: Heidi Hoart, MS

Teaching Instructor Executive Chef: Tiffany Poe, CEC MGT

Taylor's Dining Room Manager/Instructor: Silvio Ceschini, MS

Executive in Residence: Dar Yasseri, MS