## MASS COMMUNICATIONS, MS

### Requirements for Students Matriculating in or before Academic Year 2023-2024
Learn more about Graduate College Academic Regulation 7.0 (http://catalog.okstate.edu/graduate-college/#70).

### Thesis Option
**Total Hours:** 31

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MC 5651</td>
<td>Introduction to Graduate Study in Mass Communications</td>
<td>1</td>
</tr>
<tr>
<td>MC 5113</td>
<td>Methods of Research in Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>MC 5333</td>
<td>Media Theory</td>
<td>3</td>
</tr>
<tr>
<td>MC 5733</td>
<td>Responsibility in Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td><strong>Hours Subtotal</strong></td>
<td></td>
<td><strong>10</strong></td>
</tr>
</tbody>
</table>

### Concentration
Select one of the following tracks: 15

#### Brand Communication
- MC 5223: Mass Communication Research Analysis and Interpretation[^1]
- MC 5933: Theories of Persuasion
- MC 5770: Seminar in Communication Media
- MC 5613: Storytellers Studio
- MC 5030: Independent Study in Mass Communication
- MC 5020: Advanced Practicum or Internship in Mass Communication
- MC 5520: Specialized Strategic Communications Applications
- MC 5603: Integrated Marketing Communication
- MC 5383: Media Relations
- MC 5753: Media And Elections
- Other approved graduate-level electives (6 hours maximum)

**Hours Subtotal:** 15

### Thesis
- MC 5000: Thesis
- **Hours Subtotal:** 6

**Total Hours:** 31

[^1]: An advanced research course is required for thesis track.

### Non-Thesis Option
**Total Hours:** 32

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### Global Communications
- MC 5223: Mass Communication Research Analysis and Interpretation[^1]
- MC 5933: Theories of Persuasion
- MC 5770: Seminar in Communication Media

[^1]: An advanced research course is required for thesis track.
Graduate College Master’s Program Requirements

Learn more about Graduate College 2023-2024 Master’s Degree Program Requirements (http://catalog.okstate.edu/graduate-college/). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.