# MASS COMMUNICATIONS, MS

**Requirements for Students Matriculating in or before Academic Year 2022-2023.** Learn more about Graduate College Academic Regulation 7.0 ([http://catalog.okstate.edu/graduate-college/#70](http://catalog.okstate.edu/graduate-college/#70)).

## Thesis Option

**Total Hours:** 31

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MC 5651</td>
<td>Introduction to Graduate Study in Mass Communications</td>
<td>1</td>
</tr>
<tr>
<td>MC 5113</td>
<td>Methods of Research in Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>MC 5333</td>
<td>Media Theory</td>
<td>3</td>
</tr>
<tr>
<td>MC 5733</td>
<td>Responsibility in Mass Communication</td>
<td>3</td>
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</tbody>
</table>

**Hours Subtotal:** 10

### Concentration

Select one of the following tracks: 15

- **Brand Communication**
  - MC 5223 Mass Communication Research Analysis and Interpretation
  - MC 5933 Theories of Persuasion
  - MC 5770 Seminar in Communication Media
  - MC 5613 Storytellers Studio
  - MC 5030 Independent Study in Mass Communication
  - MC 5020 Advanced Practicum or Internship in Mass Communication
  - MC 5520 Specialized Strategic Communications Applications
  - MC 5853 Strategic Communication Management
  - MC 5603 Integrated Marketing Communication
  - MC 5383 Media Relations
  - MC 5753 Media And Elections
  - Other approved graduate-level electives (6 hours max)

**Hours Subtotal:** 15

An advanced research course is required for thesis track.

## Non-Thesis Option

**Total Hours:** 32

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**Hours Subtotal:** 10

### Concentration

Select one of the following tracks: 15

- **Brand Communication**
  - MC 5223 Mass Communication Research Analysis and Interpretation
  - MC 5933 Theories of Persuasion
  - MC 5770 Seminar in Communication Media
  - MC 5613 Storytellers Studio
  - MC 5030 Independent Study in Mass Communication
  - MC 5020 Advanced Practicum or Internship in Mass Communication
  - MC 5520 Specialized Strategic Communications Applications
  - MC 5853 Strategic Communication Management
  - MC 5603 Integrated Marketing Communication
  - MC 5383 Media Relations
  - MC 5753 Media And Elections
  - Other approved graduate-level elective (6 hours max)

### Sports Communication

- MC 5223 Mass Communication Research Analysis and Interpretation
- MC 5933 Theories of Persuasion
- MC 5770 Seminar in Communication Media
- MC 5613 Storytellers Studio
- MC 5030 Independent Study in Mass Communication
- MC 5020 Advanced Practicum or Internship in Mass Communication
- MC 5883 Media Management
- MC 5383 Media Relations
- MC 5143 Diversity In Sports Media

### Global Communications

- MC 5223 Mass Communication Research Analysis and Interpretation
- MC 5933 Theories of Persuasion
MC 5223 | Mass Communication Research Analysis and Interpretation
MC 5933 | Theories of Persuasion
MC 5770 | Seminar in Communication Media
MC 5613 | Storytellers Studio
MC 5030 | Independent Study in Mass Communication
MC 5020 | Advanced Practicum or Internship in Mass Communication
MC 5883 | Media Management
MC 5383 | Media Relations
MC 5143 | Diversity in Sports Media

Global Communication
MC 5223 | Mass Communication Research Analysis and Interpretation
MC 5933 | Theories of Persuasion
MC 5770 | Seminar in Communication Media
MC 5613 | Storytellers Studio
MC 5030 | Independent Study in Mass Communication
MC 5020 | Advanced Practicum or Internship in Mass Communication
MC 5253 | International Mass Communication
MC 5540 | Specialized Multimedia Journalism Applications
MC 5753 | Media And Elections
MC 5163 | Mass Communication Law
MC 5773 | Censorship
MC Elective
Other graduate-level elective (6 hours max)

Hours Subtotal | 15
Non-Thesis Options
Select from the following options: 7

Creative Component
MC 5010 | Capstone Creative Project (4 hours)
MC Elective (3 hours)
Practicum
MC 5020 | Advanced Practicum or Internship in Mass Communication (6 hours)
Formal Report (1 hour)
Study Abroad
MC 5030 | Independent Study in Mass Communication (6 hours)
Formal Report (1 hour)

Hours Subtotal | 7
Total Hours | 32

Graduate College Master's Program Requirements
Learn more about Graduate College 2022-2023 Master's Degree Program Requirements (http://catalog.okstate.edu/graduate-college/). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.