**MASS COMMUNICATIONS, MS**

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about Graduate College Academic Regulation 7.0 (http://catalog.okstate.edu/graduate-college).

## Thesis Option

**Total Hours:** 31 Hours

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MC 5651</td>
<td>Introduction to Graduate Study in Mass Communications</td>
<td>1</td>
</tr>
<tr>
<td>MC 5113</td>
<td>Methods of Research in Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>MC 5333</td>
<td>Media Theory</td>
<td>3</td>
</tr>
<tr>
<td>MC 5733</td>
<td>Responsibility in Mass Communication</td>
<td>3</td>
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</tbody>
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**Hours Subtotal:** 10

### Concentration

Select one of the following tracks: 15

#### Brand Communication

- MC 5223 Mass Communication Research Analysis and Interpretation
- MC 5933 Theories of Persuasion
- MC 5770 Seminar in Communication Media
- MC 5613 Storytellers Studio
- MC 5030 Independent Study in Mass Communication
- MC 5020 Advanced Practicum or Internship in Mass Communication
- MC 5520 Specialized Strategic Communications Applications
- MC 5853 Strategic Communication Management
- MC 5603 Integrated Marketing Communication
- MC 5383 Media Relations
- MC 5753 Media And Elections
- Other approved graduate-level elective (6 hours maximum)

**Hours Subtotal:** 15

#### Sports Communication

- MC 5223 Mass Communication Research Analysis and Interpretation
- MC 5933 Theories of Persuasion
- MC 5770 Seminar in Communication Media
- MC 5613 Storytellers Studio
- MC 5030 Independent Study in Mass Communication
- MC 5020 Advanced Practicum or Internship in Mass Communication
- MC 5833 Media Relations
- MC 5640 Media Relations
- MC 5883 Advanced Media Management
- MC 5383 Media Relations
- MC 5143 Diversity In Sports Media

Global Communications

**Total Hours:** 31

1 An advanced research course is required for thesis track.

## Non-Thesis Option

**Total Hours:** 32 Hours

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**Hours Subtotal:** 10

### Concentration

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- MC 5853 Strategic Communication Management
- MC 5603 Integrated Marketing Communication
- MC 5383 Media Relations

**Total Hours:** 31
Mass Communications, MS

Other approved graduate-level elective (6 hours max)

MC Elective

Other graduate-level elective (6 hours max)

Hours Subtotal 15

Non-Thesis Options

Select from the following options: 7

Creative Component

MC 5010 Capstone Project or Creative Component (4 hours)

MC Elective (3 hours)

Practicum

MC 5020 Advanced Practicum (6 hours)

Formal Report (1 hour)

Study Abroad

MC 5030 Independent Study Abroad (6 hours)

Formal Report (1 hour)

Hours Subtotal 7

Total Hours 32

General Graduate College Requirements

- A minimum Grade-Point-Average of 3.00 is required
- A minimum Grade of "C" is required in all degree applicable courses

Additional Graduate College Masters Degree Requirements

Plan I (coursework with thesis)

- A minimum of 30 credit hours
  - A minimum of 24 coursework credit hours comprised of:
    - 6 research or creative component credit hours
    - 21 in-residence credit hours (maximum of 9 transfer hours with "B" or better)
    - 21 credit hours at 5000- or 6000-level

Plan II (coursework without thesis)

- A minimum of 32 credit hours
  - A maximum of 3 credit hours of research or creative component
  - A minimum of 23 in-residence credit hours (maximum of 9 transfer credit hours with "B" or better)
  - A minimum of 21 credit hours at the 5000- or 6000-level

- No courses utilizing the Pass-No Pass grading system are permitted
- GRAD 5082 or GRAD 5092 may not be used to meet degree requirements