

# MASS COMMUNICATIONS, MS

**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about Graduate College Academic Regulation 7.0 (<http://catalog.okstate.edu/graduate-college/#70>).

## Thesis Option

**Total Hours:** 31

Code	Title	Hours
<b>Core Courses</b>		
MC 5651	Introduction to Graduate Study in Mass Communications	1
MC 5113	Methods of Research in Mass Communication	3
MC 5333	Media Theory	3
MC 5733	Responsibility in Mass Communication	3
<b>Hours Subtotal</b>		<b>10</b>
<b>Concentration</b>		
Select one of the following tracks:		15

### Brand Communication

MC 5223	Mass Communication Research Analysis and Interpretation <sup>1</sup>
MC 5933	Theories of Persuasion
MC 5770	Seminar in Communication Media
MC 5613	Storytellers Studio
MC 5030	Independent Study in Mass Communication
MC 5020	Advanced Practicum or Internship in Mass Communication
MC 5520	Specialized Strategic Communications Applications
MC 5603	Integrated Marketing Communication
MC 5383	Media Relations
MC 5753	Media And Elections
Other approved graduate-level electives (6 hours maximum)	

### Sports Communication

MC 5223	Mass Communication Research Analysis and Interpretation
MC 5933	Theories of Persuasion
MC 5770	Seminar in Communication Media
MC 5613	Storytellers Studio
MC 5030	Independent Study in Mass Communication
MC 5020	Advanced Practicum or Internship in Mass Communication
MC 5883	Advanced Media Management
MC 5383	Media Relations
MC 5143	Diversity In Sports Media

### Global Communications

MC 5223	Mass Communication Research Analysis and Interpretation <sup>1</sup>
MC 5933	Theories of Persuasion
MC 5770	Seminar in Communication Media

MC 5613	Storytellers Studio	
MC 5030	Independent Study in Mass Communication	
MC 5020	Advanced Practicum or Internship in Mass Communication	
MC 5253	International Mass Communication	
MC 5540	Specialized Multimedia Journalism Applications	
MC 5753	Media And Elections	
MC 5163	Mass Communication Law	
MC 5773	Censorship	
MC Elective		
Other approved graduate-level elective (6 hours max)		
<b>Hours Subtotal</b>		<b>15</b>
<b>Thesis</b>		
MC 5000	Thesis	6
<b>Hours Subtotal</b>		<b>6</b>
<b>Total Hours</b>		<b>31</b>

<sup>1</sup>

An advanced research course is required for thesis track.

## Non-Thesis Option

**Total Hours:** 32

Code	Title	Hours
<b>Core Courses</b>		
MC 5651	Introduction to Graduate Study in Mass Communications	1
MC 5113	Methods of Research in Mass Communication	3
MC 5333	Media Theory	3
MC 5733	Responsibility in Mass Communication	3
<b>Hours Subtotal</b>		<b>10</b>
<b>Concentration</b>		
Select one of the following tracks:		15

### Brand Communication

MC 5223	Mass Communication Research Analysis and Interpretation
MC 5933	Theories of Persuasion
MC 5770	Seminar in Communication Media
MC 5613	Storytellers Studio
MC 5030	Independent Study in Mass Communication
MC 5020	Advanced Practicum or Internship in Mass Communication
MC 5520	Specialized Strategic Communications Applications
MC 5603	Integrated Marketing Communication
MC 5383	Media Relations
MC 5753	Media And Elections
Other approved graduate-level elective (6 hours max)	

### Sports Communication

MC 5223	Mass Communication Research Analysis and Interpretation
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MC 5933	Theories of Persuasion	
MC 5770	Seminar in Communication Media	
MC 5613	Storytellers Studio	
MC 5030	Independent Study in Mass Communication	
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MC 5883	Advanced Media Management	
MC 5383	Media Relations	
MC 5143	Diversity In Sports Media	
<i>Global Communication</i>		
MC 5223	Mass Communication Research Analysis and Interpretation	
MC 5933	Theories of Persuasion	
MC 5770	Seminar in Communication Media	
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MC 5030	Independent Study in Mass Communication	
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MC 5253	International Mass Communication	
MC 5540	Specialized Multimedia Journalism Applications	
MC 5753	Media And Elections	
MC 5163	Mass Communication Law	
MC 5773	Censorship	
MC Elective		
Other graduate-level elective (6 hours max)		
<b>Hours Subtotal</b>		<b>15</b>
<b>Non-Thesis Options</b>		
Select from the following options:		7
<i>Creative Component</i>		
MC 5010	Capstone Creative Project (4 hours)	
MC Elective (3 hours)		
<i>Practicum</i>		
MC 5020	Advanced Practicum or Internship in Mass Communication (6 hours)	
Formal Report (1 hour)		
<i>Study Abroad</i>		
MC 5030	Independent Study in Mass Communication (6 hours)	
Formal Report (1 hour)		
<b>Hours Subtotal</b>		<b>7</b>
<b>Total Hours</b>		<b>32</b>

## Graduate College Master's Program Requirements

Learn more about Graduate College 2023-2024 Master's Degree Program Requirements (<http://catalog.okstate.edu/graduate-college/>). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.