# MASS COMMUNICATIONS, MS

Requirements for Students Matriculating in or before Academic Year 2020-2021. Learn more about Graduate College Academic Regulation 7.0 ([http://catalog.okstate.edu/graduate-college/#70](http://catalog.okstate.edu/graduate-college/#70)).

## Thesis Option

**Total Hours:** 31 Hours

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core Courses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MC 5651</td>
<td>Introduction to Graduate Study in Mass Communications</td>
<td>1</td>
</tr>
<tr>
<td>MC 5113</td>
<td>Methods of Research in Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td>MC 5333</td>
<td>Media Theory</td>
<td>3</td>
</tr>
<tr>
<td>MC 5733</td>
<td>Responsibility in Mass Communication</td>
<td>3</td>
</tr>
<tr>
<td><strong>Hours Subtotal</strong></td>
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<td>10</td>
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### Concentration

Select one of the following tracks: 15

- **Brand Communication**
  - MC 5223 | Mass Communication Research Analysis and Interpretation 1 |
  - MC 5933 | Theories of Persuasion                                    |
  - MC 5770 | Seminar in Communication Media                             |
  - MC 5613 | Storytellers Studio                                        |
  - MC 5030 | Independent Study in Mass Communication                    |
  - MC 5020 | Advanced Practicum or Internship in Mass Communication     |
  - MC 5520 | Specialized Strategic Communications Applications          |
  - MC 5853 | Strategic Communication Management                         |
  - MC 5603 | Integrated Marketing Communication                         |
  - MC 5383 | Media Relations                                            |
  - MC 5753 | Media And Elections                                       |
  - Other approved graduate-level elective (6 hours max)    |
| **Hours Subtotal**                                  |                                               | 15    |

- **Thesis**
  - MC 5000 | Thesis                                                     | 6     |
| **Hours Subtotal**                                  |                                               | 6     |

**Total Hours** 31

1 An advanced research course is required for thesis track.

## Non-Thesis Option

**Total Hours:** 32 Hours

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- **Brand Communication**
  - MC 5223 | Mass Communication Research Analysis and Interpretation 1 |
  - MC 5933 | Theories of Persuasion                                    |
  - MC 5770 | Seminar in Communication Media                             |
  - MC 5613 | Storytellers Studio                                        |
  - MC 5030 | Independent Study in Mass Communication                    |
  - MC 5020 | Advanced Practicum or Internship in Mass Communication     |
  - MC 5520 | Specialized Strategic Communications Applications          |
  - MC 5853 | Strategic Communication Management                         |
  - MC 5383 | Media Relations                                            |
  - MC 5753 | Media And Elections                                       |
  - Other approved graduate-level elective (6 hours max)    |

- **Global Communications**
  - MC 5223 | Mass Communication Research Analysis and Interpretation 1 |
  - MC 5933 | Theories of Persuasion                                    |

- **Sports Communication**
  - MC 5223 | Mass Communication Research Analysis and Interpretation 1 |
  - MC 5933 | Theories of Persuasion                                    |
MC 5223  Mass Communication Research Analysis and Interpretation
MC 5933  Theories of Persuasion
MC 5770  Seminar in Communication Media
MC 5613  Storytellers Studio
MC 5030  Independent Study in Mass Communication
MC 5020  Advanced Practicum or Internship in Mass Communication
MC 5883  Advanced Media Management
MC 5383  Media Relations
MC 5143  Diversity In Sports Media

Global Communication
MC 5223  Mass Communication Research Analysis and Interpretation
MC 5933  Theories of Persuasion
MC 5770  Seminar in Communication Media
MC 5613  Storytellers Studio
MC 5030  Independent Study in Mass Communication
MC 5020  Advanced Practicum or Internship in Mass Communication
MC 5253  International Mass Communication
MC 5540  Specialized Multimedia Journalism Applications
MC 5753  Media And Elections
MC 5163  Mass Communication Law
MC 5773  Censorship

MC Elective

Other graduate-level elective (6 hours max)

| Hours Subtotal | 15 |

Non-Thesis Options
Select from the following options:

Creative Component
MC 5010  Capstone Creative Project (4 hours)
MC Elective (3 hours)

Practicum
MC 5020  Advanced Practicum or Internship in Mass Communication (6 hours)

Formal Report (1 hour)

Study Abroad
MC 5030  Independent Study in Mass Communication (6 hours)

Formal Report (1 hour)

| Hours Subtotal | 7 |

Total Hours 32

Graduate College Master’s Program Requirements

Learn more about Graduate College 2020-2021 Master’s Degree Program Requirements (http://catalog.okstate.edu/graduate-college/). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.