# HOSPITALITY AND TOURISM MANAGEMENT, MS

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about Graduate College Academic Regulation 7.0 (http://catalog.okstate.edu/graduate-college/#70).

## Non-Thesis Option

**Total Hours:** 30

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>HTM 5323</td>
<td>Hospitality and Tourism Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>HTM 5413</td>
<td>Hospitality Human Resources Management</td>
<td>3</td>
</tr>
<tr>
<td>HTM 5423</td>
<td>Hospitality and Tourism Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>HTM 5513</td>
<td>Hospitality Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>HTM 5813</td>
<td>Research Methods and Analytics in Hospitality and Tourism</td>
<td>3</td>
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</tbody>
</table>

**Electives**

Select 15 hours, 9 of which must be HTM.

- HTM 5233 Convention and Special Event Management 15
- HTM 5263 Applied Revenue Management in Hospitality and Tourism Management 15
- HTM 5503 Big Data Analytics in Hospitality and Tourism Management 15
- HTM 5850 Special Topics in the Hospitality Industry 15
- HTM 5870 Current Issues in the Hospitality and Tourism Industry 15

(Recommended Outside Elective Courses)

**Accounting and Finance**

- ACCT 5103 Seminar in Contemporary Accounting Theory I 15
- ACCT 5183 MBA Financial Reporting 15
- ACCT 5283 MBA Managerial Accounting 15
- ACCT 5603 Advanced Accounting-based Information Systems 15

**Entrepreneurship**

- EEE 5223 Entrepreneurial Marketing 15
- EEE 5263 Corporate Entrepreneurship 15
- EEE 5313 Emerging Enterprise Consulting 15

**Human Resources**

- MGMT 5133 Total Rewards 15
- MGMT 5153 Talent Development 15
- MGMT 5543 Human Resource Analytics 15
- MGMT 5823 Talent Acquisition 15
- LSB 5423 Employment Law 15

**Management**

- MGMT 5113 Individual and Organizational Behavior 15
- MGMT 5123 Org Design & Research 15
- MGMT 5223 Seminar in Human Resource Management 15
- MGMT 5313 Project Management 15
- MGMT 5533 Leadership Challenges 15

**Marketing**

- MKTG 5133 Marketing Management 15
- MKTG 5213 Services Marketing 15
- MKTG 5223 Entrepreneurial Marketing 15
- MKTG 5553 International Marketing Strategy 15
- MKTG 5613 Seminar in Consumer Behavior 15

**Information and Technology**

- MSIS 5123 Enterprise Resource Planning 15
- MSIS 5133 Advanced Web Based Application Development 15
- MSIS 5623 Information and Network Technology Management 15
- MSIS 5633 Predictive Analytics Technologies 15

**Total Hours** 30

## Thesis Option

**Total Hours:** 30

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<td>HTM 5413</td>
<td>Hospitality Human Resources Management or HTM 5323 Hospitality and Tourism Financial Management or HTM 5423 Hospitality and Tourism Marketing Management</td>
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<tr>
<td>HTM 5513</td>
<td>Hospitality Strategic Management 3</td>
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<td>HTM 5813</td>
<td>Research Methods and Analytics in Hospitality and Tourism 3</td>
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<tr>
<td>REMS 5953</td>
<td>Statistical Methods in Education or STAT 5013 Statistics for Experimenters I</td>
<td>3</td>
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</table>

**Electives**

Select 12 hours, 6 of which need to be HTM

**Accounting and Finance**

- ACCT 5103 Seminar in Contemporary Accounting Theory I 12
- ACCT 5183 MBA Financial Reporting 12
- ACCT 5283 MBA Managerial Accounting 12
- ACCT 5603 Advanced Accounting-based Information Systems 12

**Entrepreneurship**

- EEE 5223 Entrepreneurial Marketing 12
- EEE 5263 Corporate Entrepreneurship 12
- EEE 5313 Emerging Enterprise Consulting 12

**Human Resources**

- MGMT 5133 Total Rewards 12
- MGMT 5153 Talent Development 12
- MGMT 5543 Human Resource Analytics 12
- MGMT 5823 Talent Acquisition 12
- LSB 5423 Employment Law 12

**Management**

- MGMT 5113 Individual and Organizational Behavior 12
- MGMT 5123 Org Design & Research 12
- MGMT 5223 Seminar in Human Resource Management 12
- MGMT 5313 Project Management 12
- MGMT 5533 Leadership Challenges 12

**Marketing**

- MKTG 5133 Marketing Management 12
- MKTG 5213 Services Marketing 12
- MKTG 5223 Entrepreneurial Marketing 12
- MKTG 5553 International Marketing Strategy 12
- MKTG 5613 Seminar in Consumer Behavior 12

**Information and Technology**

- MSIS 5123 Enterprise Resource Planning 12
- MSIS 5133 Advanced Web Based Application Development 12
- MSIS 5623 Information and Network Technology Management 12
- MSIS 5633 Predictive Analytics Technologies 12

**Total Hours** 30
Entrepreneurship

EEE 5223 Entrepreneurial Marketing
EEE 5263 Corporate Entrepreneurship
EEE 5313 Emerging Enterprise Consulting

Human Resources

MGMT 5133 Total Rewards
MGMT 5153 Talent Development
MGMT 5543 Human Resource Analytics
MGMT 5823 Talent Acquisition
LSB 5423 Employment Law

Management

MGMT 5113 Individual and Organizational Behavior
MGMT 5123 Org Design & Research
MGMT 5223 Seminar in Human Resource Management
MGMT 5313 Project Management
MGMT 5533 Leadership Challenges

Marketing

MKTG 5133 Marketing Management
MKTG 5213 Services Marketing
MKTG 5223 Entrepreneurial Marketing
MKTG 5553 International Marketing Strategy
MKTG 5613 Seminar in Consumer Behavior

Information and Technology

MSIS 5123 Enterprise Resource Planning
MSIS 5133 Advanced Web Based Application Development
MSIS 5623 Information and Network Technology Management
MSIS 5633 Predictive Analytics Technologies

Hours Subtotal 12

Thesis
HTM 5000 Master’s Thesis 6

Hours Subtotal 6

Total Hours 30

Graduate College Master’s Program Requirements

Learn more about Graduate College 2023-2024 Master’s Degree Program Requirements (http://catalog.okstate.edu/graduate-college/). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.

Hospitality and Tourism Management Requirements

- 50% of coursework must be in Hospitality and Tourism Management (HTM).
- No fewer than 27 semester hours of 5000-level courses.
- A student can only take a maximum of 3 credit hours of independent study (HTM 5870).
- All coursework must be approved by the committee.
- A Hospitality Internship is required of all students (can be waived with appropriate industry experience by graduate admission committee).
- Students may transfer a maximum of nine graduate credit hours with a grade of “B” or better to OSU with the approval of their advisory committee and the Dean of the Graduate College.
- All requirements must be completed within 7 years. No course on plan of study may be more than 10 years old at the time of graduation.
- None of the leveling credit hours can be included in the plan of study.

- Students entering the MS degree program must have a BS/BA degree in hospitality and tourism management or a related field and relevant work experience. Prerequisite courses will be required for students with other degrees and limited professional experience.