HOSPITALITY AND TOURISM MANAGEMENT, MS

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about Graduate College Academic Regulation 7.0 (http://catalog.okstate.edu/graduate-college).

Thesis Option
Total Hours: 32 Hours

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td><strong>Required Courses</strong></td>
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<td></td>
</tr>
<tr>
<td>HTM 5112</td>
<td>Hospitality and Tourism Graduate Education and Research</td>
<td>2</td>
</tr>
<tr>
<td>HTM 5413</td>
<td>Hospitality Human Resources Management</td>
<td>3</td>
</tr>
<tr>
<td>or HTM 5323</td>
<td>Hospitality and Tourism Financial Management</td>
<td></td>
</tr>
<tr>
<td>or HTM 5423</td>
<td>Hospitality and Tourism Marketing Management</td>
<td></td>
</tr>
<tr>
<td>HTM 5513</td>
<td>Hospitality Strategic Management</td>
<td>3</td>
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<tr>
<td>HTM 5813</td>
<td>Research Methods in Hospitality and Tourism Administration</td>
<td>3</td>
</tr>
<tr>
<td>REMS 5953</td>
<td>Statistical Methods in Education</td>
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<tr>
<td>or STAT 5013</td>
<td>Statistics for Experimenters I</td>
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<td><strong>Hours Subtotal</strong></td>
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<tr>
<td><strong>Electives</strong></td>
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<td>Select 12 hours, 6 of which need to be HTM</td>
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Hospitality and Tourism Management

- HTM 5313 Hospitality and Tourism Information Technology
- HTM 5680 Seminar in Food Service Management
- HTM 5780 Seminar in Lodging Management
- HTM 5813 Research Methods in Hospitality and Tourism Administration
- HTM 5850 Special Topics in the Hospitality Industry

(Recommended Outside Elective Courses)

Accounting and Finance

- ACCT 4503 Auditing and Assurance Services *
- ACCT 5103 Seminar in Contemporary Accounting Theory I
- ACCT 5123 Enterprise Resource Planning
- ACCT 5183 MBA Financial Reporting
- ACCT 5233 Valuation and Advanced Cost Management
- ACCT 5283 MBA Managerial Accounting
- ACCT 5603 Accounting-based Information Systems

Entrepreneurship

- EEE 5223 Entrepreneurial Marketing
- EEE 5263 Corporate Entrepreneurship
- EEE 5313 Emerging Enterprise Consulting
- EEE 5663 Imagination in Entrepreneurship

Human Resources

- HRAE 5533 Human Resource Development

Management

- MGMT 4083 Corporate and Social Responsibility *

- MGMT 5113 Management and Organization Theory
- MGMT 5123 Contemporary Management Topics
- MGMT 5223 Seminar in Human Resource Management
- MGMT 5313 Project Management
- MGMT 5533 Leadership Challenges

Marketing

- MKTG 5133 Marketing Management
- MKTG 5213 Services Marketing
- MKTG 5223 Entrepreneurial Marketing
- MKTG 5533 International Marketing Strategy
- MKTG 5613 Seminar in Consumer Behavior

Information and Technology

- MSIS 4363 Advanced Application Development *
- MSIS 4373 Advanced Topics in Management Information Systems *
- MSIS 4523 Data Communication Systems *
- MSIS 5133 Advanced Web Based Application Development
- MSIS 5623 Information and Network Technology Management
- MSIS 5633 Predictive Analytics Technologies

**Hours Subtotal** 12

Thesis

- HTM 5000 Master’s Thesis 6

**Hours Subtotal** 6

Total Hours 32

Non-Thesis Option
Total Hours: 32 Hours

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<td><strong>Hours Subtotal</strong></td>
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<td><strong>Electives</strong></td>
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Hospitality and Tourism Management

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(Recommended Outside Elective Courses)
Hospitality and Tourism Management Requirements

- 50% of coursework must be in Hospitality and Tourism Management (HTM).
- No fewer than 27 semester hours of 5000-level courses.
- A student can only take a maximum of 3 credit hours of independent study (HTM 5870).
- All coursework must be approved by the committee.
- A Hospitality Internship is required of all students (can be waived with appropriate industry experience by graduate admission committee).