

DESIGN AND MERCHANDISING: RETAIL MERCHANDISING LEADERSHIP, MS

Requirements for Students Matriculating in or before Academic Year 2025-2026. Learn more about Graduate College Academic Regulation 7.0 (<http://catalog.okstate.edu/graduate-college/#70>).

Total Hours: 36

Code	Title	Hours
Required Courses		
DM 5013	Research Developments in Design and Merchandising	3
DM 5033	Foundations of Sustainability in Merchandising	3
DM 5113	Theories of Creative Process in Design and Merchandising	3
DM 5240	Master's Creative Component	3
DM 5303	Sociological, Psychological and Economic Aspects of Consumer Behavior	3
DM 5623	Professional Advancement in Merchandising	3
DM 5643	Promotional Strategies in Merchandising	3
DM 5663	International Merchandising Management	3
DM 5673	Financial Merchandising Implications	3
DM 5683	Strategic Planning for the Merchandising Executive	3
DM 6403	Merchandising Theory Application and Strategy Implementation	3
REMS 5953	Statistical Methods in Education	3
Total Hours		36

Graduate College Master's Program Requirements

Learn more about Graduate College 2025-2026 Master's Degree Program Requirements (<http://catalog.okstate.edu/graduate-college/>). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.