

DESIGN, HOUSING & MERCHANDISING: RETAIL MERCHANDISING LEADERSHIP, MS

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about Graduate College Academic Regulation 7.0 (<http://catalog.okstate.edu/graduate-college/#70>).

Total Hours: 36

| Code | Title | Hours |
|-------------------------|---|-----------|
| Required Courses | | |
| DM 5013 | Research Developments in Design and Merchandising | 3 |
| DM 5113 | Theories of Creative Process in Design and Merchandising | 3 |
| DM 5240 | Master's Creative Component | 3 |
| DM 5303 | Sociological, Psychological and Economic Aspects of Consumer Behavior | 3 |
| DHM 5603 | Historical and Contemporary Issues in Trade | 3 |
| DM 5623 | Professional Advancement in Merchandising | 3 |
| DM 5643 | Promotional Strategies in Merchandising | 3 |
| DM 5663 | International Merchandising Management | 3 |
| DM 5673 | Financial Merchandising Implications | 3 |
| DM 5683 | Strategic Planning for the Merchandising Executive | 3 |
| DM 6403 | Merchandising Theory Application and Strategy Implementation | 3 |
| REMS 5953 | Statistical Methods in Education | 3 |
| Total Hours | | 36 |

Graduate College Master's Program Requirements

Learn more about Graduate College 2023-2024 Master's Degree Program Requirements (<http://catalog.okstate.edu/graduate-college/>). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.