

DESIGN, HOUSING & MERCHANDISING: MERCHANDISING, MS

the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.

Requirements for Students Matriculating in or before Academic Year

2021-2022. Learn more about Graduate College Academic Regulation 7.0 (<http://catalog.okstate.edu/graduate-college/#70>).

Total Hours: 30

Code	Title	Hours
DHM Core		
DHM 5001	Orientation to Graduate Studies in Design, Housing and Merchandising	1
DHM 5013	Research Developments in Design, Housing and Merchandising	3
DHM 5112	Research Planning and Proposal Writing	2
Hours Subtotal		6
Other Requirements (Non-Core)		
DHM 5003	Theoretical Perspectives for Design, Housing and Merchandising	3
STAT 5013	Statistics for Experimenters I	3
DHM 5000	Master's Thesis	6
Hours Subtotal		12
Electives		
Select 12 hours from the following, 9 of which must be in DHM:		12
DHM 4573	Sustainable Design for Apparel and Interiors	
DHM 5113	Theories of Creative Process in Design and Merchandising	
DHM 5303	Sociological, Psychological and Economic Aspects of Consumer Behavior	
DHM 5343	Applied Sensation, Perception and Behavioral Psychology in DHM	
DHM 5440	Career Internship	
DHM 5643	Promotional Strategies in Merchandising	
DHM 5653	Merchandising Trends, Practices and Theories in Apparel and Interior Industries	
DHM 5663	International Merchandising Management	
DHM 6403	Merchandising Theory Application and Strategy Implementation	
DHM 6463	Project Management	
DHM 5643	Promotional Strategies in Merchandising	
Or appropriate related courses outside of DHM, such as gerontology, hospitality, business, etc.		
Hours Subtotal		12
Total Hours		30

Graduate College Master's Program Requirements

Learn more about Graduate College 2021-2022 Master's Degree Program Requirements (<http://catalog.okstate.edu/graduate-college/>). Check