## BUSINESS ADMINISTRATION, MBA

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about Graduate College Academic Regulation 7.0 ([http://catalog.okstate.edu/graduate-college](http://catalog.okstate.edu/graduate-college)).

**Total Hours:** 36 Hours (33 for online or professional MBA)

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Degree Core Required Courses</strong></td>
<td></td>
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</tr>
<tr>
<td>MGMT 5113</td>
<td>Management and Organization Theory</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 5303</td>
<td>Corporate and Business Strategy</td>
<td>3</td>
</tr>
<tr>
<td>MBA 5010</td>
<td>(Offered for variable credit, 3-6 credit hours, maximum of 6 credit hours.)</td>
<td>3</td>
</tr>
<tr>
<td>MBA 5010</td>
<td>Independent Study (Ethics)</td>
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<tr>
<td>MBA 5010</td>
<td>Independent Study (Project Management)</td>
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<tr>
<td>MBA 5010</td>
<td>Independent Study (Descriptive Analytics)</td>
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<tr>
<td>ACCT 5183</td>
<td>MBA Financial Reporting</td>
<td>3</td>
</tr>
<tr>
<td>ECON 5113</td>
<td>Managerial Economics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 5013</td>
<td>Business Finance</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 5133</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>MSIS 5303</td>
<td>Prescriptive Analytics</td>
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<tr>
<td>MBA 5100</td>
<td>Professional Development (Part 1) ^1</td>
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<tr>
<td>MBA 5100</td>
<td>Professional Development (Case Consulting) ^1</td>
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<tr>
<td>MBA 5100</td>
<td>Professional Development (Part 2) ^1</td>
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<tr>
<td><strong>Hours Subtotal</strong></td>
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<td>27</td>
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### Electives

Select 9 hours of the following:

- EEE 5013: Creative Experiences
- EEE 5090: Study Abroad In Entrepreneurship
- EEE 5113: Entrepreneurship and Venture Management
- EEE 5123: Entrepreneurship and The Arts
- EEE 5133: Dilemmas and Debates in Entrepreneurship
- EEE 5200: Special Topics in Entrepreneurship
- EEE 5213: Entrepreneurial Marketing
- EEE 5263: Corporate Entrepreneurship
- EEE 5313: Emerging Enterprise Consulting
- EEE 5333: Launching a Business: The First 100 Days
- EEE 5403: Social Entrepreneurship
- EEE 5493: Entrepreneurship and Architecture
- EEE 5503: Designing, Prototyping, and Testing Creative Products
- EEE 5513: Growing Small and Family Ventures
- EEE 5653: Venture Capital
- EEE 5663: Imagination in Entrepreneurship
- EEE 5703: Native American Entrepreneurship
- EEE 5713: The Entrepreneur: Hero or Villain
- EEE 5803: Advanced Strategic Sports Management
- EEE 5843: Advanced International Sports Management
- MSIS 5020: Advanced Applications Software Tools
- MSIS 5033: Information Systems Project Management
- MSIS 5123: Enterprise Resource Planning
- MSIS 5133: Advanced Web Based Application Development
- MSIS 5213: Information Assurance Management
- MSIS 5253: Advanced System Certification and Accreditation
- MSIS 5273: Legal and Ethical Issues in Information Technology
- MSIS 5313: Supply Chain Analytics
- MSIS 5393: Advanced Spreadsheet Modeling
- MSIS 5410: Advanced Topics in Information Assurance
MSIS 5623  Information and Network Technology Management
MSIS 5643  Advanced Database Management
MSIS 5653  Advanced Systems Analysis and Design
MSIS 5663  Data Warehousing
MSIS 5673  Descriptive Analytics and Visualization
MSIS 5683  Big Data Advanced Analytics Technologies
MSIS 5713  Scripting Essentials
MSIS 5773  The Upper Layers of Telecommunications Systems
MKTG 5223  Entrepreneurial Marketing
MKTG 5233  Global Competitive Environment
MKTG 5243  Base SAS Programming for Database Marketing
MKTG 5253  Advanced SAS Programming for Marketing Analytics
MKTG 5443  Social Issues in Marketing Environment
MKTG 5500  Current Topics in Marketing Analytics
MKTG 5543  Social Media Strategies
MKTG 5553  International Marketing Strategy
MKTG 5743  Advanced Marketing Analytics
MKTG 5963  Data Mining and Customer Relationship Management Applications
MKTG 5983  Data Base Marketing

Hours Subtotal  9
Total Hours  36

1 Not required for online or professional MBA.

**General Graduate College Requirements**
- A minimum Grade-Point-Average of 3.00 is required
- A minimum Grade of "C" is required in all degree applicable courses
- No courses utilizing the Pass-No Pass grading system are permitted
- GRAD 5082 or GRAD 5092 may not be used to meet degree requirements

**Additional Graduate College Masters Degree Requirements**

**Plan I (coursework with thesis)**
- A minimum of 30 credit hours
  - A minimum of 24 coursework credit hours comprised of:
    - 6 research or creative component credit hours
    - 21 in-residence credit hours (maximum of 9 transfer hours with "B" or better)
    - 21 credit hours at 5000- or 6000-level

**Plan II (coursework without thesis)**
- A minimum of 32 credit hours
  - A maximum of 3 credit hours of research or creative component
  - A minimum of 23 in-residence credit hours (maximum of 9 transfer credit hours with "B" or better)
  - A minimum of 21 credit hours at the 5000- or 6000-level