

BUSINESS ADMINISTRATION: GLOBAL MARKETING, MBA

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about Graduate College Academic Regulation 7.0 (<http://catalog.okstate.edu/graduate-college/#70>).

Total Hours: 39

Code	Title	Hours
Degree Core		
<i>Required Courses</i>		
MGMT 5113	Individual and Organizational Behavior	3
MGMT 5303	Corporate and Business Strategy	3
MBA 5300	Current Business Topics	1
MBA 5400	Business Practicum	1
MBA 5500	Interdisciplinary Inquiry in Business Administration	1
ACCT 5183	MBA Financial Reporting	3
ECON 5113	Managerial Economics	3
FIN 5013	Business Finance	3
MKTG 5133	Marketing Management	3
MSIS 5303	Prescriptive Analytics	3
MBA 5100	Professional Development (Part 1) ¹	1
MBA 5100	Professional Development (Case Consulting) ¹	1
MBA 5100	Professional Development (Part 2) ¹	1
Hours Subtotal		27
Option Requirements		
MKTG 5233	Global Competitive Environment	3
MKTG 5553	International Marketing Strategy	3
Select 6 hours of the following:		6
AGIN 5353	Advanced Case Studies in Agricultural Marketing and International Development	
ANTH 5243	Globalization and Culture	
MBA 5010	Independent Study	
MKTG 5220	Seminar in Marketing	
MKTG 5633	The External Environment of Business	
GS 5020	Independent Study	
GS 5070	Special Topics in Global Studies	
GS 5313	Global Communication and Public Diplomacy	
GS 5323	Nation Branding	
GS 5343	Geopolitics of New Media	
GS 5413	Global Development	
GS 5513	Global Crisis Management	
Hours Subtotal		12
Total Hours		39

¹

Not required for online or professional MBA.

Graduate College Master's Program Requirements

Learn more about Graduate College 2023-2024 Master's Degree Program Requirements (<http://catalog.okstate.edu/graduate-college/>). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.