BUSINESS ADMINISTRATION: GLOBAL MARKETING, MBA

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about Graduate College Academic Regulation 7.0 (http://catalog.okstate.edu/graduate-college).

**Total Hours:** 39 Hours

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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>Degree Core</strong></td>
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<tr>
<td><strong>Required Courses</strong></td>
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<tr>
<td>MGMT 5113</td>
<td>Management and Organization Theory</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 5303</td>
<td>Corporate and Business Strategy</td>
<td>3</td>
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<tr>
<td>MBA 5010 (Offered for variable credit, 3-6 credit hours, maximum of 6 credit hours.)</td>
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  - MBA 5010 Independent Study (Ethics)
  - MBA 5010 Independent Study (Project Management)
  - MBA 5010 Independent Study (Descriptive Analytics)

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<tr>
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<td><strong>Option Requirements</strong></td>
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<tr>
<td>MGMT 5233</td>
<td>Global Competitive Environment</td>
<td>3</td>
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<tr>
<td>MGMT 5553</td>
<td>International Marketing Strategy</td>
<td>3</td>
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Select 6 hours of the following:

  - GEOG 5123 International Resource Management
  - ANTH 5243 Globalization and Culture
  - MBA 5010 Independent Study
  - MKTG 5220 Seminar in Marketing
  - MKTG 5633 The External Environment of Business

**Hours Subtotal:** 27

**Total Hours:** 39

1 Not required for online or professional MBA.

### Additional Graduate College Masters Degree Requirements

**Plan I (coursework with thesis)**

- A minimum of 30 credit hours
  - A minimum of 24 coursework credit hours comprised of:
    - 6 research or creative component credit hours
    - 21 in-residence credit hours (maximum of 9 transfer hours with "B" or better)
    - 21 credit hours at 5000- or 6000-level

**Plan II (coursework without thesis)**

- A minimum of 32 credit hours
  - A maximum of 3 credit hours of research or creative component
  - A minimum of 23 in-residence credit hours (maximum of 9 transfer credit hours with "B" or better)
  - A minimum of 21 credit hours at the 5000- or 6000-level

### General Graduate College Requirements

- A minimum Grade-Point-Average of 3.00 is required
- A minimum Grade of "C" is required in all degree applicable courses
- No courses utilizing the Pass-No Pass grading system are permitted
- GRAD 5082 or GRAD 5092 may not be used to meet degree requirements