

FASHION MERCHANDISING, GCRT

Requirements for Students Matriculating in or before Academic Year

2023-2024. Learn more about Graduate College Academic Regulation 7.0 (<http://catalog.okstate.edu/graduate-college/#70>).

Total Hours: 12

Code	Title	Hours
Core Courses		
DM 5303	Sociological, Psychological and Economic Aspects of Consumer Behavior	3
DM 5623	Professional Advancement in Merchandising	3
DM 5113	Theories of Creative Process in Design and Merchandising	3
Elective Courses		
Select 3 credit hours from the following:		3
DM 5643	Promotional Strategies in Merchandising	
DM 6403	Merchandising Theory Application and Strategy Implementation	
Total Hours		12

Graduate College Certificate Requirements

Learn more about Graduate College 2023-2024 Graduate Certificate Program Requirements (<http://catalog.okstate.edu/graduate-college/>). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.