

# FASHION MERCHANDISING, GCRT

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**Requirements for Students Matriculating in or before Academic Year 2024-2025.** Learn more about Graduate College Academic Regulation 7.0 (<http://catalog.okstate.edu/graduate-college/#70>).

**Total Hours: 12**

| Code                                      | Title   | Hours     |
|---|---|-----------|
| <b>Core Courses</b>                       |   |           |
| DM 5303                                   | Sociological, Psychological and Economic Aspects of Consumer Behavior | 3         |
| DM 5623                                   | Professional Advancement in Merchandising                             | 3         |
| DM 5113                                   | Theories of Creative Process in Design and Merchandising              | 3         |
| <b>Elective Courses</b>                   |   |           |
| Select 3 credit hours from the following: |   | 3         |
| DM 5643                                   | Promotional Strategies in Merchandising                               |           |
| DM 6403                                   | Merchandising Theory Application and Strategy Implementation          |           |
| <b>Total Hours</b>                        |   | <b>12</b> |

## Graduate College Certificate Requirements

Learn more about Graduate College 2024-2025 Graduate Certificate Program Requirements (<http://catalog.okstate.edu/graduate-college/>). Check the General Graduate College academic regulations for minimal GPA, language proficiency and other general requirements.