## Agribusiness: Agricultural Communications Double Major, BSAG

**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about University Academic Regulation 3.1 ([http://catalog.okstate.edu/university-academic-regulations/#matriculation](http://catalog.okstate.edu/university-academic-regulations/#matriculation)).

**Minimum Overall Grade Point Average:** 2.00

**Total Hours:** 130

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
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<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
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<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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**American History & Government**

Select one of the following:

- HIST 1103 | Survey of American History | 3
- HIST 1483 | American History to 1865 (H) | |
- HIST 1493 | American History Since 1865 (DH) | |
- POLS 1113 | American Government | 3

**Analytical & Quantitative Thought (A)**

Select one of the following:

- MATH 2103 | Business Calculus (A) | 3
- MATH 2123 | Calculus for Technology Programs I | 3
- MATH 2144 | Calculus I (A) | 3
- STAT 2023 | Elementary Statistics for Business and Economics (A) or equivalent STAT course designated A | 3

**Humanities (H)**

Courses designated (H) | 6

**Natural Sciences (N)**

Seven hours from:

- One course in CHEM or designated (L/N) | 7
- One course designated (N) | 7

**Social & Behavioral Sciences (S)**

- AGEC 1113 | Introduction to Agricultural Economics (S) | 3

**Additional General Education**

Courses designated (A), (H), (N), or (S) | 6

**Diversity (D) & International Dimension (I)**

May be completed in any part of the degree plan

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- Select at least one Diversity (D) course
- Select at least one International Dimension (I) course

### College/Departmental Requirements

**Agricultural Sciences and Natural Resources**

Course cannot be used here and as an (N)

- AG 1011 | First Year Seminar | 1
- ANSI 1124 | Introduction to the Animal Sciences | 4
- PLNT 1213 | Introduction to Plant and Soil Systems | 3

**Oral Communications**

Select one of the following:

- AGCM 3203 | Oral Communications in Agricultural Sciences & Natural Resources (S) | 3
- SPCH 2713 | Introduction to Speech Communication | 3
- SPCH 3733 | Elements of Persuasion | 3

**Major Requirements**

**Agribusiness Core Courses**

6 credit hours of ACCT classes covering Financial and Managerial Accounting. Students cannot use a combination of both ACCT 2103 and ACCT 2003.

- AGEC 1101 | Agricultural Economics and Agribusiness Experience | 1
- AGEC 3101 | Professional Career Development | 1
- AGEC 3213 | Quantitative Methods in Agricultural Economics | 3
- AGEC 3323 | Agricultural Product Marketing and Sales | 3
- AGEC 3333 | Agricultural Marketing and Price Analysis | 3
- AGEC 3423 | Farm and Agribusiness Management | 3
- AGEC 3603 | Agricultural Finance | 3
- AGEC 3713 | Agricultural Law | 3
- AGEC 4343 | International Agricultural Markets and Trade | 3
- AGEC 4503 | Environmental Economics and Resource Development | 3
- AGEC 4703 | American Agricultural Policy | 3
- ECON 2203 | Introduction to Macroeconomics | 3
- ECON 3113 | Intermediate Microeconomics | 3
- or ECON 3023 | Managerial Economics | 3

**Agricultural Communications Core Courses**

- AGCM 2113 | Introduction to Agricultural Communications | 3
- AGCM 3113 | Writing and Editing for Agricultural Publications | 3
- AGCM 3123 | Audio and Video Storytelling in Agricultural Communications | 3
- AGCM 3213 | Layout and Design for Agricultural Publications | 3
- AGCM 3223 | Digital and Online Media in Agricultural Communications | 3
- AGCM 3233 | Basic Photography and Photo Editing for Agriculture | 3
- or AGCM 4233 | Agricultural Photography Tour | 3
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural Communications</td>
<td>3</td>
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<tr>
<td>AGCM 4300</td>
<td>Internships in Agricultural Communications (2 hours)</td>
<td>2</td>
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<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural Resources</td>
<td>3</td>
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<tr>
<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
<td>3</td>
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<td>Select 3 hours from the following:</td>
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<tr>
<td>FDSC 1133</td>
<td>Fundamentals of Food Science</td>
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<tr>
<td>FDSC 2102</td>
<td>Regional Diversity in Food Production, Selection and Consumption (D)</td>
<td></td>
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<tr>
<td>ANSI 2233</td>
<td>The Meat We Eat</td>
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<td>ANSI 2253</td>
<td>Meat Animal and Carcass Evaluation</td>
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<td>NSCI 2013</td>
<td>Principles of Human Nutrition (N)</td>
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<tr>
<td>NSCI 3543</td>
<td>Food and the Human Environment (IS)</td>
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**Hours Subtotal**: 79

**Electives**

or hours to complete required total for degree 4

**Total Hours**: 130

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### Other Requirements

- Exit interview with Head of Department of Agricultural Economics.
- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.