AGRICULTURAL COMMUNICATIONS DOUBLE MAJOR, BSAG

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 130

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>General Education Requirements</td>
<td></td>
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<tr>
<td></td>
<td><strong>English Composition</strong></td>
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<td></td>
<td>See Academic Regulation 3.5 (<a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a>)</td>
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<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
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<tr>
<td>ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>Select one of the following:</td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
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<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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<tr>
<td><strong>American History &amp; Government</strong></td>
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<td>Select one of the following:</td>
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<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
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<tr>
<td>HIST 1483</td>
<td>American History to 1865 (H)</td>
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<tr>
<td>HIST 1493</td>
<td>American History Since 1865 (DH)</td>
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<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
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<tr>
<td><strong>Analytical &amp; Quantitative Thought (A)</strong></td>
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<td>Select one of the following:</td>
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<tr>
<td>MATH 2103</td>
<td>Business Calculus (A)</td>
<td>1,5</td>
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<tr>
<td>MATH 2123</td>
<td>Calculus for Technology Programs I (A)</td>
<td>1,5</td>
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<tr>
<td>MATH 2144</td>
<td>Calculus I (A)</td>
<td>1,5</td>
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<tr>
<td>STAT 2023</td>
<td>Elementary Statistics for Business and Economics (A) (or equivalent STAT course designated A)</td>
<td>1,5</td>
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<tr>
<td><strong>Humanities (H)</strong></td>
<td>6</td>
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<tr>
<td>Courses designated (H)</td>
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<tr>
<td>Natural Sciences (N)</td>
<td>7</td>
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<tr>
<td>Seven hours from:</td>
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<tr>
<td>One course in CHEM or designated (L/N)</td>
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<tr>
<td>One course designated (N)</td>
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<tr>
<td><strong>Social &amp; Behavioral Sciences (S)</strong></td>
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<tr>
<td>AGE 1113</td>
<td>Introduction to Agricultural Economics (S)</td>
<td>1,5</td>
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<td><strong>Additional General Education</strong></td>
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<tr>
<td>Courses designated (A), (H), (N), or (S)</td>
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<tr>
<td>Hours Subtotal</td>
<td>40</td>
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Diversity (D) & International Dimension (I)
May be completed in any part of the degree plan

Select at least one Diversity (D) course
Select at least one International Dimension (I) course

College/Departmental Requirements

**Agricultural Sciences and Natural Resources**
Course cannot be used here and as an (N)
AG 1011 First Year Seminar | 5 | 1 |
ANSI 1124 Introduction to the Animal Sciences | 4 |
PLNT 1213 Introduction to Plant and Soil Systems | 3 |

**Oral Communications**
Select one of the following: 3
AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S) | 3 |
SPCH 2713 Introduction to Speech Communication (S) |       |
SPCH 3733 Elements of Persuasion (S) |       |

Hours Subtotal 11

Major Requirements

**Agribusiness Core Courses**
6 credit hours of ACCT classes covering Financial and Managerial Accounting. Students cannot use a combination of both ACCT 2103 and ACCT 2003. 6
AGEC 1101 Agricultural Economics and Agribusiness Experience | 5 |
AGEC 3101 Professional Career Development | 5 |
AGEC 3213 Quantitative Methods in Agricultural Economics | 5 |
AGEC 3323 Agricultural Product Marketing and Sales | 3 |
AGEC 3333 Agricultural Marketing and Price Analysis | 5 |
AGEC 3423 Farm and Agribusiness Management | 5 |
AGEC 3603 Agricultural Finance | 5 |
AGEC 3713 Agricultural Law | 5 |
AGEC 4343 International Agricultural Markets and Trade | 3 |
AGEC 4503 Environmental Economics and Resource Development | 3 |
AGEC 4703 American Agricultural Policy | 3 |
ECON 2203 Introduction to Macroeconomics | 5 |
ECON 3113 Intermediate Microeconomics | 5 |
or ECON 3023 Managerial Economics |       |

**Agricultural Communications Core Courses**
AGCM 2113 Introduction to Agricultural Communications | 3 |
AGCM 3113 Writing and Editing for Agricultural Publications | 3 |
AGCM 3123 Audio and Video Storytelling in Agricultural Communications | 3 |
AGCM 3213 Layout and Design for Agricultural Publications | 3 |
AGCM 3223 Digital and Online Media in Agricultural Communications | 3 |
AGCM 3233 Basic Photography and Photo Editing for Agriculture | 3 |
or AGCM 4233 Agricultural Photography Tour |       |
AGCM 3503  Issues Management and Crisis
Communications in Agriculture and Natural Resources  3

AGCM 4113  Features Writing and Editing for
Agricultural Publications  3

AGCM 4203  Professional Development in Agricultural
Communications  3

AGCM 4300  Internships in Agricultural Communications
(2 hours)  2

AGCM 4403  Planning Campaigns for Agriculture and
Natural Resources  3

AGCM 4413  Agricultural Communications Capstone  3

Select 3 hours from the following:  3

FDSC 1133  Fundamentals of Food Science

FDSC 2102  Regional Diversity in Food Production,
Selection and Consumption (D)

ANSI 2233  The Meat We Eat

ANSI 2253  Meat Animal and Carcass Evaluation

NSCI 2013  Principles of Human Nutrition (N)

NSCI 3543  Food and the Human Environment (IS)

Hours Subtotal  79

Electives

or hours to complete required total for degree  4

Hours Subtotal  0

Total Hours  130

1

College & Departmental requirements that may be used to meet General
Education requirements.

2

If used as (S) course above, hours in this block reduced by 3.

3

AGEC 4503 Environmental Economics and Resource Development
satisfies environmental science requirement and AGEC 4703 American
Agricultural Policy satisfies policy requirement for the Agricultural
Communications major. AGEC 4343 International Agricultural Markets
and Trade (I) satisfies international dimension requirements. If another
course is taken for these requirements, a different 4000-level AGEC
course except AGEC 4990 Problems of Agricultural Economics may be
taken. At least nine hours of 4000-level AGEC besides 4990 required for
AGBU major.

4

MATH 1483 Mathematical Functions and Their Uses (A) or MATH 1513
College Algebra (A) may need to be taken as prerequisite to required
Calculus course.

5

Hours meeting the Major core.

Additional State/OSU Requirements

• At least: 60 hours at a four-year institution; 30 hours completed at
OSU; 15 of the final 30 or 50% of the upper-division hours in the major
field completed at OSU.

• Limit of: one-half of major course requirements as transfer work; one-
fourth of hours earned by correspondence; 8 transfer correspondence
hours.

• Students will be held responsible for degree requirements in effect at
the time of matriculation and any changes that are made, so long as
these changes do not result in semester credit hours being added or
do not delay graduation.

• Degrees that follow this plan must be completed by the end of
Summer 2029.

Other Requirements

• Exit interview with Head of Department of Agricultural Economics.

• A minimum of 40 semester credit hours and 100 grade points must
be earned in courses numbered 3000 or above.

• A 2.00 GPA or higher in upper-division hours.

• The student must earn a minimum grade of “C” in all AGCM courses.