AGRIBUSINESS: AGRICULTURAL COMMUNICATIONS DOUBLE MAJOR, BSAG

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 130

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
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<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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American History & Government

Select one of the following:

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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1483</td>
<td>American History to 1865 (H)</td>
<td></td>
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<tr>
<td>HIST 1493</td>
<td>American History Since 1865 (DH)</td>
<td></td>
</tr>
<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
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Analytical & Quantitative Thought (A)

Select one of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>MATH 2103</td>
<td>Business Calculus (A)</td>
<td>1,5</td>
</tr>
<tr>
<td>MATH 2123</td>
<td>Calculus for Technology Programs I (A)</td>
<td>1,5</td>
</tr>
<tr>
<td>MATH 2144</td>
<td>Calculus I (A)</td>
<td>1,5</td>
</tr>
<tr>
<td>STAT 2023</td>
<td>Elementary Statistics for Business and Economics (A) (or equivalent STAT course designated A)</td>
<td>1,5</td>
</tr>
</tbody>
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Humanities (H)

Courses designated (H)

Natural Sciences (N)

Seven hours from:

One course in CHEM or designated (L/N) 1,5

One course designated (N) 1,5

Social & Behavioral Sciences (S)

AGEC 1113 Introduction to Agricultural Economics (S) 1,5

Additional General Education

Courses designated (A), (H), (N), or (S)

Hours Subtotal 40

Select at least one Diversity (D) course
Select at least one International Dimension (I) course

College/Departmental Requirements

Agricultural Sciences and Natural Resources

Course cannot be used here and as an (N)

AG 1011 First Year Seminar 5
ANSI 1124 Introduction to the Animal Sciences 4
PLNT 1213 Introduction to Plant and Soil Systems 3

Oral Communications

Select one of the following: 2

AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)

SPCH 2713 Introduction to Speech Communication (S)

SPCH 3733 Elements of Persuasion (S)

Hours Subtotal 11

Major Requirements

Agribusiness Core Courses

6 credit hours of ACCT classes covering Financial and Managerial Accounting. Students cannot use a combination of both ACCT 2103 and ACCT 2003. 5

AGEC 1101 Agricultural Economics and Agribusiness Experience

AGEC 3101 Professional Career Development 5

AGEC 3213 Quantitative Methods in Agricultural Economics 5

AGEC 3323 Agricultural Product Marketing and Sales

AGEC 3333 Agricultural Marketing and Price Analysis 5

AGEC 3423 Farm and Agribusiness Management 5

AGEC 3603 Agricultural Finance 5

AGEC 3713 Agricultural Law 5

AGEC 4343 International Agricultural Markets and Trade (I) 3

AGEC 4503 Environmental Economics and Resource Development 3

AGEC 4703 American Agricultural Policy 3

ECON 2203 Introduction to Macroeconomics 5

ECON 3113 Intermediate Microeconomics 5

or ECON 3023 Managerial Economics

Agricultural Communications Core Courses

AGCM 2113 Introduction to Agricultural Communications

AGCM 3113 Writing and Editing for Agricultural Publications

AGCM 3123 Audio and Video Storytelling in Agricultural Communications

AGCM 3213 Layout and Design for Agricultural Communications

AGCM 3223 Digital and Online Media in Agricultural Communications

AGCM 3233 Basic Photography and Photo Editing for Agriculture

AGCM 4233 Agricultural Photography Tour
Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2029.

Other Requirements

- Exit interview with Head of Department of Agricultural Economics.
- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.