

AGRICULTURAL COMMUNICATIONS, BSAG

Requirements for Students Matriculating in or before Academic Year 2020-2021. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113 or ENGL 1313	Composition I Critical Analysis and Writing I	3
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History & Government</i>		
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865 (H)	
HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
Select one of the following:		3
MATH 1483	Mathematical Functions and Their Uses (A)	
MATH 1493	Applications of Modern Mathematics (A)	
MATH 1513	College Algebra (A)	
MATH 1813	Preparation for Calculus (A)	
STAT 2013	Elementary Statistics (A)	
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Select one of the following:		4
CHEM 1014	Chemistry In Civilization (LN) ¹	
CHEM 1215	Chemical Principles I (LN) ¹	
CHEM 1314	Chemistry I (LN) ¹	
Any course designated (N)		3
<i>Social & Behavioral Sciences (S)</i>		
AGEC 1113 or ECON 2103	Introduction to Agricultural Economics (S) ¹ Introduction to Microeconomics (S)	3
Select one of the following:		3
AGCM 3203	Oral Communications in Agricultural Sciences & Natural Resources (S) ¹	
SPCH 2713	Introduction to Speech Communication (S) ¹	
<i>Additional General Education</i>		

Courses designated (A), (H), (N), or (S)		6
Hours Subtotal		40
Diversity (D) & International Dimension (I)		
May be completed in any part of the degree plan		
Select at least one Diversity (D) course		
Select at least one International Dimension (I) course		
College/Departmental Requirements		
<i>Agricultural Sciences and Natural Resources</i>		
AG 1011	First Year Seminar	1
ANSI 1124	Introduction to the Animal Sciences	4
PLNT 1213	Introduction to Plant and Soil Systems	3
Select one course from each of the following lists:		
Group 1: ²		2
FDSC 1133	Fundamentals of Food Science	
FDSC 2102	Regional Diversity in Food Production, Selection and Consumption (D)	
FDSC 2233 or ANSI 2233	The Meat We Eat The Meat We Eat	
FDSC 2253 or ANSI 2253	Meat Animal and Carcass Evaluation Meat Animal and Carcass Evaluation	
NSCI 2114	Principles of Human Nutrition (N)	
NSCI 3543	Food and the Human Environment (IS)	
Group 2: ²		3
AGEC 4503	Environmental Economics and Resource Development	
ENTO 2003	Insects and Society (N)	
ENTO 2143	Global Agricultural Biosecurity and Forensics	
ENTO 2223	Insects in Global Public Health (N)	
ENTO 2993	Introduction to Entomology (LN)	
ENVR 1113	Elements of Environmental Science	
NREM 1014	Introduction to Natural History (LN)	
NREM 2013	Ecology of Natural Resources	
SOIL 1113	Land, Life and the Environment (N)	
SOIL 2124	Fundamentals of Soil Science (N)	
Group 3: ²		3
AGED 4713	International Programs in Agricultural Education and Extension (I)	
AGEC 2303	Food Marketing to a Diverse Population (D)	
AGEC 3403	Agricultural Small Business Management	
AGEC 3423	Farm and Agribusiness Management	
AGEC 3463	Agricultural Cooperatives	
AGLE 2303	Agricultural Leaders in Society (S)	
AGLE 2403	Agricultural Leadership in a Multicultural Society (DS)	
AGLE 3403	Facilitating Social Change in Agriculture	
AGLE 3803	Global Leadership in Agriculture (I)	
<i>Written & Oral Communications</i>		
AGCM 2113	Introduction to Agricultural Communications	3
AGCM 3113	Writing and Editing for Agricultural Publications	3
Hours Subtotal		22

Major Requirements		
<i>Core Courses</i>		
AGCM 3123	Audio and Video Storytelling in Agricultural Communications	3
AGCM 3213	Layout and Design for Agricultural Publications	3
AGCM 3223	Digital and Online Media in Agricultural Communications	3
AGCM 3233 or AGCM 4233	Basic Photography and Photo Editing for Agriculture Agricultural Photography Tour	3
AGCM 3503	Issues Management and Crisis Communications in Agriculture and Natural Resources	3
AGCM 4113	Features Writing and Editing for Agricultural Publications	3
AGCM 4203	Professional Development in Agricultural Communications	3
AGCM 4300	Internships in Agricultural Communications	2
AGCM 4403	Planning Campaigns for Agriculture and Natural Resources	3
AGCM 4413	Agricultural Communications Capstone	3
AGEC 3323	Agricultural Product Marketing and Sales	3
AGEC 3703	Issues in Agricultural Policy	3
AGEC 3713	Agricultural Law	3
Select one of the following courses:		3
FIN 2123	Personal Finance	
ACCT 2003	Survey of Accounting	
ACCT 2103	Financial Accounting	
<i>Related Courses</i>		
To be selected from courses in the following areas:		17
AG, AGECE, AGED, AGLE, ANSI, ART, AST, BIOC, ECON, ENTO, ENVR, FDSC, HORT, NREM, PLNT, or SOIL		
ART, ECON, EEE, ENGL, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH		
Hours Subtotal		58
<i>Electives</i>		
0 or hours to complete required total for degree		
Total Hours		120

¹ College & Departmental requirements that may be used to meet GE requirements.

² If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.

- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2026.