# AGRICULTURAL COMMUNICATIONS, BSAG

Requirements for Students Matriculating in or before Academic Year 2020-2021. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

**Minimum Overall Grade Point Average:** 2.00  
**Total Hours:** 120

## General Education Requirements

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
</tr>
<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
<td></td>
</tr>
</tbody>
</table>

## American History & Government

Select one of the following:  
- HIST 1103  Survey of American History  
- HIST 1483  American History to 1865 (H)  
- HIST 1493  American History Since 1865 (DH)  
- POLS 1113  American Government

## Analytical & Quantitative Thought (A)

Select one of the following:  
- MATH 1483  Mathematical Functions and Their Uses (A)  
- MATH 1493  Applications of Modern Mathematics (A)  
- MATH 1513  College Algebra (A)  
- MATH 1813  Preparation for Calculus (A)  
- STAT 2013  Elementary Statistics (A)

## Humanities (H)

Courses designated (H)  
Must include one Laboratory Science (L) course

Select one of the following:  
- CHEM 1014  Chemistry In Civilization (LN)  
- CHEM 1215  Chemical Principles I (LN)  
- CHEM 1314  Chemistry I (LN)

Any course designated (N)  

## Social & Behavioral Sciences (S)

Select one of the following:  
- AGEC 1113  Introduction to Agricultural Economics (S)  
- or ECON 2103  Introduction to Microeconomics (S)  
- AGCM 3203  Oral Communications in Agricultural Sciences & Natural Resources (S)  
- SPCH 2713  Introduction to Speech Communication (S)  

## Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan  
Select at least one Diversity (D) course  
Select at least one International Dimension (I) course

## College/Departmental Requirements

### Agricultural Sciences and Natural Resources

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AG 1011</td>
<td>First Year Seminar</td>
<td>1</td>
</tr>
<tr>
<td>ANSI 1124</td>
<td>Introduction to the Animal Sciences</td>
<td>4</td>
</tr>
<tr>
<td>PLNT 1213</td>
<td>Introduction to Plant and Soil Systems</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one course from each of the following lists:

**Group 1:**  
- FDSC 1133  Fundamentals of Food Science  
- FDSC 2102  Regional Diversity in Food Production, Selection and Consumption (D)  
- FDSC 2233  The Meat We Eat  
- or ANSI 2233  The Meat We Eat  
- FDSC 2253  Meat Animal and Carcass Evaluation  
- or ANSI 2253  Meat Animal and Carcass Evaluation  
- NSCI 2114  Principles of Human Nutrition (N)  
- NSCI 3543  Food and the Human Environment (IS)

**Group 2:**
- AGEC 4503  Environmental Economics and Resource Development  
- ENTO 2003  Insects and Society (N)  
- ENTO 2143  Global Agricultural Biosecurity and Forensics  
- ENTO 2223  Insects in Global Public Health (N)  
- ENTO 2993  Introduction to Entomology (LN)  
- ENVR 1113  Elements of Environmental Science  
- NREM 1014  Introduction to Natural History (LN)  
- NREM 2013  Ecology of Natural Resources  
- SOIL 1113  Land, Life and the Environment (N)  
- SOIL 2124  Fundamentals of Soil Science (N)

**Group 3:**
- AGED 4713  International Programs in Agricultural Education and Extension (I)  
- AGEC 2303  Food Marketing to a Diverse Population (D)  
- AGEC 3403  Agricultural Small Business Management  
- AGEC 3423  Farm and Agribusiness Management  
- AGEC 3463  Agricultural Cooperatives  
- AGLE 2303  Agricultural Leaders in Society (S)  
- AGLE 2403  Agricultural Leadership in a Multicultural Society (DS)  
- AGLE 3403  Facilitating Social Change in Agriculture  
- AGLE 3803  Global Leadership in Agriculture (I)

### Written & Oral Communications

Select one course from each of the following:  
- AGCM 2113  Introduction to Agricultural Communications  
- AGCM 3113  Writing and Editing for Agricultural Publications  

**Hours Subtotal:** 40

**Hours Subtotal:** 22
## Major Requirements

### Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGCM 3123</td>
<td>Audio and Video Storytelling in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3213</td>
<td>Layout and Design for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3223</td>
<td>Digital and Online Media in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3233</td>
<td>Basic Photography and Photo Editing for Agriculture</td>
<td>3</td>
</tr>
<tr>
<td>or AGCM 4233</td>
<td>Agricultural Photography Tour</td>
<td></td>
</tr>
<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4300</td>
<td>Internships in Agricultural Communications</td>
<td>2</td>
</tr>
<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
<td>3</td>
</tr>
<tr>
<td>AGE 3323</td>
<td>Agricultural Product Marketing and Sales</td>
<td>3</td>
</tr>
<tr>
<td>AGE 3703</td>
<td>Issues in Agricultural Policy</td>
<td>3</td>
</tr>
<tr>
<td>AGE 3713</td>
<td>Agricultural Law</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one of the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
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<tbody>
<tr>
<td>FIN 2123</td>
<td>Personal Finance</td>
</tr>
<tr>
<td>ACCT 2003</td>
<td>Survey of Accounting</td>
</tr>
<tr>
<td>ACCT 2103</td>
<td>Financial Accounting</td>
</tr>
</tbody>
</table>

### Related Courses

To be selected from courses in the following areas:

- AG, AGEC, AGED, ANSI, ART, AST, BIOC, ECON, ENTO, ENVR, FDSC, HORT, NREM, PLNT, or SOIL
- ART, ECON, EEE, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH

| Hours Subtotal | 58 |

### Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

### Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2026.