AGRICULTURAL COMMUNICATIONS, BSAG

Requirements for Students Matriculating in or before Academic Year 2021-2022. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td>3</td>
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<tr>
<td>Select one of the following:</td>
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<td>3</td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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American History & Government
Select one of the following:
- HIST 1103 Survey of American History
- HIST 1483 American History to 1865 (H)
- HIST 1493 American History Since 1865 (DH)
- POLS 1113 American Government

Analytical & Quantitative Thought (A)
Select one of the following:
- MATH 1483 Mathematical Functions and Their Uses (A)
- MATH 1493 Applications of Modern Mathematics (A)
- MATH 1513 College Algebra (A)
- MATH 1813 Preparation for Calculus (A)
- STAT 2013 Elementary Statistics (A)

Humanities (H)
Courses designated (H)

Natural Sciences (N)
Must include one Laboratory Science (L) course
Select one of the following:
- CHEM 1014 Chemistry In Civilization (LN) ¹
- CHEM 1215 Chemical Principles I (LN) ¹
- CHEM 1314 Chemistry I (LN) ¹
Any course designated (N)
Social & Behavioral Sciences (S)
AGEC 1113 Introduction to Agricultural Economics (S) ¹
or ECON 2103 Introduction to Microeconomics (S)
Select one of the following:
- AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S) ¹
- SPCH 2713 Introduction to Speech Communication (S) ¹

Courses designated (A), (H), (N), or (S) 6

Diversity (D) & International Dimension (I)
May be completed in any part of the degree plan
Select at least one Diversity (D) course
Select at least one International Dimension (I) course

College/Departmental Requirements

Agricultural Sciences and Natural Resources
- AG 1011 First Year Seminar
- ANSI 1124 Introduction to the Animal Sciences
- PLNT 1213 Introduction to Plant and Soil Systems

Select one course from each of the following lists:

Group 1: ²
- FDSC 1133 Fundamentals of Food Science
- FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)
- FDSC 2233 The Meat We Eat
- or ANSI 2233 The Meat We Eat
- FDSC 2253 Meat Animal and Carcass Evaluation
- or ANSI 2253 Meat Animal and Carcass Evaluation
- NSCI 2114 Principles of Human Nutrition (N)
- NSCI 3543 Food and the Human Environment (IS)

Group 2: ²
- AGEC 4503 Environmental Economics and Resource Development
- ENTO 2003 Insects and Society (N)
- ENTO 2143 Global Agricultural Biosecurity and Forensics
- ENTO 2223 Insects in Global Public Health (N)
- ENTO 2993 Introduction to Entomology (LN)
- ENVR 1113 Elements of Environmental Science (N)
- NREM 1014 Introduction to Natural History (LN)
- NREM 2013 Ecology of Natural Resources
- SOIL 1113 Land, Life and the Environment (N)
- SOIL 2124 Fundamentals of Soil Science (N)

Group 3: ³
- AGED 4713 International Programs in Agricultural Education and Extension (I)
- AGEC 2303 Food Marketing to a Diverse Population (D)
- AGEC 3403 Agricultural Small Business Management
- AGEC 3423 Farm and Agribusiness Management
- AGEC 3463 Agricultural Cooperatives
- AGLE 2303 Agricultural Leaders in Society (S)
- AGLE 2403 Agricultural Leadership in a Multicultural Society (DS)
- AGLE 3403 Facilitating Social Change in Agriculture
- AGLE 3803 Global Leadership in Agriculture (I)

Written & Oral Communications
- AGCM 2113 Introduction to Agricultural Communications
- AGCM 3113 Writing and Editing for Agricultural Publications

Additional General Education
## Major Requirements

### Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tbody>
<tr>
<td>AGCM 3123</td>
<td>Audio and Video Storytelling in Agricultural Communications</td>
</tr>
<tr>
<td>AGCM 3213</td>
<td>Layout and Design for Agricultural Publications</td>
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<tr>
<td>AGCM 3223</td>
<td>Digital and Online Media in Agricultural Communications</td>
</tr>
<tr>
<td>AGCM 3233</td>
<td>Basic Photography and Photo Editing for Agriculture</td>
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<tr>
<td>or AGCM 4233</td>
<td>Agricultural Photography Tour</td>
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<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agriculture and Natural Resources</td>
</tr>
<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural Publications</td>
</tr>
<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural Publications</td>
</tr>
<tr>
<td>AGCM 4300</td>
<td>Internships in Agricultural Communications</td>
</tr>
<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural Resources</td>
</tr>
<tr>
<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
</tr>
<tr>
<td>AGEC 3323</td>
<td>Agricultural Product Marketing and Sales</td>
</tr>
<tr>
<td>AGEC 3703</td>
<td>Issues in Agricultural Policy</td>
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<tr>
<td>AGEC 3713</td>
<td>Agricultural Law</td>
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Select one of the following courses:

- FIN 2123  Personal Finance
- ACCT 2003 Survey of Accounting
- ACCT 2103 Financial Accounting

### Related Courses

To be selected from courses in the following areas: AG, AGEC, AGED, AGLE, ANSI, ART, AST, BIOC, ECON, ENTO, ENVR, FDSC, HORT, NREM, PLNT, or SOIL

ART, ECON, EEE, ENGL, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH

### Hours Subtotal

| Hours Subtotal | 58 |

### Electives

0 or hours to complete required total for degree

### Total Hours

| Total Hours | 120 |

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1. College & Departmental requirements that may be used to meet GE requirements.
2. If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

## Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.