## AGRICULTURAL COMMUNICATIONS: AGRIBUSINESS DOUBLE MAJOR, BSAG

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/ #matriculation).

**Minimum Overall Grade Point Average: 2.00** 

Total Hours: 128

Code	Title	Hours	
General Education F	Requirements		
<b>English Composition</b>			
See Academic Regulation 3.5 (http://catalog.okstate.edu/ university-academic-regulations/#english-composition)			
ENGL 1113	Composition I	3	
or ENGL 1313	Critical Analysis and Writing I		
Select one of the following:			
ENGL 1213	Composition II		
ENGL 1413	Critical Analysis and Writing II		
ENGL 3323	Technical Writing		
American History & Government			
Select one of the following:			
HIST 1103	Survey of American History		
HIST 1483	American History to 1865 (H)		
HIST 1493	American History Since 1865 (DH)		
POLS 1113	American Government	3	
Analytical & Quantita	tive Thought (A)		
Select one of the fo	llowing:	3	
MATH 2103	Business Calculus (A) <sup>1</sup>		
MATH 2123	Calculus for Technology Programs I (A) <sup>1</sup>		
MATH 2144	Calculus I (A) 1		
STAT 2023	Elementary Statistics for Business and Economics (A) (or equivalent STAT course designated A) <sup>1</sup>	3	
Humanities (H)			
Courses designated	(H)	6	
Natural Sciences (N)			
Must include one La	aboratory Science (L) course		
Select one of the fo	llowing:	4	
CHEM 1014	Chemistry In Civilization (LN) 1		
CHEM 1215	Chemical Principles I (LN) 1		
CHEM 1314	Chemistry I (LN) <sup>1</sup>		
Any course designated (N)			
Social & Behavioral Sciences (S)			
AGEC 1113	Introduction to Agricultural Economics (S) 1	3	
Additional General Education			
Courses designated (A), (H), (N), or (S)			
Hours Subtotal			

May be completed in any part of the degree plan  Select at least one Diversity (D) course  Select at least one International Dimension (I) course  College/Departmental Requirements  Agricultural Sciences and Natural Resources  AG 1011 First Year Seminar 1  ANSI 1124 Introduction to the Animal Sciences 7  & PLNT 1213 and Introduction to Plant and Soil Systems  Written & Oral Communications  AGCM 2113 Introduction to Agricultural 3  Communications  AGCM 3113 Writing and Editing for Agricultural 9  Publications  Select one of the following: 2  AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S)  SPCH 3733 Elements of Persuasion (S)  Hours Subtotal 17  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural 20  Communications  AGCM 3213 Layout and Design for Agricultural 31  Communications  AGCM 3223 Digital and Online Media in Agricultural 31  Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture 31  Communications in Agriculture 32  AGCM 3503 Issues Management and Crisis 33  Communications in Agriculture and Natural Resources  AGCM 4203 Professional Development in Agricultural 32  AGCM 4203 Professional Development in Agricultural 33  AGCM 4203 Professional Development in Agricultural 34  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Pinciples of Human Nutrition (N)  Edition of National Agricultural Applied Principles of Human Nutrition (N)  RNSCI 2013 Fundamentals of Food Science  FDSC 2233 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 3643 Foo	Diversity (D) & International Dimension (I)				
Select at least one Diversity (D) course Select at least one International Dimension (I) course College/Departmental Requirements Agricultural Sciences and Natural Resources AG 1011 First Year Seminar 1 ANSI 1124 Introduction to the Animal Sciences and Introduction to Plant and Soil Systems Written & Oral Communications AGCM 2113 Introduction to Agricultural Communications AGCM 3113 Writing and Editing for Agricultural Publications Select one of the following: 3 AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S) SPCH 2713 Introduction to Speech Communication (S) SPCH 373 Elements of Persuasion (S) Hours Subtotal Major Requirements Agricultural Communications Core Courses AGCM 3123 Audio and Video Storytelling in Agricultural Communications AGCM 3213 Layout and Design for Agricultural 30 Communications AGCM 3223 Digital and Online Media in Agricultural Communications AGCM 3233 Basic Photography and Photo Editing for Agricultural Communications in Agricultural Agricultural Agricultural Resources AGCM 3503 Issues Management and Crisis 3 AGCM 3503 Issues Management and Crisis 3 Communications in Agriculture and Natural Resources AGCM 4203 Professional Development in Agricultural 30 AGCM 4203 Professional Development in Agricultural 31 AGCM 4403 Planning Campaigns for Agriculture and Natural Resources AGCM 4403 Planning Campaigns for Agriculture and Natural Resources AGCM 4403 Planning Campaigns for Agriculture and Natural Resources AGCM 4413 Agricultural Communications Capstone FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D) FDSC 2233 The Meat We Eat FDSC 2253 Meat Animal and Carcass Evaluation Oral NSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2013 Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)					
College/Departmental Requirements  Agricultural Sciences and Natural Resources  AG 1011 First Year Seminar 1  ANSI 1124 Introduction to the Animal Sciences and Introduction to Plant and Soil Systems  Written & Oral Communications  AGCM 2113 Introduction to Agricultural 2 Communications  AGCM 3113 Writing and Editing for Agricultural 3 Publications  Select one of the following: 2  AGCM 3203 Oral Communications in Agricultural 3 Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S) SPCH 3733 Elements of Persuasion (S)  Hours Subtotal 17  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural 2 Communications  AGCM 3213 Layout and Design for Agricultural 3 Communications  AGCM 3223 Digital and Online Media in Agricultural 2 Communications  AGCM 3233 Basic Photography and Photo Editing for 3 Agricultural Communications in Agricultural 4 Communications in Agricultural 4 Communications Agricultural 5 Agricultural Photography Tour  AGCM 3230 Issues Management and Crisis 3 Communications in Agricultural 4 Communications in Agricultural 7 Agricultural Photography Tour  AGCM 3230 Professional Development in Agricultural 3 Communications in Agricultural 2 Agricultural Publications  AGCM 4203 Professional Development in Agricultural 3 Communications in Agricultural Communications 2 AGCM 4403 Planning Campaigns for Agricultural 2 AGCM 4403 Planning Campaigns for Agriculture and 3 Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and 3 Natural Resources  AGCM 4413 Agricultural Communications Capstone  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation  or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 And Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	-				
Agricultural Sciences and Natural Resources  AG 1011 First Year Seminar 1  ANSI 1124 Introduction to the Animal Sciences 7  & PLNT 1213 and Introduction to Plant and Soil Systems  Written & Oral Communications  AGCM 2113 Introduction to Agricultural 2 Communications  AGCM 3113 Writing and Editing for Agricultural 3 Publications  Select one of the following: 2  AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S) SPCH 3733 Elements of Persuasion (S)  Hours Subtotal 17  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural 3  Communications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3230 Basic Photography and Photo Editing for Agriculture Or Agricultural Potography Tour  AGCM 3231 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis 3  Communications in Agriculture and Natural Resources  AGCM 4203 Professional Development in Agricultural 3  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4201 Planning Campaigns for Agriculture and Natural Resources  AGCM 4202 Professional Development in Agricultural Official Professional Prof	• • •				
AG 1011 First Year Seminar 1  ANSI 1124 Introduction to the Animal Sciences 7  & PLNT 1213 and Introduction to Plant and Soil Systems Written & Oral Communications  AGCM 2113 Introduction to Agricultural Communications  AGCM 2113 Writing and Editing for Agricultural Publications  Select one of the following: 2 3  AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S)  SPCH 3733 Elements of Persuasion (S)  Hours Subtotal 17  Major Requirements  AGCM 3123 Audio and Video Storytelling in Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural 3  AGCM 3213 Layout and Design for Agricultural 3  Communications  AGCM 323 Digital and Online Media in Agricultural 3  Communications  AGCM 323 Agricultural Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis 3  Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat  FDSC 2203 Fine Meat We Eat  FDSC 2201 Fine Glove Fine Gl	College/Departmenta	al Requirements			
ANSI 1124 Introduction to the Animal Sciences & PLNT 1213 and Introduction to Plant and Soil Systems  Written & Oral Communications  AGCM 2113 Introduction to Agricultural Communications  AGCM 3113 Writing and Editing for Agricultural Publications  Select one of the following: 3  AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S)  SPCH 3733 Elements of Persuasion (S)  Hours Subtotal 17  Major Requirements  AGCM 3123 Audio and Video Storytelling in Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural 3 Publications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture  or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis 3  Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Communications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation Or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 And Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	Agricultural Sciences	and Natural Resources			
& PLNT 1213 and Introduction to Plant and Soil Systems  Written & Oral Communications  AGCM 2113 Introduction to Agricultural Communications  AGCM 3113 Writing and Editing for Agricultural Publications  Select one of the following: 2 3  AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S)  SPCH 3733 Elements of Persuasion (S)  Hours Subtotal 17  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural 3 Communications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat 5  FDSC 2233 The Meat We Eat 5  FDSC 2233 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N) 8  NSCI 2011 and Applied Principles of Human Nutrition	AG 1011	First Year Seminar	1		
Written & Oral Communications  AGCM 2113	ANSI 1124	Introduction to the Animal Sciences	7		
AGCM 2113 Introduction to Agricultural Communications AGCM 3113 Writing and Editing for Agricultural Publications Select one of the following: 2 AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S) SPCH 2713 Introduction to Speech Communication (S) SPCH 3733 Elements of Persuasion (S) Hours Subtotal Major Requirements Agricultural Communications Core Courses AGCM 3123 Audio and Video Storytelling in Agricultural Communications AGCM 3213 Layout and Design for Agricultural Publications AGCM 3223 Digital and Online Media in Agricultural Communications AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources AGCM 4113 Features Writing and Editing for Agricultural Publications AGCM 4203 Professional Development in Agricultural Communications AGCM 4400 Internships in Agricultural Communications AGCM 4403 Planning Campaigns for Agriculture and Natural Resources AGCM 4403 Planning Campaigns for Agriculture and Natural Resources AGCM 4403 Planning Campaigns for Agriculture and Natural Resources AGCM 4403 Planning Campaigns for Agriculture and Natural Resources AGCM 4403 Planning Campaigns for Agriculture and Select one of the following: 2 FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D) FDSC 2233 The Meat We Eat FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2013 Principles of Human Nutrition NSCI 2013 Principles of Human Nutrition	& PLNT 1213	and Introduction to Plant and Soil Systems			
Communications  AGCM 3113 Writing and Editing for Agricultural Publications  Select one of the following: 2  AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S)  SPCH 3733 Elements of Persuasion (S)  Hours Subtotal 17  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural 3 Communications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agricultural Communications  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone  AGCM 4413 Agricultural Communications Capstone  AGCM 4413 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  or ANSI 2233 Meat Animal and Carcass Evaluation  or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 2013 Food and the Human Environment (IS)	Written & Oral Commu	ınications			
Publications  Select one of the following: 2  AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S)  SPCH 3733 Elements of Persuasion (S)  Hours Subtotal  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural Publications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone  Select one of the following: 2  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation  or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	AGCM 2113		3		
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AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  SPCH 2713 Introduction to Speech Communication (S) SPCH 3733 Elements of Persuasion (S)  Hours Subtotal  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural 20 Digital and Online Media in Agricultural 30 Communications  AGCM 3223 Digital and Online Media in Agricultural 31 Communications  AGCM 3233 Basic Photography and Photo Editing for 31 Agriculture 31 Communications  AGCM 3503 Issues Management and Crisis 31 Communications in Agriculture and Natural 31 Resources  AGCM 4113 Features Writing and Editing for 31 Agricultural Publications  AGCM 4203 Professional Development in Agricultural 31 Communications  AGCM 4300 Internships in Agricultural Communications  AGCM 4403 Planning Campaigns for Agriculture and 31 Natural Resources  AGCM 4413 Agricultural Communications Capstone 32 AGCM 4413 Agricultural Communications Capstone 33 Select one of the following: 2 33 FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  FDSC 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2013 Principles of Human Nutrition  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition	Select one of the foll	owing: <sup>2</sup>	3		
SPCH 3733 Elements of Persuasion (S)  Hours Subtotal  Major Requirements  Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural 3 Publications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone  AGCM 4413 Agricultural Communications Capstone  AGCM 4413 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 2013 Food and the Human Environment (IS)		Oral Communications in Agricultural			
Hours Subtotal  Major Requirements  Agricultural Communications Core Courses  AGCM 3123  Audio and Video Storytelling in Agricultural Communications  AGCM 3213  Layout and Design for Agricultural Publications  AGCM 3223  Digital and Online Media in Agricultural Communications  AGCM 3233  Basic Photography and Photo Editing for Agriculture or AGCM 4233  Agricultural Photography Tour  AGCM 3503  Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113  Features Writing and Editing for Agricultural Publications  AGCM 4203  Professional Development in Agricultural Communications  AGCM 4300  Internships in Agricultural Communications  AGCM 4403  Planning Campaigns for Agriculture and Natural Resources  AGCM 4413  Agricultural Communications Capstone  AGCM 4413  Select one of the following: 2  FDSC 2102  Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233  The Meat We Eat  FDSC 2253  Meat Animal and Carcass Evaluation  or ANSI 2253  Meat Animal and Carcass Evaluation  NSCI 2013  Principles of Human Nutrition (N)  & NSCI 2011  and Applied Principles of Human Nutrition  NSCI 3543  Food and the Human Environment (IS)	SPCH 2713	Introduction to Speech Communication (S)			
Major Requirements         Agricultural Communications Core Courses         AGCM 3123       Audio and Video Storytelling in Agricultural Communications         AGCM 3213       Layout and Design for Agricultural Publications         AGCM 3223       Digital and Online Media in Agricultural Communications         AGCM 3233       Basic Photography and Photo Editing for Agriculture or AGCM 4233         AGCM 3503       Issues Management and Crisis Communications in Agriculture and Natural Resources         AGCM 4113       Features Writing and Editing for Agricultural Publications         AGCM 4203       Professional Development in Agricultural Communications         AGCM 4300       Internships in Agricultural Communications         AGCM 4403       Planning Campaigns for Agriculture and Natural Resources         AGCM 4413       Agricultural Communications Capstone         3 Select one of the following: 2       3         FDSC 2102       Regional Diversity in Food Production, Selection and Consumption (D)         FDSC 2233       The Meat We Eat         FDSC 2253       Meat Animal and Carcass Evaluation or ANSI 2253         Meat Animal and Carcass Evaluation         NSCI 2013       Principles of Human Nutrition (N)         & NSCI 2011       and Applied Principles of Human Nutrition         NSCI 3543       Food and the Human Environment (IS) <td>SPCH 3733</td> <td>Elements of Persuasion (S)</td> <td></td>	SPCH 3733	Elements of Persuasion (S)			
Agricultural Communications Core Courses  AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural Publications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone  3 Select one of the following: 2 FDSC 1133 Fundamentals of Food Science FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	Hours Subtotal		17		
AGCM 3123 Audio and Video Storytelling in Agricultural Communications  AGCM 3213 Layout and Design for Agricultural Publications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone  3 Select one of the following: 2 FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	Major Requirements				
Communications  AGCM 3213 Layout and Design for Agricultural Publications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	Agricultural Communi	cations Core Courses			
Publications  AGCM 3223 Digital and Online Media in Agricultural Communications  AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	AGCM 3123		3		
AGCM 3233 Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone  Select one of the following: 2  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	AGCM 3213		3		
Agriculture or AGCM 4233 Agricultural Photography Tour  AGCM 3503 Issues Management and Crisis 3 Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  Or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	AGCM 3223		3		
AGCM 3503  Issues Management and Crisis Communications in Agriculture and Natural Resources  AGCM 4113  Features Writing and Editing for Agricultural Publications  AGCM 4203  Professional Development in Agricultural Communications  AGCM 4300  Internships in Agricultural Communications  2  AGCM 4403  Planning Campaigns for Agriculture and Natural Resources  AGCM 4413  Agricultural Communications Capstone  3  Select one of the following: 2  FDSC 1133  Fundamentals of Food Science  FDSC 2102  Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233  The Meat We Eat  or ANSI 2233  The Meat We Eat  FDSC 2253  Meat Animal and Carcass Evaluation or ANSI 2253  Meat Animal and Carcass Evaluation  NSCI 2013  Principles of Human Nutrition (N) & NSCI 2011  and Applied Principles of Human Nutrition  NSCI 3543  Food and the Human Environment (IS)	AGCM 3233		3		
Communications in Agriculture and Natural Resources  AGCM 4113 Features Writing and Editing for Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation  or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	or AGCM 4233	Agricultural Photography Tour			
Agricultural Publications  AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation  or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	AGCM 3503	Communications in Agriculture and Natural	3		
AGCM 4203 Professional Development in Agricultural Communications  AGCM 4300 Internships in Agricultural Communications 2  AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation  or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	AGCM 4113		3		
AGCM 4403 Planning Campaigns for Agriculture and Natural Resources  AGCM 4413 Agricultural Communications Capstone 3  Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	AGCM 4203	Professional Development in Agricultural	3		
Natural Resources  AGCM 4413 Agricultural Communications Capstone 3 Select one of the following: 2 3  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat  or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	AGCM 4300	Internships in Agricultural Communications	2		
Select one of the following: 2  FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	AGCM 4403		3		
FDSC 1133 Fundamentals of Food Science  FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	AGCM 4413	Agricultural Communications Capstone	3		
FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	Select one of the foll	owing: <sup>2</sup>	3		
Selection and Consumption (D)  FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	FDSC 1133	Fundamentals of Food Science			
FDSC 2233 The Meat We Eat or ANSI 2233 The Meat We Eat  FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	FDSC 2102				
FDSC 2253 Meat Animal and Carcass Evaluation or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N) & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	FDSC 2233				
or ANSI 2253 Meat Animal and Carcass Evaluation  NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	or ANSI 2233	The Meat We Eat			
NSCI 2013 Principles of Human Nutrition (N)  & NSCI 2011 and Applied Principles of Human Nutrition  NSCI 3543 Food and the Human Environment (IS)	FDSC 2253	Meat Animal and Carcass Evaluation			
& NSCI 2011 and Applied Principles of Human Nutrition NSCI 3543 Food and the Human Environment (IS)	or ANSI 2253	Meat Animal and Carcass Evaluation			
· ·		• • • • • • • • • • • • • • • • • • • •			
Agribusiness Core Courses	NSCI 3543				
	Agribusiness Core Co	urses			

Select from one of the following pairs of courses:			
ACCT 2103	Financial Accounting		
ACCT 2203	Managerial Accounting		
or			
ACCT 2003	Survey of Accounting		
ACCT 3004	Foundational Accounting and Data Skills		
AGEC 3213	Quantitative Methods in Agricultural Economics	3	
AGEC 3323	Agricultural Product Marketing and Sales	3	
AGEC 3333	Agricultural Marketing and Price Analysis	3	
AGEC 3423	Farm and Agribusiness Management	3	
AGEC 3603	Agricultural Finance	3	
AGEC 3713	Agricultural Law	3	
AGEC 4343	International Agricultural Markets and Trade (I) <sup>3</sup>	3	
AGEC 4503	Environmental Economics and Resource Development <sup>3</sup>	3	
AGEC 4703	American Agricultural Policy <sup>3</sup>	3	
ECON 2203	Introduction to Macroeconomics	3	
ECON 3113	Intermediate Microeconomics	3	
or ECON 3023	Managerial Economics		
Hours Subtotal		71	
Electives			
0 or hours to complete required total for degree			
Total Hours		128	

College & Departmental requirements that may be used to meet General Education requirements

2

If used as (N) or (S) course above, hours in this block reduced by 3 hours 3

AGEC 4503 Environmental Economics and Resource Development satisfies environmental science requirement and AGEC 4703 American Agricultural Policy satisfies policy requirement for the Agricultural Communications major. AGEC 4343 International Agricultural Markets and Trade (I) satisfies international dimension requirements. If another course is taken for these requirements, a different 4000-level AGEC course except AGEC 4990 Problems of Agricultural Economics may be taken. At least nine hours of 4000-level AGEC besides 4990 required for AGBU major

## **Other Requirements**

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- · A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of "C" in all AGCM courses.

## **Additional State/OSU Requirements**

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; onefourth of hours earned by correspondence; 8 transfer correspondence hours.

- Students will be held responsible for degree requirements in effect at
  the time of matriculation and any changes that are made, so long as
  these changes do not result in semester credit hours being added or
  do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2029.