

# VISUAL MERCHANDISING (VMER), MINOR

**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Department of Design and Merchandising**, 431 Nancy Randolph Davis,  
405-744-5035

**Total Hours:** 18

Minimum of "C" required in all minor courses.

Code	Title	Hours
<b>Minor Requirements</b>		
DM 1003	Design Theory and Processes for Design and Merchandising	3
DM 1433	Fundamentals of the Fashion Industry	3
DM 2023	Commercial Styling for Merchandisers	3
DM 2423	Technology and Visual Communication for Merchandisers	3
DM 3853	Visual Merchandising	3
DM 4013	Advanced Visual Communication for Merchandisers	3
<b>Total Hours</b>		<b>18</b>

## Other Requirements

- Acceptance to the minor based upon an overall GPA of 2.0 if less than 31 hours completed; 2.25 if 31-45 hours completed; 2.50 if over 45 hours completed.
- DM Majors just complete 12 hours in addition to the requirements for their option.

## Additional OSU Requirements

### Undergraduate Minors

- An undergraduate minor must include between fifteen and thirty hours, inclusive of undergraduate coursework.
- A minimum of six credit hours for the minor must be earned in residence at OSU.
- The courses required for a minor may be included in the course requirements for any undergraduate degree or they may be in addition to degree requirements, depending on the overlap between the minor and degree requirements. However, an undergraduate minor must be earned in an academic field other than the student's declared degree option. The minor may not duplicate the degree major or option (for example, a student who earns a BA in Art with an Art History option may earn a minor in Studio Art but not Art History).
- A student generally follows the minor requirements associated with his or her matriculation year or newer requirements that have been established since matriculation. The time limit for following requirements from a given academic year is six years.

For additional information on requirements on minors, click here (<https://adminfinance.okstate.edu/site-files/documents/policies/requirements-for-undergraduate-and-graduate-minors.pdf>).