

# DESIGN, HOUSING & MERCHANDISING: FASHION MERCHANDISING, BS

## Example Plan of Study

### Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

### Professional Area: Visual Merchandising

Course	Title	Hours
<b>Freshman</b>		
<b>Fall</b>		
DHM 1433	Fundamentals of the Fashion Industry	3
DHM 1003	Design Theory and Processes for Design and Merchandising	3
EDHS 1112 or EDHS 3112	First Year Seminar or Education and Human Sciences First-Year Seminar for Transfer Students	2
ENGL 1113 or ENGL 1313 or ENGL 1123	Composition I or Critical Analysis and Writing I or International Freshman Composition I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
DHM 1101	Wicked Problems of Industrial Practice	1
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
DHM 2573	Textiles (LN)	3
MATH 1513 or MATH 1483 or MATH 2103	College Algebra (A) or Mathematical Functions and Their Uses (A) or Business Calculus (A)	3
ENGL 1213 or ENGL 1413 or ENGL 1223 or ENGL 3323	Composition II or Critical Analysis and Writing II or International Freshman Composition II or Technical Writing	3
POLS 1113	American Government	3
ECON 1113 or ECON 2103	The Economics of Social Issues (S) or Introduction to Microeconomics (S)	3
<b>Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
DHM 2913	Sewn Product Quality Analysis	3
DHM 2423	Technology and Visual Communication for Merchandisers	3
Sustainability Module: Select one hour from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
ENGL 2513	Introduction to Creative Writing (H)	3
4 Hours General Education		4
<b>Hours</b>		<b>14</b>
<b>Spring</b>		
DHM 3213	Heritage of Dress II (H)	3
DHM 2003	Problem Solving Strategies	3
DHM 2403	Research Methods	3

DHM 2023	Commercial Styling for Merchandisers	3
3 Hours General Education		3
<b>Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
DHM 3853	Visual Merchandising	3
DHM 3433	Retail Strategies in the Digital Sector	3
STAT 2013 or STAT 2023	Elementary Statistics (A) or Elementary Statistics for Business and Economics (A)	3
MSIS 3163	Web Design Essentials	3
Course Designated (N)		3
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
DHM 3991	Pre-Internship Seminar	1
MKTG 3213	Marketing (S)	3
DHM 4993	Global Sourcing Strategies	3
HDFS 2113	Lifespan Human Development (S)	3
3 hours Controlled Elective <sup>1</sup>		3
Course Designated (H)		3
<b>Hours</b>		<b>16</b>
<b>Summer</b>		
DHM 4824	Professional Internship	4
<b>Hours</b>		<b>4</b>
<b>Senior</b>		
<b>Fall</b>		
DHM 4071 or DHM 4041	Communicating Sustainable Practices or Triple Bottom Line Analysis	1
DHM 4111	Ethics for a Sustainable World	1
3 hours of General Education		3
DHM 3033	Material Culture	3
3 Hours Controlled Elective <sup>1</sup>		3
3 Hours Elective		3
<b>Hours</b>		<b>14</b>
<b>Spring</b>		
DHM 4013	Advanced Visual Communication for Merchandisers	3
DHM 4453	Product Development Process	3
2 Hours of Elective		2
3 Hours of Controlled Elective <sup>1</sup>		3
Sustainability Module: Choose from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>

1

Choose from DHM 3103, DHM 3423, DHM 4010, DHM 4040, DHM 4533, DHM 4810, ENGL 4553, ENGL 4583, ENGL 4543, AMST 3653, PHIL 3773, MGMT 3123, MGMT 3313, MGMT 4213, MGMT 4533, MKTG 3433, MKTG 4513, MKTG 4773, MKTG 4543; may use one of the following: MGMT 4021, MGMT 4031, MGMT 4041, MGMT 4051, MGMT 4061; max 6 hours of foreign language; 9 credits of DHM sustainability courses may be used.

### Professional Area: Fashion Buying and Planning

Course	Title	Hours
<b>Freshman</b>		
<b>Fall</b>		
DHM 1433	Fundamentals of the Fashion Industry	3
DHM 1003	Design Theory and Processes for Design and Merchandising	3

2 Design, Housing & Merchandising: Fashion Merchandising, BS

EDHS 1112 or EDHS 3112	First Year Seminar or Education and Human Sciences First-Year Seminar for Transfer Students	2
ENGL 1113 or ENGL 1313 or ENGL 1123	Composition I or Critical Analysis and Writing I or International Freshman Composition I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
DHM 1101	Wicked Problems of Industrial Practice	1
<b>Hours</b>		<b>15</b>
<b>Spring</b>		
DHM 2573	Textiles (LN)	3
MATH 1513 or MATH 1483 or MATH 2103	College Algebra (A) or Mathematical Functions and Their Uses (A) or Business Calculus (A)	3
ENGL 1213 or ENGL 1413 or ENGL 1223 or ENGL 3323	Composition II or Critical Analysis and Writing II or International Freshman Composition II or Technical Writing	3
POLS 1113	American Government	3
ECON 1113 or ECON 2103	The Economics of Social Issues (S) or Introduction to Microeconomics (S)	3
<b>Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
DHM 2913	Sewn Product Quality Analysis	3
DHM 3433	Retail Strategies in the Digital Sector	3
MGMT 3013	Fundamentals of Management (S)	3
ENGL 2513	Introduction to Creative Writing (H)	3
4 Hours General Education		4
<b>Hours</b>		<b>16</b>
<b>Spring</b>		
DHM 3213	Heritage of Dress II (H)	3
DHM 2003	Problem Solving Strategies	3
DHM 2403	Research Methods	3
DHM 2423	Technology and Visual Communication for Merchandisers	3
3 Hours General Education		3
<b>Hours</b>		<b>15</b>
<b>Junior</b>		
<b>Fall</b>		
DHM 3553	Profitable Merchandising Analysis	3
MKTG 3213	Marketing (S)	3
STAT 2013 or STAT 2023	Elementary Statistics (A) or Elementary Statistics for Business and Economics (A)	3
Sustainability Module: Select one hour from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
Course Designated (N)		3
<b>Hours</b>		<b>13</b>
<b>Spring</b>		
DHM 3991	Pre-Internship Seminar	1
DHM 3563	Merchandise Acquisition and Allocation	3
DHM 4993	Global Sourcing Strategies	3
HDFS 2113	Lifespan Human Development (S)	3
3 hours Controlled Elective <sup>1</sup>		3
Course Designated (H)		3
<b>Hours</b>		<b>16</b>
<b>Summer</b>		
DHM 4824	Professional Internship	4
<b>Hours</b>		<b>4</b>

<b>Senior</b>		
<b>Fall</b>		
DHM 4071 or DHM 4041	Communicating Sustainable Practices or Triple Bottom Line Analysis	1
DHM 4111	Ethics for a Sustainable World	1
3 hours of General Education		3
DHM 4023	Advanced Retail Strategies for Merchandisers	3
3 Hours Controlled Elective <sup>1</sup>		3
3 Hours Elective		3
<b>Hours</b>		<b>14</b>
<b>Spring</b>		
DHM 3033	Material Culture	3
DHM 4453	Product Development Process	3
2 Hours of Elective		2
3 Hours of Controlled Elective <sup>1</sup>		3
Sustainability Module: Choose from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
<b>Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>120</b>

1

Choose from DHM 3103, DHM 3423, DHM 4010, DHM 4040, DHM 4533, DHM 4810, ENGL 4553, ENGL 4583, ENGL 4543, AMST 3653, PHIL 3773, MGMT 3123, MGMT 3313, MGMT 4213, MGMT 4533, MKTG 3433, MKTG 4513, MKTG 4773, MKTG 4543; may use one of the following: MGMT 4021, MGMT 4031, MGMT 4041, MGMT 4051, MGMT 4061; max 6 hours of foreign language; 9 credits of DHM sustainability courses may be used.