

# FASHION MERCHANDISING, BS

**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.00**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History &amp; Government</i>		
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865 (H)	
HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical &amp; Quantitative Thought (A)</i>		
Select one of the following:		3
MATH 1483	Mathematical Functions and Their Uses (A)	
MATH 1513	College Algebra (A)	
MATH 2103	Business Calculus (A)	
Minimum grade of "C" or (A) course		
<i>Humanities (H)</i>		
DM 3213	Heritage of Dress II (H)	3
Courses designated (H)		3
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
DM 2573	Textile Science (LN)	3
Course designated (N)		3
<i>Social &amp; Behavioral Sciences (S)</i>		
ECON 1113	The Economics of Social Issues (S)	3
or ECON 2103	Introduction to Microeconomics (S)	
Minimum grade of "C" for ECON course		
<i>Additional General Education</i>		
Courses Designated (A), (H), (N), or (S)		10
<b>Hours Subtotal</b>		<b>40</b>
<b>Diversity (D) &amp; International Dimension (I)</b>		
May be completed in any part of the degree plan		
At least one Diversity (D) course		
At least one International Dimension (I) course		
<b>College/Departmental Requirements</b>		

## Human Sciences

EDHS 1112	First Year Seminar	2
HDFS 2113	Lifespan Human Development (S)	3
<b>Hours Subtotal</b>		<b>5</b>

## Major Requirements

Minimum grade of "C" in each course

### Major Core Requirements

DM 1003	Design Theory and Processes for Design and Merchandising	3
DM 1433	Fundamentals of the Fashion Industry	3
DM 2003	Problem Solving Strategies	3
DM 2403	Research Methods	3
DM 2423	Technology and Visual Communication for Merchandisers	3
DM 2913	Sewn Product Quality Analysis	3
DM 3033	Material Culture	3
DM 3433	Retail Strategies in the Digital Sector	3
DM 3853	Visual Merchandising	3
DM 3991	Pre-Internship Seminar	1
DM 4453	Product Development Process	3
DM 4824	Professional Internship	4
DM 3993	Global Sourcing Strategies	3
ENGL 2513	Introduction to Creative Writing (H)	3
MKTG 3213	Marketing (S)	3
STAT 2013	Elementary Statistics (A)	3
or STAT 2023	Elementary Statistics for Business and Economics (A)	
DM 3553	Profitable Merchandising Analysis	3
DM 3563	Merchandise Acquisition and Allocation	3
DM 4023	Advanced Retail Strategies for Merchandisers	3
MGMT 3013	Fundamentals of Management (S)	3
<i>Controlled Electives</i>		
Select 9 hours from the following:		9
DM 3103	Anthropometry and Ergonomics in Design	
DM 3423	Editorial Styling for Merchandisers	
DM 4010	Fashion Show Production	
DM 4040	International Studies in Design and Merchandising	
DM 4533	Diversity Issues in Facility Management and Design	
DM 4810	Problems in Design and Merchandising	
ENGL 4553	Visual Rhetoric and Design	
ENGL 4583	Writing for the Public	
ENGL 4543	Style and Editing	
AMST 3653	The Body in American Culture (DH)	
PHIL 3773	Social Media Today (H)	
MGMT 3123	Managing Behavior and Organizations	
MGMT 3313	Human Resource Management	
MGMT 4213	Managing Diversity in the Workplace (D)	
MGMT 4533	Leadership Dynamics	
MKTG 3433	Promotional Strategy	
MKTG 4513	Sales Management	

MKTG 4773	Services Marketing
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MKTG 4543	Social Media Strategies
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May use one of the following:

MGMT 4021	Managing Professional Relationships
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MGMT 4031	Leading Organizational Change
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MGMT 4041	Performance Management
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MGMT 4051	Creating Ethical Work Places
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MGMT 4061	Managing Confrontations
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A maximum of 6 hours of foreign language may be used

<b>Hours Subtotal</b>	<b>68</b>
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### Electives

Electives can be met with any additional courses providing student meets required prerequisites. It is highly recommended students take advantage of off-campus study programs and study abroad opportunities. See your advisor to discuss ways you can increase your global competency by studying abroad.

Select 7 hours	7
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<b>Hours Subtotal</b>	<b>7</b>
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<b>Total Hours</b>	<b>120</b>
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## Other Requirements

- 40 upper-division hours required.
- A 2.50 Major GPA is required. This includes all courses in College and Major Requirements.
- A 2.50 Major GPA is required for full admission to the Internship Program.
- Transfer Admission Requirements: 2.00 for less than 31 hours; 2.25 for 31-45 hours; 2.50 for more than 45 hours and minimum grade of "C" in MATH 1483 Mathematical Functions and Their Uses (A) or MATH 1513 College Algebra (A) or MATH 2103 Business Calculus (A)

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2029.