# FASHION MERCHANDISING, BS

**Requirements for Students Matriculating in or before Academic Year 2023-2024.** Learn more about University Academic Regulation 3.1 ([http://catalog.okstate.edu/university-academic-regulations/#matriculation](http://catalog.okstate.edu/university-academic-regulations/#matriculation)).

**Minimum Overall Grade Point Average:** 2.00

**Total Hours:** 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
</tr>
</tbody>
</table>

Select one of the following:

- ENGL 1213 Composition II
- ENGL 1413 Critical Analysis and Writing II
- ENGL 3323 Technical Writing

**American History & Government**

Select one of the following:

- HIST 1103 Survey of American History
- HIST 1483 American History to 1865 (H)
- HIST 1493 American History Since 1865 (DH)

POLS 1113 American Government

**Analytical & Quantitative Thought (A)**

Select one of the following:

- MATH 1483 Mathematical Functions and Their Uses (A)
- MATH 1513 College Algebra (A)
- MATH 2103 Business Calculus (A)

Minimum grade of "C" or (A) course

**Humanities (H)**

DM 3213 Heritage of Dress II (H)

Courses designated (H)

**Natural Sciences (N)**

Must include one Laboratory Science (L) course

DM 2573 Textile Science (LN)

Course designated (N)

**Social & Behavioral Sciences (S)**

ECON 1113 The Economics of Social Issues (S)

or ECON 2103 Introduction to Microeconomics (S)

Minimum grade of "C" for ECON course

**Additional General Education**

Courses Designated (A), (H), (N), or (S)

**Hours Subtotal** 10

**Diversity (D) & International Dimension (I)**

May be completed in any part of the degree plan

At least one Diversity (D) course

At least one International Dimension (I) course

**College/Departmental Requirements**

**Human Sciences**

EDHS 1112 First Year Seminar

HDFS 2113 Lifespan Human Development (S)

**Hours Subtotal** 5

**Major Requirements**

Minimum grade of "C" in each course

**Major Core Requirements**

- DM 1003 Design Theory and Processes for Design and Merchandising
- DM 1433 Fundamentals of the Fashion Industry
- DM 2003 Problem Solving Strategies
- DM 2403 Research Methods
- DM 2423 Technology and Visual Communication for Merchandisers
- DM 2913 Sewn Product Quality Analysis
- DM 3033 Material Culture
- DM 3433 Retail Strategies in the Digital Sector
- DM 3853 Visual Merchandising
- DM 3991 Pre-Internship Seminar
- DM 4453 Product Development Process
- DM 4824 Professional Internship
- DM 3993 Global Sourcing Strategies
- ENGL 2513 Introduction to Creative Writing (H)
- MKTG 3213 Marketing (S)
- STAT 2013 Elementary Statistics (A)
- or STAT 2023 Elementary Statistics for Business and Economics (A)
- DM 3553 Profitable Merchandising Analysis
- DM 3563 Merchandise Acquisition and Allocation
- DM 4023 Advanced Retail Strategies for Merchandisers
- MGMT 3013 Fundamentals of Management (S)

**Controlled Electives**

Select 9 hours from the following:

- DM 3103 Anthropometry and Ergonomics in Design
- DM 3423 Editorial Styling for Merchandisers
- DM 4010 Fashion Show Production
- DM 4040 International Studies in Design and Merchandising
- DM 4533 Diversity and Inclusion in the Built Environment
- DM 4810 Problems in Design and Merchandising
- ENGL 4553 Visual Rhetoric and Design
- ENGL 4583 Writing for the Public
- ENGL 4543 Style and Editing
- AMST 3653 The Body in American Culture (DH)
- PHIL 3773 Social Media Today (H)
- MGMT 3123 Managing Behavior and Organizations
- MGMT 3313 Human Resource Management
- MGMT 4213 Managing Diversity in the Workplace (D)
- MGMT 4533 Leadership Dynamics
- MKTG 3433 Promotional Strategy
- MKTG 4513 Sales Management
MKTG 4773  Services Marketing
MKTG 4543  Social Media Strategies

May use one of the following:

MGMT 4021  Managing Professional Relationships
MGMT 4031  Leading Organizational Change
MGMT 4041  Performance Management
MGMT 4051  Creating Ethical Work Places
MGMT 4061  Managing Confrontations

A maximum of 6 hours of foreign language may be used

Hours Subtotal 68

Electives

Electives can be met with any additional courses providing student meets required prerequisites. It is highly recommended students take advantage of off-campus study programs and study abroad opportunities. See your advisor to discuss ways you can increase your global competency by studying abroad.

Select 7 hours

Hours Subtotal 7

Total Hours 120

Other Requirements

- 40 upper-division hours required.
- A 2.50 Major GPA is required. This includes all courses in College and Major Requirements.
- A 2.50 Major GPA is required for full admission to the Internship Program.
- Transfer Admission Requirements: 2.00 for less than 31 hours; 2.25 for 31-45 hours; 2.50 for more than 45 hours and minimum grade of “C” in MATH 1483 Mathematical Functions and Their Uses (A) or MATH 1513 College Algebra (A) or MATH 2103 Business Calculus (A)

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2029.