

DESIGN, HOUSING & MERCHANDISING: FASHION MERCHANDISING, BS

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2022-2023. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History & Government</i>		
Select one of the following:		3
HIST 1103	Survey of American History	
HIST 1483	American History to 1865 (H)	
HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
Select one of the following:		3
MATH 1483	Mathematical Functions and Their Uses (A)	
MATH 1513	College Algebra (A)	
MATH 2103	Business Calculus (A)	
Minimum grade of "C" for (A) course		
<i>Humanities (H)</i>		
DHM 3213	Heritage of Dress II (H) (Minimum grade of "C")	3
Courses designated (H)		3
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
DHM 2573	Textiles (LN) (Minimum grade of "C")	3
Course designated (N)		3
<i>Social & Behavioral Sciences (S)</i>		
ECON 1113	The Economics of Social Issues (S)	3
or ECON 2103	Introduction to Microeconomics (S)	
Minimum grade of "C" for ECON course		
<i>Additional General Education</i>		
Courses Designated (A), (H), (N), or (S)		10
Hours Subtotal		40
Diversity (D) & International Dimension (I)		

May be completed in any part of the degree plan

At least one Diversity (D) course

At least one International Dimension (I) course

College/Departmental Requirements

Human Sciences

EDHS 1112	First Year Seminar	2
or EDHS 3112	Education and Human Sciences First-Year Seminar for Transfer Students	
HDFS 2113	Lifespan Human Development (S)	3

Hours Subtotal 5

Major Requirements

Minimum grade of "C" in each course

Major Core Requirements

DHM 1003	Design Theory and Processes for Design and Merchandising	3
DHM 1101	Wicked Problems of Industrial Practice	1
DHM 2003	Problem Solving Strategies	3
DHM 2403	Research Methods	3
DHM 3033	Material Culture	3
Select 2 hours of the following:		2

DHM 4001	Design and Merchandising Speakers Colloquium	
DHM 4021	Sustainability in the Built Environment	
DHM 4031	Empathic Design	
DHM 4041	Triple Bottom Line Analysis ¹	
DHM 4061	Active Design	
DHM 4071	Communicating Sustainable Practices ¹	
DHM 4081	Design Activism	
DHM 4091	Sustainable Materials Flows	
DHM 4121	Sustainable Textile Innovation	
DHM 4131	Spirituality and Sustainability	
DHM 4141	Life Cycle Analysis in Design and Merchandising	
DHM 4151	Sustainable Consumption	
DHM 4161	Biophilic Design	

Option Requirements

DHM 1433	Fundamentals of the Fashion Industry	3
DHM 2423	Technology and Visual Communication for Merchandisers	3
DHM 2913	Sewn Product Quality Analysis	3
DHM 3433	Retail Strategies in the Digital Sector	3
DHM 3991	Pre-Internship Seminar	1
DHM 4071	Communicating Sustainable Practices ¹	1
or DHM 4041	Triple Bottom Line Analysis	
DHM 4111	Ethics for a Sustainable World	1
DHM 4453	Product Development Process	3
DHM 4824	Professional Internship	4
DHM 4993	Global Sourcing Strategies	3
ENGL 2513	Introduction to Creative Writing (H)	3
MKTG 3213	Marketing (S)	3
STAT 2013	Elementary Statistics (A)	3
or STAT 2023	Elementary Statistics for Business and Economics (A)	

Professional Areas (p. 2)
Select one of the professional areas. 12

Controlled electives

Select 9 hours of the following: 9

DHM 3103	Anthropometry and Ergonomics in Design
DHM 3423	Editorial Styling for Merchandisers
DHM 4010	Fashion Show Production
DHM 4040	International Studies in Design, Housing and Merchandising
DHM 4533	Diversity Issues in Facility Management and Design (D)
DHM 4810	Problems in Design, Housing and Merchandising
ENGL 4553	Visual Rhetoric and Design
ENGL 4583	Writing for the Public
ENGL 4543	Style and Editing
AMST 3653	The Body in American Culture (DH)
PHIL 3773	Social Media Today (H)
MGMT 3123	Managing Behavior and Organizations
MGMT 3313	Human Resource Management
MGMT 4213	Managing Diversity in the Workplace (D)
MGMT 4533	Leadership Dynamics
MKTG 3433	Promotional Strategy
MKTG 4513	Sales Management
MKTG 4773	Services Marketing
MKTG 4543	Social Media Strategies

May use one of the following:

MGMT 4021	Managing Professional Relationships
MGMT 4031	Leading Organizational Change
MGMT 4041	Performance Management
MGMT 4051	Creating Ethical Work Places
MGMT 4061	Managing Confrontations

A max of 6 hours of foreign language may be used

9 credit hours of DHM Sustainable Design courses may be used

Hours Subtotal 70

Electives

Electives can be met with any additional courses providing student meets required prerequisites. It is highly recommended students take advantage of off-campus study programs and study abroad opportunities. See your advisor to discuss ways you can increase your global competency by studying abroad.

Select 5 hours 5

Hours Subtotal 5

Total Hours 120

1

If both DHM 4071 and DHM 4041 are taken, only one course may be counted towards Core Requirements.

Professional Areas

Visual Merchandising

Code	Title	Hours
DHM 2023	Commercial Styling for Merchandisers	3
DHM 3853	Visual Merchandising	3

DHM 4013	Advanced Visual Communication for Merchandisers	3
MSIS 3163	Web Design Essentials	3

Fashion Buying & Planning

Code	Title	Hours
DHM 3553	Profitable Merchandising Analysis	3
DHM 3563	Merchandise Acquisition and Allocation	3
MGMT 3013	Fundamentals of Management (S)	3
DHM 4023	Advanced Retail Strategies for Merchandisers	3

Other Requirements

- 40 upper-division hours required.
- A 2.50 Major GPA is required. This includes all courses in College and Major Requirements.
- A 2.50 Major GPA is required for full admission to the Internship Program.
- **Transfer Admission Requirements:** 2.00 for less than 31 hours; 2.25 for 31-45 hours; 2.50 for more than 45 hours and minimum grade of "C" in MATH 1483 Mathematical Functions and Their Uses (A) or MATH 1513 College Algebra (A) or MATH 2103 Business Calculus (A)

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2028.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Professional Area: Visual Merchandising

Course	Title	Hours
Freshman		
Fall		
DHM 1433	Fundamentals of the Fashion Industry	3
DHM 1003	Design Theory and Processes for Design and Merchandising	3
EDHS 1112 or EDHS 3112	First Year Seminar or Education and Human Sciences First-Year Seminar for Transfer Students	2

ENGL 1113 or ENGL 1313 or ENGL 1123	Composition I or Critical Analysis and Writing I or International Freshman Composition I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
DHM 1101	Wicked Problems of Industrial Practice	1
Hours		15

Spring

DHM 2573	Textiles (LN)	3
MATH 1513 or MATH 1483 or MATH 2103	College Algebra (A) or Mathematical Functions and Their Uses (A) or Business Calculus (A)	3
ENGL 1213 or ENGL 1413 or ENGL 1223 or ENGL 3323	Composition II or Critical Analysis and Writing II or International Freshman Composition II or Technical Writing	3
POLS 1113	American Government	3
ECON 1113 or ECON 2103	The Economics of Social Issues (S) or Introduction to Microeconomics (S)	3
Hours		15

Sophomore

Fall

DHM 2913	Sewn Product Quality Analysis	3
DHM 2423	Technology and Visual Communication for Merchandisers	3
Sustainability Module: Select one hour from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
ENGL 2513	Introduction to Creative Writing (H)	3
4 Hours General Education		4
Hours		14

Spring

DHM 3213	Heritage of Dress II (H)	3
DHM 2003	Problem Solving Strategies	3
DHM 2403	Research Methods	3
DHM 2023	Commercial Styling for Merchandisers	3
3 Hours General Education		3
Hours		15

Junior

Fall

DHM 3853	Visual Merchandising	3
DHM 3433	Retail Strategies in the Digital Sector	3
STAT 2013 or STAT 2023	Elementary Statistics (A) or Elementary Statistics for Business and Economics (A)	3
MSIS 3163	Web Design Essentials	3
Course Designated (N)		3
Hours		15

Spring

DHM 3991	Pre-Internship Seminar	1
MKTG 3213	Marketing (S)	3
DHM 4993	Global Sourcing Strategies	3
HDFS 2113	Lifespan Human Development (S)	3
3 hours Controlled Elective ¹		3
Course Designated (H)		3
Hours		16

Summer

DHM 4824	Professional Internship	4
Hours		4

Senior

Fall

DHM 4071 or DHM 4041	Communicating Sustainable Practices or Triple Bottom Line Analysis	1
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DHM 4111	Ethics for a Sustainable World	1
3 hours of General Education		3
DHM 3033	Material Culture	3
3 Hours Controlled Elective ¹		3
3 Hours Elective		3
Hours		14

Spring

DHM 4013	Advanced Visual Communication for Merchandisers	3
DHM 4453	Product Development Process	3
2 Hours of Elective		2
3 Hours of Controlled Elective ¹		3
Sustainability Module: Choose from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
Hours		12

Total Hours		120
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Choose from DHM 3103, DHM 3423, DHM 4010, DHM 4040, DHM 4533, DHM 4810, ENGL 4553, ENGL 4583, ENGL 4543, AMST 3653, PHIL 3773, MGMT 3123, MGMT 3313, MGMT 4213, MGMT 4533, MKTG 3433, MKTG 4513, MKTG 4773, MKTG 4543; may use one of the following: MGMT 4021, MGMT 4031, MGMT 4041, MGMT 4051, MGMT 4061; max 6 hours of foreign language; 9 credits of DHM sustainability courses may be used.

Professional Area: Fashion Buying and Planning

Course	Title	Hours
Freshman		
Fall		
DHM 1433	Fundamentals of the Fashion Industry	3
DHM 1003	Design Theory and Processes for Design and Merchandising	3
EDHS 1112 or EDHS 3112	First Year Seminar or Education and Human Sciences First-Year Seminar for Transfer Students	2
ENGL 1113 or ENGL 1313 or ENGL 1123	Composition I or Critical Analysis and Writing I or International Freshman Composition I	3
HIST 1103 or HIST 1483 or HIST 1493	Survey of American History or American History to 1865 (H) or American History Since 1865 (DH)	3
DHM 1101	Wicked Problems of Industrial Practice	1
Hours		15

Spring

DHM 2573	Textiles (LN)	3
MATH 1513 or MATH 1483 or MATH 2103	College Algebra (A) or Mathematical Functions and Their Uses (A) or Business Calculus (A)	3
ENGL 1213 or ENGL 1413 or ENGL 1223 or ENGL 3323	Composition II or Critical Analysis and Writing II or International Freshman Composition II or Technical Writing	3
POLS 1113	American Government	3
ECON 1113 or ECON 2103	The Economics of Social Issues (S) or Introduction to Microeconomics (S)	3
Hours		15

Sophomore

Fall		
DHM 2913	Sewn Product Quality Analysis	3
DHM 3433	Retail Strategies in the Digital Sector	3
MGMT 3013	Fundamentals of Management (S)	3
ENGL 2513	Introduction to Creative Writing (H)	3

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4 Hours General Education		4
Hours		16
Spring		
DHM 3213	Heritage of Dress II (H)	3
DHM 2003	Problem Solving Strategies	3
DHM 2403	Research Methods	3
DHM 2423	Technology and Visual Communication for Merchandisers	3
3 Hours General Education		3
Hours		15
Junior		
Fall		
DHM 3553	Profitable Merchandising Analysis	3
MKTG 3213	Marketing (S)	3
STAT 2013 or STAT 2023	Elementary Statistics (A) or Elementary Statistics for Business and Economics (A)	3
Sustainability Module: Select one hour from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
Course Designated (N)		3
Hours		13
Spring		
DHM 3991	Pre-Internship Seminar	1
DHM 3563	Merchandise Acquisition and Allocation	3
DHM 4993	Global Sourcing Strategies	3
HDFS 2113	Lifespan Human Development (S)	3
3 hours Controlled Elective ¹		3
Course Designated (H)		3
Hours		16
Summer		
DHM 4824	Professional Internship	4
Hours		4
Senior		
Fall		
DHM 4071 or DHM 4041	Communicating Sustainable Practices or Triple Bottom Line Analysis	1
DHM 4111	Ethics for a Sustainable World	1
3 hours of General Education		3
DHM 4023	Advanced Retail Strategies for Merchandisers	3
3 Hours Controlled Elective ¹		3
3 Hours Elective		3
Hours		14
Spring		
DHM 3033	Material Culture	3
DHM 4453	Product Development Process	3
2 Hours of Elective		2
3 Hours of Controlled Elective ¹		3
Sustainability Module: Choose from DHM 4021, DHM 4031, DHM 4041, DHM 4061, DHM 4071, DHM 4081, DHM 4091, DHM 4121, DHM 4131, DHM 4141, DHM 4151, DHM 4161		1
Hours		12
Total Hours		120

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Choose from DHM 3103, DHM 3423, DHM 4010, DHM 4040, DHM 4533, DHM 4810, ENGL 4553, ENGL 4583, ENGL 4543, AMST 3653, PHIL 3773, MGMT 3123, MGMT 3313, MGMT 4213, MGMT 4533, MKTG 3433, MKTG 4513, MKTG 4773, MKTG 4543; may use one of the following: MGMT 4021, MGMT 4031, MGMT 4041, MGMT 4051, MGMT 4061; max 6 hours of foreign language; 9 credits of DHM sustainability courses may be used.