### Design, Housing & Merchandising: Merchandising, BSHS

**Requirements for Students Matriculating in or before Academic Year 2020-2021.** Learn more about University Academic Regulation 3.1 ([http://catalog.okstate.edu/university-academic-regulations/#matriculation](http://catalog.okstate.edu/university-academic-regulations/#matriculation)).

**Minimum Overall Grade Point Average:** 2.00  
**Total Hours:** 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td></td>
<td><strong>General Education Requirements</strong></td>
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<tr>
<td></td>
<td><em>English Composition</em></td>
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<td></td>
<td>See Academic Regulation 3.5 (<a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a>)</td>
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<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
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<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
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<td>Select one of the following:</td>
<td>3</td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td></td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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<tr>
<td></td>
<td><strong>American History &amp; Government</strong></td>
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<tr>
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<td>Select one of the following:</td>
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<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td></td>
</tr>
<tr>
<td>HIST 1483</td>
<td>American History to 1865 (H)</td>
<td></td>
</tr>
<tr>
<td>HIST 1493</td>
<td>American History Since 1865 (DH)</td>
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<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
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<tr>
<td></td>
<td><strong>Analytical &amp; Quantitative Thought (A)</strong></td>
<td></td>
</tr>
<tr>
<td>MATH 1483</td>
<td>Mathematical Functions and Their Uses (A) (Minimum grade of 'C')</td>
<td>3</td>
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<tr>
<td></td>
<td><strong>Humanities (H)</strong></td>
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<tr>
<td>DHM 3213</td>
<td>Heritage of Dress II (H) (Minimum grade of &quot;C&quot;)</td>
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<td></td>
<td>Courses designated (H)</td>
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<tr>
<td></td>
<td><strong>Natural Sciences (N)</strong></td>
<td></td>
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<tr>
<td></td>
<td>Must include one Laboratory Science (L) course</td>
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<tr>
<td>DHM 2573</td>
<td>Textiles (LN) (Minimum grade of &quot;C&quot;)</td>
<td>3</td>
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<tr>
<td></td>
<td>Course designated (N)</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td><strong>Social &amp; Behavioral Sciences (S)</strong></td>
<td></td>
</tr>
<tr>
<td>ECON 1113</td>
<td>The Economics of Social Issues (S)</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 2103</td>
<td>Introduction to Microeconomics</td>
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<tr>
<td></td>
<td><strong>Additional General Education</strong></td>
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<tr>
<td></td>
<td>Courses Designated (A), (H), (N), or (S)</td>
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<td></td>
<td><strong>Hours Subtotal</strong></td>
<td>40</td>
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**Diversity (D) & International Dimension (I)**  
May be completed in any part of the degree plan  
At least one Diversity (D) course  
At least one International Dimension (I) course

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td></td>
<td><strong>College/Departmental Requirements</strong></td>
<td></td>
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<tr>
<td></td>
<td><em>Human Sciences</em></td>
<td></td>
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<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>HS 1112</td>
<td>Human Sciences First-Year Seminar</td>
<td>2</td>
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<tr>
<td>or HS 3112</td>
<td>Human Sciences First-Year Seminar for Transfer Students</td>
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<tr>
<td>HDFS 2113</td>
<td>Lifespan Human Development (S)</td>
<td>3</td>
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<td><strong>Hours Subtotal</strong></td>
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**Major Requirements**

Minimum grade of "C" in each course

**Major Core Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>DHM 1003</td>
<td>Design Theory and Processes for Design and Merchandising</td>
<td>3</td>
</tr>
<tr>
<td>DHM 1101</td>
<td>Wicked Problems of Industrial Practice</td>
<td>1</td>
</tr>
<tr>
<td>DHM 2003</td>
<td>Problem Solving Strategies</td>
<td>3</td>
</tr>
<tr>
<td>DHM 2403</td>
<td>Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>DHM 3033</td>
<td>Material Culture</td>
<td>3</td>
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Select 2 hours of the following:

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<tr>
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<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>DHM 4101</td>
<td>Local Motive and Supply Chain</td>
<td>2</td>
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<tr>
<td>DHM 4121</td>
<td>Sustainable Textile Innovation</td>
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<tr>
<td>DHM 4031</td>
<td>Empathic Design</td>
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<tr>
<td>DHM 4041</td>
<td>Triple Bottom Line Analysis</td>
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<tr>
<td>DHM 4051</td>
<td>Biomimicry Industrial Practices</td>
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<tr>
<td>DHM 4061</td>
<td>Active Design</td>
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<tr>
<td>DHM 4071</td>
<td>Communicating Sustainable Practices</td>
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<tr>
<td>DHM 4081</td>
<td>Design Activism</td>
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<tr>
<td>DHM 4091</td>
<td>Sustainable Materials Flows</td>
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<tr>
<td>DHM 4111</td>
<td>Ethics for a Sustainable World</td>
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<tr>
<td>DHM 4141</td>
<td>Life Cycle Analysis in Design and Merchandising</td>
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<tr>
<td>DHM 4151</td>
<td>Sustainable Consumption</td>
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**Option Requirements**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>DHM 1433</td>
<td>Fundamentals of the Fashion Industry</td>
<td>3</td>
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<tr>
<td>DHM 2423</td>
<td>Technology and Visual Communication for Merchandisers</td>
<td>3</td>
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<tr>
<td>DHM 2913</td>
<td>Sewn Product Quality Analysis</td>
<td>3</td>
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<tr>
<td>DHM 3433</td>
<td>Retail Strategies in the Digital Sector</td>
<td>3</td>
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<tr>
<td>DHM 3553</td>
<td>Profitable Merchandising Analysis</td>
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<tr>
<td>DHM 3563</td>
<td>Merchandise Acquisition and Allocation</td>
<td>3</td>
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<tr>
<td>DHM 3853</td>
<td>Visual Merchandising</td>
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<tr>
<td>DHM 3991</td>
<td>Pre-Internship Seminar</td>
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<tr>
<td>DHM 4453</td>
<td>Product Development Process</td>
<td>3</td>
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<tr>
<td>DHM 4824</td>
<td>Professional Internship</td>
<td>4</td>
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<tr>
<td>DHM 4993</td>
<td>Global Sourcing Internship</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2003</td>
<td>Survey of Accounting</td>
<td>3</td>
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<tr>
<td>MGMT 3013</td>
<td>Fundamentals of Management (S)</td>
<td>3</td>
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<tr>
<td>MKTG 3213</td>
<td>Marketing (S)</td>
<td>3</td>
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<tr>
<td>STAT 2013</td>
<td>Elementary Statistics (A)</td>
<td>3</td>
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<tr>
<td>or STAT 2023</td>
<td>Elementary Statistics for Business and Economics (A)</td>
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**Controlled electives**

Select 9 hours of the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>BCOM 3113</td>
<td>Written Communication</td>
<td>9</td>
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<tr>
<td>DHM 3103</td>
<td>Anthropometry and Ergonomics in Design</td>
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</tr>
<tr>
<td>DHM 3423</td>
<td>Styling for Merchandisers</td>
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</tbody>
</table>
EEE 3023 Introduction to Entrepreneurial Thinking and Behavior
EEE 3033 Women and Minority Entrepreneurship
EEE 4263 Corporate Entrepreneurship
EEE 4533 Growing Small and Family Ventures
EEE 4663 Imagination in Entrepreneurship
MGMT 3123 Managing Behavior and Organizations
MGMT 3313 Human Resource Management
MGMT 4213 Managing Diversity in the Workplace (D)
MGMT 4533 Leadership Dynamics
MGMT 3323 Managing Behavior and Organizations
MGMT 3313 Human Resource Management
MGMT 4213 Managing Diversity in the Workplace (D)
MGMT 4533 Leadership Dynamics
MKTG 3323 Consumer and Market Behavior
MKTG 3513 Sales Management
MKTG 4553 International Marketing
MKTG 4773 Services Marketing
MKTG 4993 Digital Marketing

A max of 6 hours of foreign language may be used

| Hours Subtotal | 68 |

**Electives**

Electives can be met with any additional courses providing student meets required prerequisites. It is highly recommended students take advantage of off-campus study programs and study abroad opportunities. See your advisor to discuss ways you can increase your global competency by studying abroad.

Select 7 hours

| Hours Subtotal | 7 |

**Total Hours**

| 120 |

**Other Requirements**

- 40 upper-division hours required.
- A 2.50 Major GPA is required. This includes all courses in College and Major Requirements.
- A 2.50 Major GPA is required for full admission to the Internship Program.
- **Transfer Admission Requirements:** 2.00 for less than 31 hours; 2.25 for 31-45 hours; 2.50 for more than 45 hours and minimum grade of “C” in MATH 1483 Mathematical Functions and Their Uses (A) or MATH 1513 College Algebra (A)

**Additional State/OSU Requirements**

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2026.