

ARTS ADMINISTRATION (AADM)

AADM 1203 Introduction to Arts Administration

Description: An introduction to the theories and practices of the successful administration of arts organizations. Topics include governance, budgeting, funding, fundraising, audience development, marketing, event planning and staffing, and relationships with artists served.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Theatre

AADM 2103 Fundraising for the Arts

Prerequisites: AADM 1203.

Description: An introduction to the theories and practices of development and fundraising for arts organizations. The course includes a study of the history of philanthropy and fundraising in the United States and their centrality to the operation of contemporary arts organizations. The course is essential for arts administrators but suitable for those who wish to pursue professional careers in development.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Theatre

AADM 2500 Practicum in Arts Administration

Prerequisites: Permission of instructor.

Description: Directed study and practice in administration of an arts-related event or organization.

Credit hours: 1-2

Contact hours: Other: 1

Levels: Undergraduate

Schedule types: Independent Study

Department/School: Theatre

AADM 3203 Approaches in Arts Administration

Prerequisites: AADM 1203 and ACCT 2103 and AADM 2103 and MGMT 3013.

Description: Broadens and deepens knowledge and skills acquired in AADM 1203, primarily through the analysis of specific arts organizations. Additional topics include law and ethics, mission statements, internal organization and external environments, revenue generation, and assessment of efficacy. Competency in the theories and practices introduced in this course are necessary for assuming leadership positions in arts organizations.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Theatre

AADM 4123 Entrepreneurship and the Arts

Description: Introduces entrepreneurship as a way of thinking and acting within the arts, including fine art, theatre, music, and design. Key entrepreneurial competencies are explored, including opportunity recognition, risk management, resource leveraging, and innovation.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Theatre

AADM 4203 Senior Project in Arts Administration

Prerequisites: Senior standing and consent of instructor.

Description: A guided research, practicum, or internship project ending with a thesis or report under the direction of a faculty member.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Theatre

AADM 4403 Senior Honors Project in Arts Administration

Prerequisites: Senior standing, consent of instructor. Honors Program participation.

Description: A guided research, practicum, or internship project ending with an honors thesis or report under the direction of a faculty member, with second faculty committee member. Required for graduation with departmental honors in arts administration.

Credit hours: 3

Contact hours: Lecture: 3

Levels: Undergraduate

Schedule types: Lecture

Department/School: Theatre

General Education and other Course Attributes: Honors Credit