CAMPAIGNS AND LOBBYING (CAML), MINOR

Requirements for Students Matriculating in or before Academic Year 2018-2019. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Vincent Burke, 201 MUR, 405-744-5569

Minimum Grade Point Average in Minor Coursework: 2.50 with no grade below "C."
Total Hours: 18 hours

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLS 3443</td>
<td>Pol Campaigns And Candidacy</td>
<td>3</td>
</tr>
<tr>
<td>POLS 3523</td>
<td>Money, Media And Politics</td>
<td>3</td>
</tr>
<tr>
<td>POLS 3533</td>
<td>Lobbying: the Art of Influence and Manipulation</td>
<td>3</td>
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Select 9 hours of the following:

- MKTG 3213 Marketing (S)
- MMJ 4753 Media and Elections
- POLS 3353 Political Parties
- POLS 3423 Voting and Elections
- POLS 3513 Public Opinion and Polling
- POLS 4000 Advanced Topics in American Politics
- PSYC 4153 Psychology and Mass Media
- SC 3443 Social Media
- SC 4013 Advertising Media and Markets
- SC 4843 Strategic Communication Campaigns
- SPCH 3733 Elements of Persuasion (S)

Additional OSU Requirements

Undergraduate Minors

- An undergraduate minor must include between fifteen and thirty hours, inclusive of undergraduate coursework.
- A minimum of six credit hours for the minor must be earned in residence at OSU.
- The courses required for a minor may be included in the course requirements for any undergraduate degree or they may be in addition to degree requirements, depending on the overlap between the minor and degree requirements. However, an undergraduate minor must be earned in an academic field other than the student’s declared degree option. The minor may not duplicate the degree major or option (for example, a student who earns a BA in Art with an Art History option may earn a minor in Studio Art but not Art History).
- A student generally follows the minor requirements associated with his or her matriculation year or newer requirements that have been established since matriculation. The time limit for following requirements from a given academic year is six years.

For additional information on requirements on minors, click here (https://stw.sp.okstate.edu/policies/Shared%20Documents/Requirements%20for%20Undergraduate%20and%20Graduate%20Minors.pdf).