### STRATEGIC COMMUNICATION: ENTERTAINMENT MEDIA, BA

**Example Plan of Study**

**Finish in Four Plan of Study**

The plan below is an example of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>Freshman</strong></td>
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<tr>
<td><strong>Fall</strong></td>
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</tr>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
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</tr>
<tr>
<td>MATH 1483 or MATH 1513</td>
<td>Mathematical Functions and Their Uses (A) or College Algebra (A)</td>
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<tr>
<td>General Education courses</td>
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<td>9</td>
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<tr>
<td><strong>Hours</strong></td>
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<td><strong>Spring</strong></td>
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</tr>
<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
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<tr>
<td>STAT 2013 or STAT 2053 or STAT 2023</td>
<td>Elementary Statistics (A) or Elementary Statistics for the Social Sciences (A) or Elementary Statistics for Business and Economics (A)</td>
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<td>1713 First Semester Foreign Language</td>
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<td><strong>Hours</strong></td>
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<td>1813 Second Semester Foreign Language</td>
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<td><strong>Spring</strong></td>
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<td>2000-level Foreign Language</td>
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<td>College and Elective courses</td>
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<td><strong>Hours</strong></td>
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<tr>
<td><strong>Junior</strong></td>
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<tr>
<td>SC 2183</td>
<td>Introduction to Strategic Communications</td>
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<tr>
<td>MC 2003</td>
<td>Mass Media Style and Structure</td>
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<td>MC 2023</td>
<td>Electronic Communication</td>
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<td>SC 3043</td>
<td>Entertainment in the Media (F)</td>
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<td>Major, College, and Elective courses</td>
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<td><strong>Hours</strong></td>
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<td>MMJ 3153</td>
<td>Fundamentals of Video and Studio Production</td>
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<td>SC 3353</td>
<td>Persuasive Writing for Strategic Communicators</td>
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<td>SC 3753</td>
<td>Graphic Design for Strategic Communication</td>
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<td>SC 4443</td>
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<td>Live Field Production or Broadcast Documentary</td>
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<td>Mass Communication Law</td>
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