SPORTS MEDIA, BA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2023-2024. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
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<tr>
<td>Select one of the following:</td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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American History & Government

HIST 1103 | Survey of American History | 3 |
| or HIST 1483 | American History to 1865 (H) | |
| or HIST 1493 | American History Since 1865 (DH) | |
POLS 1113 | American Government | 3 |

Analytical & Quantitative Thought (A)

STAT 2013 | Elementary Statistics (A) | 3 |
| or STAT 2053 | Elementary Statistics for the Social Sciences (A) | |

Humanities (H)

Courses designated (H) | 6 |

Natural Sciences (N)

Must include one Laboratory Science (L) course

Courses designated (N) | 6 |

Social & Behavioral Sciences (S)

ECON 1113 | The Economics of Social Issues (S) | 3 |
| or ECON 2103 | Introduction to Microeconomics (S) | |
MC 1143 | Media in a Diverse Society (DS) | 3 |
SPCH 2713 | Introduction to Speech Communication (S) | 3 |

Additional General Education

Courses designated (A), (H), (N), or (S) | 4 |

Hours Subtotal | 40 |

Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

College/Departmental Requirements

First Year Seminar
(Transfer students with 15 hours exempt) | 1 |

Arts & Humanities
See note 2.a. | 9 |

Natural & Mathematical Sciences

See note 2.b.

Foreign Language
See note 3 | 9 |

Upper-Division General Education

Select 6 hours outside major department
See note 2.c.

Hours Subtotal | 22 |

Major Requirements

Minimum 2.50 GPA. Minimum grade of "C" in all MC-MMJ-SC-SPM prefix courses.

Lower-division Professional Sequence

2.75 GPA and declared major required

MC 2003 | Mass Media Style and Structure | 3 |
MC 2023 | Electronic Communication | 3 |
SPM 2843 | Sports and the Media | 3 |

Upper-division Professional Sequence

Proficiency Review required

MC 4143 | Ethics and Issues in Mass Communications | 3 |
MC 4163 | Mass Communication Law | 3 |
SPM 3813 | Sports Reporting Across the Media | 3 |
MMJ 3153 | Fundamentals of Video and Studio Production | 3 |
MMJ 3263 | Multimedia Reporting | 3 |
MMJ 4393 | Data Journalism | 3 |
SPM 3863 | Electronic Sports Reporting | 3 |
SPM 4883 | Sports Media Capstone | 3 |
Select 6 hours additional of MC-MMJ-SC-SPM | 6 |
Select 9 hours of upper-division Traditional Liberal Arts (A&S, AERO, AMIS, AMST, ANTH, ART, ASL, ASTR, BIOL, CDIS, CHEM, CHIN, CS, DANC, DIVR, ENGL, FLL, FREN, GEOG, GEOL, GREK, GRMN, GWST, HIST, JAPN, LATN, MATH, MICR, MUSI, PHIL, PHYS, POLS, PSYC, REL, RUSS, SOC, SPAN, SPCH, STAT, TH) or Business or Gen Ed | 9 |

Emphasis

Complete one Area of Emphasis (p. 2) | 6 |

Hours Subtotal | 54 |

Electives

Select 4 hours

May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour

May not be able to use additional courses in MC-MMJ-SC-SPM

MATH 1483 or MATH 1513 required if student does not place directly into STAT

Hours Subtotal | 4 |

Total Hours | 120 |

A 2.75 graduation retention GPA and at least 24 hours completed required to initially declare major. Passing the proficiency review is required for upper-division major requirements. This includes a 2.75 graduation retention GPA, and at least 12 OSU hours earned, and a 2.75 OSU GPA, and a passing score on the Language Proficiency Exam.
No more than 12 hours in MC-MMJ-SC-SPM can be transferred from other institutions.

Students are required to develop and maintain a portfolio exhibiting specific and appropriate work including required class assignments.

**Areas of Emphasis**

**Sports News Emphasis**

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<thead>
<tr>
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<tbody>
<tr>
<td>MMJ 3313</td>
<td>Editing in a Multimedia Environment</td>
<td>6</td>
</tr>
<tr>
<td>MMJ 3913</td>
<td>Field Production</td>
<td>3</td>
</tr>
<tr>
<td>MMJ 4313</td>
<td>Public Affairs Reporting</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4053</td>
<td>Sports Announcing</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4833</td>
<td>Sports Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4853</td>
<td>Advanced Sports Writing</td>
<td>3</td>
</tr>
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**Sports Production Emphasis**

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<tr>
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<td>Field Production</td>
<td>3</td>
</tr>
<tr>
<td>SPM 4813</td>
<td>Sports Media Production</td>
<td>3</td>
</tr>
</tbody>
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**Other Requirements**

- See the College of Arts and Sciences Requirements.
- Minimum 2.50 GPA in all MC-MMJ-SC-SPM prefix courses.
- **Upper-Division Credit:** Total hours must include at least 40 hours in courses numbered 3000 or above.
- For BA and BS degrees, no more than 54 hours in one department (MC-MMJ-SC-SPM) may be applied to degree requirements.

**College of Arts and Sciences Requirements**

1. **Hours in One Department:** For B.A. and B.S. degrees, no more than 54 hours in one department may be required to meet degree requirements. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum required from one department.

2. **A&S College/Departmental Requirements**
   a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking), ASTR, BIOL, PHIL 3003 Symbolic Logic (A), PHIL 4003 Mathematical Logic and Computability, REL, TH, and foreign languages.
   b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOL, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
   c. Six upper-division hours are required from General Education or any CAS courses outside the student’s major department. This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
   
3. **Foreign Language Proficiency**
   a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.).
   
4. **Exclusions.** Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

**Additional State/OSU Requirements**

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2029.