

SPORTS MEDIA, BA

Degree Requirements

Requirements for Students Matriculating in or before Academic Year 2024-2025. Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

Code	Title	Hours
General Education Requirements		
<i>English Composition</i>		
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History & Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical & Quantitative Thought (A)</i>		
STAT 2013	Elementary Statistics (A)	3
or STAT 2053	Elementary Statistics for the Social Sciences (A)	
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N)		6
<i>Social & Behavioral Sciences (S)</i>		
ECON 1113	The Economics of Social Issues (S)	3
or ECON 2103	Introduction to Microeconomics (S)	
MC 1143	Media in a Diverse Society (DS)	3
SPCH 2713	Introduction to Speech Communication (S)	3
<i>Additional General Education</i>		
Courses designated (A), (H), (N), or (S)		4
Hours Subtotal		40
Diversity (D) & International Dimension (I)		
May be completed in any part of the degree plan		
Select at least one Diversity (D) course		
Select at least one International Dimension (I) course		
College/Departmental Requirements		
<i>First Year Seminar</i>		
(Transfer students with 15 hours exempt)		1
<i>Arts & Humanities</i>		
See note 2.a.		9
<i>Natural & Mathematical Sciences</i>		

See note 2.b.		3
<i>Foreign Language</i>		
See note 3		9
<i>Upper-Division General Education</i>		
Select 6 hours outside major department		
See note 2.c.		
Hours Subtotal		22
Major Requirements		
Minimum 2.50 GPA. Minimum grade of "C" in all MC-MMJ-SC-SPM prefix courses.		
<i>Lower-division Professional Sequence</i>		
2.75 GPA, 24 earned credit hours and declared SPM major required to take the following classes:		
MC 2003	Mass Media Style and Structure	3
MC 2023	Electronic Communication	3
SPM 2843	Sports and the Media	3
<i>Upper-division Professional Sequence</i>		
Proficiency Review required		
MMJ 3153	Fundamentals of Video and Studio Production	3
MMJ 3263	Multimedia Reporting	3
SPM 3813	Sports Reporting Across the Media	3
MMJ 4393	Data Journalism	3
SPM 3863	Electronic Sports Reporting	3
SPM 4883	Sports Media Capstone	3
MC 4143	Ethics and Issues in Mass Communications	3
MC 4163	Mass Communication Law	3
Select 9 hours additional of MC-MMJ-SC-SPM (3 hours must be upper-division)		9
Select 6 hours of upper-division Traditional Liberal Arts (A&S, AERO, AMIS, AMST, ANTH, ART, ASL, ASTR, BIOL, CDIS, CHEM, CHIN, CS, DANC, DIVR, ENGL, FLL, FREN, GEOG, GEOL, GREK, GRMN, GWST, HIST, JAPN, LATN, MATH, MICR, MUSI, PHIL, PHYS, POLS, PSYC, REL, RUSS, SOC, SPAN, SPCH, STAT, TH) or Business or Gen Ed		6
<i>Emphasis</i>		
Complete one Area of Emphasis (p. 2)		6
Hours Subtotal		54
Electives		
Select 4 hours - One hour may need to be upper-division.		4
May need to include 6 hours upper-division general education outside major department (see note 2.c.)		
MATH 1483 or MATH 1513 required if student does not place directly into STAT		
Hours Subtotal		4
Total Hours		120

Passing the proficiency review is required for upper-division major requirements. This includes a 2.75 graduation retention GPA, and at least 12 OSU hours earned, and a 2.75 OSU GPA, and a passing score on the Language Proficiency Exam.

No more than 12 hours in MC-MMJ-SC-SPM can be transferred from other institutions

Students are required to develop and maintain a portfolio exhibiting specific and appropriate work including required class assignments.

Areas of Emphasis

Sports News Emphasis

Code	Title	Hours
Select two of the following: 6		
MMJ 3313	Multimedia Editing	
MMJ 3873	Podcast and Audio Production	
MMJ 3913	Multimedia Content Creation	
SPM 4053	Sports Announcing	
MMJ 4433	Multimedia Feature Writing and Storytelling	
SPM 4833	Sports Information Systems	
SPM 4853	Advanced Sports Writing	
MMJ 4960	Live Field Production	

Sports Production Emphasis

Code	Title	Hours
MMJ 3913	Multimedia Content Creation	3
SPM 4813	Sports Media Production	3

Other Requirements

- See the College of Arts and Sciences Requirements.
- Minimum 2.50 GPA in all MC-MMJ-SC-SPM prefix courses.
- **Upper-Division Credit:** Total hours must include at least 40 hours in courses numbered 3000 or above.
- For BA and BS degrees, no more than 54 hours in one department (MC-MMJ-SC-SPM) may be applied to degree requirements.

College of Arts and Sciences Requirements

- Hours in One Department:** For B.A. and B.S. degrees, no more than 54 hours in one department may be required to meet degree requirements. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum required from one department.
 - A&S College/Departmental Requirements**
 - Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking (A), PHIL 3003 Symbolic Logic (A) and PHIL 4003 Mathematical Logic and Computability), REL, TH, and foreign languages.
 - Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
 - Six upper-division hours are required from General Education or any CAS courses outside the student's major department (<http://catalog.okstate.edu/college-arts-sciences-major-departments/>). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
 - Non-Western Studies Requirement for B.A. and B.F.A.;** One course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
 - The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses applied to the degree.
- Foreign Language Proficiency**
 - The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.
 - The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.
 - In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.
 - Exclusions.** Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2030.

Example Plan of Study

Finish in Four Plan of Study

The plan below is an **example** of how students can successfully complete degree requirements in four years. This suggested class schedule plan may be used as a guide and can be adjusted based on individual needs. Students are required to meet with an academic advisor prior to enrollment each semester to plan their class schedule, and students are ultimately responsible for completing all degree requirements.

Course	Title	Hours
Freshman		
Fall		
ENGL 1113	Composition I	3
STAT 2013 is required for this degree. Students who do not place directly into statistics should discuss alternate math-prefixed courses with their advisor in order to qualify to take STAT 2013 next.		
General Education Courses		11
Hours		14
Spring		
ENGL 1213	Composition II	3
STAT 2013 or STAT 2053 or STAT 2023	Elementary Statistics (A) or Elementary Statistics for the Social Sciences (A) or Elementary Statistics for Business and Economics (A)	3
General Education courses		10
Hours		16
Sophomore		
Fall		
SPM 2843	Sports and the Media	3
MC 2003	Mass Media Style and Structure	3
MC 2023	Electronic Communication	3
1713 First Semester Foreign Language		3
General Education courses		3
(MC 2003 and MC 2023 could be taken as late as junior fall.)		
Hours		15
Spring		
MMJ 3153	Fundamentals of Video and Studio Production	3
MMJ 3263	Multimedia Reporting	3
SPM 3813	Sports Reporting Across the Media	3
1813 Second Semester Foreign Language		3
College and Elective courses		3
MMJ 3153, MMJ 3263 and SPM 3813 can be delayed until junior year.		
Hours		15
Junior		
Fall		
SPM 3863	Electronic Sports Reporting (Fall only JR/SR year)	3
2000-level Foreign Language		3
Choice(s) from "Pick Two" List or MMJ 3913 specifically if pursuing Production option (JR/SR year). Fall choices include:		
SPM 4053	Sports Announcing	
SPM 4833	Sports Information Systems	
MMJ 3873	Podcast and Audio Production	
MMJ 3913	Multimedia Content Creation	
MMJ 4960	Live Field Production	
Major, College, and Elective courses		6
Hours		15
Spring		
MMJ 4393	Data Journalism (Must pass STAT first)	3
Choice(s) from "Pick Two" List or SPM 4813 if pursuing Production option. Spring choices include:		
SPM 4813	Sports Media Production	
SPM 4853	Advanced Sports Writing	

MMJ 3313	Multimedia Editing	
MMJ 4433	Multimedia Feature Writing and Storytelling	
MC 4143	Ethics and Issues in Mass Communications	3
Major, College, and Elective courses		6
Hours		15
Senior		
Fall		
MC 4163	Mass Communication Law	3
Major, College, "Pick Two" and/or Elective courses		12
Hours		15
Spring		
SPM 4883	Sports Media Capstone	3
Major, College, and Elective courses		12
Hours		15
Total Hours		120