MULTIMEDIA JOURNALISM, BA

Requirements for Students Matriculating in or before Academic Year 2018-2019. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

### Code | Title | Hours
--- | --- | ---

**General Education Requirements**

**English Composition**

See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)

| ENGL 1113 | Composition I | 3 |
or | ENGL 1313 | Critical Analysis and Writing I | 3 |

Select one of the following:

| ENGL 1213 | Composition II | 3 |
| ENGL 1413 | Critical Analysis and Writing II | 3 |
| ENGL 3323 | Technical Writing | 3 |

**American History & Government**

| HIST 1103 | Survey of American History | 3 |
| POLS 1113 | American Government | 3 |

**Analytical & Quantitative Thought (A)**

| STAT 2013 | Elementary Statistics (A) | 3 |
or | STAT 2053 | Elementary Statistics for the Social Sciences (A) | 3 |

**Humanities (H)**

Courses designated (H) | 6

**Natural Sciences (N)**

Must include one Laboratory Science (L) course

Courses designated (N) | 6

**Social & Behavioral Sciences (S)**

| ECON 1113 | The Economics of Social Issues (S) | 3 |
or | ECON 2103 | Introduction to Microeconomics (S) | 3 |
| MC 1143 | Media in a Diverse Society (DS) | 3 |
| SPCH 2713 | Introduction to Speech Communication (S) | 3 |

**Additional General Education**

Courses designated (A), (H), (N), or (S) | 4

**Hours Subtotal** | 40

**Diversity (D) & International Dimension (I)**

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

**College/Departmental Requirements**

**First Year Seminar**

(Transfer students with 15 hours exempt) | 1

**Arts & Humanities**

See note 2.a. | 9

**Natural & Mathematical Sciences**

See note 2.b. | 3

**Foreign Language**

See note 3

**Non-Western Studies**

At least one course

See note 2.d.

**Upper-Division General Education**

Proficiency Review required

| MC 4143 | Ethics and Issues in Mass Communications | 3 |
| MC 4163 | Mass Communication Law | 3 |
| MMJ 3153 | Fundamentals of Audio and Video Production | 3 |
| MMJ 3263 | Multimedia Reporting | 3 |
| MMJ 3553 | Advanced Reporting | 3 |
| MMJ 4393 | Data Journalism | 3 |
| MMJ 4973 | Multimedia Journalism Capstone | 3 |

**Emphasis**

Complete one Area of Emphasis (p. 2) | 27

**Hours Subtotal** | 54

**Electives**

Select 4 hours | 4

May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper division hour

May not be able to use additional courses in MC-MMJ-SC-SPM | 4

**Hours Subtotal** | 4

**Total Hours** | 120

A 2.75 graduation retention GPA and at least 28 hours completed required to initially declare major. Passing the proficiency review is required for upper-division major requirements. This includes a 2.75 graduation retention GPA, and at least 12 OSU hours earned, and a 2.75 OSU GPA, and a passing score on the Language Proficiency Exam.

A minimum of 72 hours must be taken outside of MC-MMJ-SC-SPM. No more than 12 hours in MC-MMJ-SC-SPM can be transferred from other institutions.

Students are required to develop and maintain a portfolio exhibiting specific and appropriate work including required class assignments.
### Areas of Emphasis

#### Multimedia News Emphasis

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MMJ 3313</td>
<td>Editing in a Multimedia Environment</td>
<td>3</td>
</tr>
<tr>
<td>MMJ 4313</td>
<td>Public Affairs Reporting</td>
<td>3</td>
</tr>
<tr>
<td>Select 9 hours of MC-MMJ-SC-SPM</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>MGMT 3013</td>
<td>Fundamentals of Management (S)</td>
<td>3</td>
</tr>
<tr>
<td>Select 6 hours of upper-division POLS</td>
<td></td>
<td>6</td>
</tr>
<tr>
<td>Select 3 hours of upper-division Traditional Liberal Arts (A&amp;S, AERO, AMIS, AMST, ANTH, ART, ASL, ASTR, BIOL, CDIS, CHEM, CHIN, CS, DANC, DIVR, ENGL, FLL, FREN, GEOG, GEOL, GREK, GRMN, GWST, HIST, JAPN, LATN, MATH, MICR, MUSI, PHIL, PHYS, POLS, PSYC, REL, RUSS, SOC, SPAN, SPCH, STAT, TH) or Business or Gen Ed</td>
<td></td>
<td>3</td>
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#### Multimedia Production Emphasis

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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MMJ 3913</td>
<td>Field Production</td>
<td>3</td>
</tr>
<tr>
<td>MMJ 4953</td>
<td>Advanced Production Practices</td>
<td>3</td>
</tr>
<tr>
<td>Select 9 hours of MC-MMJ-SC-SPM</td>
<td>(3 hours must be upper-division)</td>
<td>9</td>
</tr>
<tr>
<td>MGMT 3013</td>
<td>Fundamentals of Management (S)</td>
<td>3</td>
</tr>
<tr>
<td>Select 9 hours of upper-division Traditional Liberal Arts (A&amp;S, AERO, AMIS, AMST, ANTH, ART, ASL, ASTR, BIOL, CDIS, CHEM, CHIN, CS, DANC, DIVR, ENGL, FLL, FREN, GEOG, GEOL, GREK, GRMN, GWST, HIST, JAPN, LATN, MATH, MICR, MUSI, PHIL, PHYS, POLS, PSYC, REL, RUSS, SOC, SPAN, SPCH, STAT, TH) or Business or Gen Ed</td>
<td></td>
<td>9</td>
</tr>
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### Other Requirements

- See the College of Arts and Sciences Requirements.
- **Upper-Division Credit**: Total hours must include at least 40 hours in courses numbered 3000 or above.
- **Hours in One Department**: Hours in one department in excess of 48 will be added to the minimum total of 120 required for graduation.

### College of Arts and Sciences Requirements

1. **General Education Requirements**
   - No more than two courses (or eight hours) from the major department may be used to meet General Education and College and Departmental Requirements. The General Education requirement English Composition, required U.S. History, required American Government, one required MATH or STAT course, and required foreign language for B.A. degrees do not count against the two-course maximum.

2. **A&S College/Departmental Requirements**
   - **Exclusions**
     - Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum allowed from one department.
     - Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.
   - **Teacher Certification**
Students can satisfy the requirements for secondary schools teaching certification while earning a B.A. or B.S. in the College of Arts & Sciences. Those interested should see their Arts and Sciences advisor and the OSU Professional Education Unit in room 325 Willard.

**Additional State/OSU Requirements**

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2024.