# ART: GRAPHIC DESIGN, BFA

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about University Academic Regulation 3.1 [here](http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00  
Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
</table>
| General Education Requirements

**English Composition**

See Academic Regulation 3.5 [here](http://catalog.okstate.edu/university-academic-regulations/#english-composition)

| ENGL 1113 | Composition I          | 3     |
| or ENGL 1313 | Critical Analysis and Writing I |       |
| Select one of the following: | | |
| ENGL 1213 | Composition II         | 3     |
| ENGL 1413 | Critical Analysis and Writing II |       |
| ENGL 3323 | Technical Writing      |       |

**American History & Government**

| HIST 1103 | Survey of American History | 3     |
| or HIST 1483 | American History to 1865 (H) |       |
| or HIST 1493 | American History Since 1865 (DH) |       |
| POLS 1113 | American Government       | 3     |

**Analytical & Quantitative Thought (A)**

| MATH or STAT course designated (A) | 3     |

**Humanities (H)**

| Courses designated (H) | 6     |

**Natural Sciences (N)**

Must include one Laboratory Science (L) course

| Courses designated (N) | 6     |

**Social & Behavioral Sciences (S)**

| Course designated (S) | 3     |

**Additional General Education**

| Courses designated (A), (H), (N), or (S) | 10    |

| Hours Subtotal | 40    |

**Diversity (D) & International Dimension (I)**

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ART 3583</td>
<td>Introduction to Museum and Curatorial Studies (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3600</td>
<td>Writing Methods In Art History</td>
<td></td>
</tr>
<tr>
<td>ART 3603</td>
<td>History of Classical Art (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3623</td>
<td>History of Italian Renaissance Art (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3633</td>
<td>History of Baroque Art (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3643</td>
<td>History of Graphic Design</td>
<td></td>
</tr>
<tr>
<td>ART 3653</td>
<td>History of 19th Century Art (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3663</td>
<td>History of American Art (DH)</td>
<td></td>
</tr>
<tr>
<td>ART 3673</td>
<td>History of Northern Renaissance Art</td>
<td></td>
</tr>
<tr>
<td>ART 3683</td>
<td>History of 20th Century Art (HI)</td>
<td></td>
</tr>
<tr>
<td>ART 3693</td>
<td>Survey of Asian Art (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3713</td>
<td>Early Medieval Art: Saints, Martyrs, Pagans (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3723</td>
<td>Court and Cloister: Medieval Art 1050-1400 (H)</td>
<td></td>
</tr>
<tr>
<td>ART 3733</td>
<td>History of Latin American Art I</td>
<td></td>
</tr>
<tr>
<td>ART 3743</td>
<td>History of Latin American Art II (HI)</td>
<td></td>
</tr>
<tr>
<td>ART 3753</td>
<td>The Arts of Spain and the Spanish World (H)</td>
<td></td>
</tr>
<tr>
<td>ART 4583</td>
<td>Rome: The Eternal City in Art and Film (H)</td>
<td></td>
</tr>
<tr>
<td>ART 4593</td>
<td>Art of Conversion: 16th Century Art in Mexico (H)</td>
<td></td>
</tr>
<tr>
<td>ART 4603</td>
<td>History of Ancient Egyptian Art</td>
<td></td>
</tr>
<tr>
<td>ART 4613</td>
<td>Art Since 1960</td>
<td></td>
</tr>
<tr>
<td>ART 4653</td>
<td>History of Indian Art</td>
<td></td>
</tr>
<tr>
<td>ART 4663</td>
<td>History of Chinese Art (H)</td>
<td></td>
</tr>
<tr>
<td>ART 4673</td>
<td>History of Japanese Art</td>
<td></td>
</tr>
<tr>
<td>ART 4683</td>
<td>Modern and Contemporary Art in Asia</td>
<td></td>
</tr>
<tr>
<td>ART 4693</td>
<td>Gender And Visual Culture</td>
<td></td>
</tr>
<tr>
<td>ART 4703</td>
<td>Art East and West: Biases and Borrowings</td>
<td></td>
</tr>
<tr>
<td>ART 4713</td>
<td>The Visual Culture of the Islamic World (HI)</td>
<td></td>
</tr>
<tr>
<td>ART 4723</td>
<td>History of Museums and Collecting</td>
<td></td>
</tr>
<tr>
<td>ART 4733</td>
<td>Museum Education</td>
<td></td>
</tr>
<tr>
<td>ART 4763</td>
<td>Native American Art and Material Culture</td>
<td></td>
</tr>
<tr>
<td>ART 4793</td>
<td>Architecture and Space in East Asia</td>
<td></td>
</tr>
<tr>
<td>ART 4800</td>
<td>Special Studies in Art</td>
<td></td>
</tr>
<tr>
<td>ART 4810</td>
<td>Museum Internship</td>
<td></td>
</tr>
<tr>
<td>ART 4813</td>
<td>Museum Exhibition</td>
<td></td>
</tr>
<tr>
<td>ART 4830</td>
<td>Apprenticeship</td>
<td></td>
</tr>
<tr>
<td>ART 4910</td>
<td>Directed Study in Art History</td>
<td></td>
</tr>
<tr>
<td>ART 4920</td>
<td>Art History Symposium</td>
<td></td>
</tr>
<tr>
<td>ART 4933</td>
<td>Art in Context</td>
<td></td>
</tr>
<tr>
<td>ART 4973</td>
<td>20th Century Chinese Art</td>
<td></td>
</tr>
<tr>
<td>ART 4993</td>
<td>Senior Honors Project</td>
<td></td>
</tr>
</tbody>
</table>

Select 3 additional hours 3  
See note 2.a.

**Foreign Language**

See note 3  0-6 hours

**Non-Western Studies**

Select at least one course

See note 2.d.
Upper-Division General Education
Select 6 hours outside major department
See note 2.c.
Hours Subtotal 10

Major Requirements
Minimum GPA in all ART courses 2.75 with a minimum grade of "C" in all ART courses

Core Curriculum
ART 1103  Drawing I  3
ART 1203  Visual Thinking: Image and Surface  3
ART 1303  Visual Thinking: Form and Space  3
ART 1503  Art History Survey I (H)  3
ART 1513  Art History Survey II (H)  3

Lower-Division Professional Sequence
2.75 GPA required to take courses:
ART 2413  Typography I  3
ART 2423  Graphic Design I  3
ART 2433  3
Select 3 hours Studio Art from:
ART 1113  Drawing II  3
ART 2113  Life Drawing  3
ART 2223  Oil Painting I  3
ART 2233  Watercolor I  3
ART 2243  Jewelry and Metals I  3
ART 2253  Ceramics I  3
ART 2263  Sculpture I  3
ART 2273  Printmaking I  3
ART 2283  Studio Art Digital Survey  3
ART 2293  Photography I  3
ART 2803  Introduction to Photography for Non-Majors  3
Select 9 hours upper-division Studio Art or career-related areas from:
ART 3110  Life Drawing Studio  3
ART 3213  Public and Installation Art  3
ART 3223  Oil Painting II  3
ART 3233  Watercolor II  3
ART 3243  Jewelry and Metals II  3
ART 3253  Ceramics II  3
ART 3263  Sculpture II  3
ART 3273  Printmaking II  3
ART 3293  New Genres in Studio Art  3
ART 3383  Digital Imaging  3
ART 3393  Photography II  3
ART 3403  Illustration II  3
ART 3413  Typography II  3
ART 3423  Graphic Design II  3
ART 3453  Motion Design I  3
ART 3463  Interaction Design I  3
ART 4053  Alternative Photography  3
ART 4100  Advanced Drawing  3
ART 4211  BFA Studio Capstone Exhibition  3
ART 4213  BFA Studio Capstone  3
ART 4220  Oil Painting Studio  3
ART 4223  BA Studio Capstone  3
ART 4230  Watercolor Studio  3
ART 4240  Jewelry and Metals Studio  3
ART 4250  Ceramics Studio  3
ART 4260  Sculpture Studio  3
ART 4270  Printmaking Studio  3
ART 4280  Photography Studio  3
ART 4420  Graphic Design Studio  3
ART 4430  Illustration Studio  3
ART 4450  Motion Design Studio  3
ART 4460  Interaction Design Studio  3
ART 4493  Portfolio Capstone  3
ART 4800  Special Studies in Art  3
ART 4820  Graphic Design Internship  3
ART 4830  Apprenticeship  3
ART 4900  Directed Study in Art  3
MC 2003  Mass Media Style and Structure  3
MC 2023  Electronic Communication  3
MC 3173  History of Mass Communication (H)  3
MC 4143  Ethics and Issues in Mass Communications  3
MC 4153  International Mass Communication  3
MC 4163  Mass Communication Law  3
MC 4733  Responsibility in Mass Communication  3
MMJ 3153  Fundamentals of Video and Studio Production  3
MMJ 3263  Multimedia Reporting  3
MMJ 3293  Information Graphics  3
MMJ 3623  Internet Communication  3
MMJ 3823  Photography I  3
MMJ 3913  Field Production  3
MMJ 4393  Data Journalism  3
MMJ 4423  Graphic Design in Multimedia  3
MMJ 4540  Specialized Multimedia Journalism Applications  3
SC 2183  Introduction to Strategic Communications  3
SC 3753  Graphic Design for Strategic Communication  3
SC 4013  Advertising Media and Markets  3
SC 4653  Electronic Media Advertising  3
MKTG 3213  Marketing (S)  3
MKTG 3313  Personal Marketing and Professional Development  3
MKTG 3323  Consumer and Market Behavior  3
MKTG 3433  Promotional Strategy  3
MKTG 3473  Professional Selling  3
MKTG 3513  Sales Management  3
MKTG 3613  Retailing Management  3
MKTG 3993  International Business (I)  3
MKTG 4343  Brand Marketing  3
MKTG 4550  Problems in Marketing  3
MKTG 4553  International Marketing  3
**Other Requirements**

- See the College of Arts and Sciences Requirements.
- **Upper-Division Credit**: Total hours must include at least 40 hours in courses numbered 3000 or above.
- **Hours in One Department**: For B.A. and B.S. degrees, no more than 54 hours in one department may be applied to degree requirements.

**College of Arts and Sciences Requirements**

1. **General Education Requirements**
   No more than two courses (or eight hours) from the major department may be used to meet General Education and Departmental Requirements. The General Education required English Composition, required U.S. History, required American Government, one required MATH or STAT course, and required foreign language for B.A. degrees do not count against the two-course maximum.

2. **A&S College/Departmental Requirements**
   a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing), HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking (A), PHIL 3003 Symbolic Logic (A) and PHIL 4003 Mathematical Logic and Computability), REL, TH, and foreign languages.
   b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOL, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
   c. The required six hours of upper-division General Education may not include courses from the student’s major department. This requirement may be satisfied by courses also used to satisfy any part of a student’s degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
   d. Non-Western Studies Requirement for B.A. and B.F.A.; One 3-hour course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student’s degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
   e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses applied to the degree.

3. **Foreign Language Proficiency**
   a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.
   b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.
   c. In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.

4. **Exclusions**
   a. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum allowed from one department.
   b. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

5. **Teacher Certification**
   Students can satisfy the requirements for secondary schools teaching certification while earning a B.A. or B.S. in the College of Arts & Sciences. Those interested should see their Arts and Sciences advisor and the OSU Professional Education Unit in room 325 Willard.
Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2025.