ART: GRAPHIC DESIGN, BFA

Requirements for Students Matriculating in or before Academic Year 2018-2019. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I or ENGL 1313 Critical Analysis and Writing I</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td>3</td>
</tr>
<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
</tr>
<tr>
<td>MATH or STAT course designated (A)</td>
<td>3</td>
<td></td>
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<tr>
<td>Courses designated (H)</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td>Courses designated (N)</td>
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<td></td>
</tr>
<tr>
<td>Course designated (S)</td>
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<td></td>
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<tr>
<td>Select 3 additional hours</td>
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Diversity (D) & International Dimension (I)
May be completed in any part of the degree plan
Select at least one Diversity (D) course
Select at least one International Dimension (I) course

College/Departmental Requirements
First Year Seminar
(Transfer students with 15 hours exempt) 1
Arts & Humanities
ART 3683 History of 20th Century Art (HI) 3
Select 3 hours upper-division Art History from: 3
<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>ART 3543</td>
<td>Leonardo, Art, And Science (H)</td>
</tr>
<tr>
<td>ART 3553</td>
<td>Fashioning and Self Fashioning: The Renaissance Portrait (H)</td>
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<tr>
<td>ART 3563</td>
<td>History of Prints and Printmaking</td>
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<tr>
<td>ART 3573</td>
<td>History of Photography</td>
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<tr>
<td>ART 3583</td>
<td>Introduction to Museum and Curatorial Studies (H)</td>
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<tr>
<td>ART 3600</td>
<td>Writing Methods In Art History</td>
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### Art: Graphic Design, BFA

<table>
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<tr>
<th>Hours Subtotal</th>
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#### Major Requirements
Minimum GPA in all ART courses 2.75 with a minimum grade of "C" in all ART courses

#### Core Curriculum
- **ART 1103** Drawing I (3)
- **ART 1203** Visual Thinking: Image and Surface (3)
- **ART 1303** Visual Thinking: Form and Space (3)
- **ART 1503** Art History Survey I (H) (3)
- **ART 1513** Art History Survey II (H) (3)

#### Lower-division Professional Sequence
2.75 GPA required to take courses:
- **ART 2413** Typography I (3)
- **ART 2423** Graphic Design I (3)
- **ART 2433** Digital Design I (3)

Select 3 hours Studio Art from:
- **ART 1113** Drawing II
- **ART 2113** Life Drawing
- **ART 2223** Oil Painting I
- **ART 2233** Watercolor I
- **ART 2243** Jewelry and Metals I
- **ART 2253** Ceramics I
- **ART 2263** Sculpture I
- **ART 2273** Printmaking I
- **ART 2283** Studio Art Digital Survey
- **ART 2293** Photography I
- **ART 2803** Introduction to Photography for Non-Majors

Select 9 hours upper-division Studio Art or career-related areas from:
- **ART 3110** Life Drawing Studio
- **ART 3213** Public and Installation Art
- **ART 3223** Oil Painting II
- **ART 3233** Watercolor II
- **ART 3243** Jewelry And Metals II
- **ART 3253** Ceramics II
- **ART 3263** Sculpture II
- **ART 3273** Printmaking II
- **ART 3293** New Genres in Studio Art
- **ART 3383** Digital Imaging
- **ART 3393** Photography II
- **ART 3403** Illustration II
- **ART 3413** Typography II
- **ART 3423** Graphic Design II
- **ART 3453** Motion Design I
- **ART 3463** Interaction Design I
- **ART 4053** Alternative Photography
- **ART 4100** Advanced Drawing
- **ART 4211** BFA Studio Capstone Exhibition
- **ART 4213** BFA Studio Capstone
- **ART 4220** Oil Painting Studio
- **ART 4223** BA Studio Capstone
- **ART 4230** Watercolor Studio
- **ART 4240** Jewelry and Metals Studio
- **ART 4250** Ceramics Studio
- **ART 4260** Sculpture Studio
- **ART 4270** Printmaking Studio
- **ART 4280** Photography Studio
- **ART 4420** Graphic Design Studio
- **ART 4430** Illustration Studio
- **ART 4450** Motion Design Studio
- **ART 4460** Interaction Design Studio
- **ART 4493** Portfolio Capstone
- **ART 4800** Special Studies in Art
- **ART 4820** Graphic Design Internship
- **ART 4830** Apprenticeship
- **ART 4900** Directed Study In Art
- **MC 2003** Mass Media Style and Structure
- **MC 2023** Electronic Communication
- **MC 3173** History of Mass Communication (H)
- **MC 4143** Ethics and Issues in Mass Communications
- **MC 4153** International Mass Communication
- **MC 4163** Mass Communication Law
- **MC 4733** Responsibility in Mass Communication
- **MMJ 3153** Fundamentals of Audio and Video Production
- **MMJ 3263** Multimedia Reporting
- **MMJ 3293** Information Graphics
- **MMJ 3623** Internet Communication
- **MMJ 3823** Photography I
- **MMJ 3913** Field Production
- **MMJ 4393** Data Journalism
- **MMJ 4423** Graphic Design in Multimedia
- **MMJ 4540** Specialized Multimedia Journalism Applications
- **SC 2183** Introduction to Strategic Communications
- **SC 3753** Graphic Design for Strategic Communication
- **SC 4013** Advertising Media and Markets
- **SC 4653** Electronic Media Advertising
- **MKTG 3213** Marketing (S)
- **MKTG 3313** Personal Marketing and Professional Development
- **MKTG 3323** Consumer and Market Behavior
- **MKTG 3433** Promotional Strategy
- **MKTG 3473** Professional Selling
- **MKTG 3513** Sales Management
- **MKTG 3613** Retailing Management
- **MKTG 3993** International Business (I)
- **MKTG 4343** Brand Marketing
- **MKTG 4550** Problems In Marketing
- **MKTG 4553** International Marketing
- **MKTG 4993** Electronic Commerce Marketing
- **MSIS 2103** Business Data Science Technologies

#### Upper-division Professional Sequence
Other Requirements

- See the College of Arts and Sciences Requirements.
- Upper-Division Credit: Total hours must include at least 40 hours in courses numbered 3000 or above.

College of Arts and Sciences Requirements

1. General Education Requirements

   No more than two courses (or eight hours) from the major department may be used to meet General Education and College and Departmental Requirements. The General Education required English Composition, required U.S. History, required American Government, one required MATH or STAT course, and required foreign language for B.A. degrees do not count against the two-course maximum.

2. A&S College/Departmental Requirements

   a. Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking (A), PHIL 3003 Symbolic Logic (A) and PHIL 4003 Mathematical Logic and Computability), REL, TH, and foreign languages.

   b. Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.

   c. The required six hours of upper-division General Education may not include courses from the student's major department. This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).

   d. Non-Western Studies Requirement for B.A. and B.F.A.; One 3-hour course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).

   e. The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses.

3. Foreign Language Proficiency

   a. The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.

   b. The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.

   c. In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.

4. Exclusions

   a. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum allowed from one department.

   b. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

5. Teacher Certification

   Students can satisfy the requirements for secondary schools teaching certification while earning a B.A. or B.S. in the College of Arts & Sciences. Those interested should see their Arts and Sciences advisor and the OSU Professional Education Unit in room 325 Willard.

Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.

- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
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• Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.

• Degrees that follow this plan must be completed by the end of Summer 2024.