# AGRICULTURAL COMMUNICATIONS, BSAG

**Requirements for Students Matriculating in or before Academic Year 2019-2020.** Learn more about University Academic Regulation 3.1 ([http://catalog.okstate.edu/university-academic-regulations/#matriculation](http://catalog.okstate.edu/university-academic-regulations/#matriculation)).

**Minimum Overall Grade Point Average:** 2.00  
**Total Hours:** 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
<td></td>
</tr>
</tbody>
</table>

**American History & Government**

Select one of the following:

- HIST 1103 | Survey of American History | 3 |
- HIST 1483 | American History to 1865 (H) | |
- HIST 1493 | American History Since 1865 (DH) | |
- POLS 1113 | American Government | 3 |

**Analytical & Quantitative Thought (A)**

Select one of the following:

- MATH 1483 | Mathematical Functions and Their Uses (A) | 3 |
- MATH 1493 | Applications of Modern Mathematics (A) | |
- MATH 1513 | College Algebra (A) | |
- MATH 1813 | Preparation for Calculus (A) | |
- STAT 2013 | Elementary Statistics (A) | |

**Humanities (H)**

Courses designated (H) | 6 |

**Natural Sciences (N)**

Must include one Laboratory Science (L) course

Select one of the following:

- CHEM 1014 | Chemistry In Civilization (LN) | 1 |
- CHEM 1215 | Chemical Principles I (LN) | 1 |
- CHEM 1314 | Chemistry I (LN) | 1 |
- Any course designated (N) | 3 |

**Social & Behavioral Sciences (S)**

AGEC 1113 | Introduction to Agricultural Economics (S) | 3 |
| or ECON 2103 | Introduction to Microeconomics (S) | |

Select one of the following:

- AGCM 3203 | Oral Communications in Agricultural Sciences & Natural Resources (S) | 1 |
- SPCH 2713 | Introduction to Speech Communication (S) | 1 |

**Diversity (D) & International Dimension (I)**

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

**College/Departmental Requirements**

**Agricultural Sciences and Natural Resources**

AG 1011 | First Year Seminar | 1 |
ANSI 1124 | Introduction to the Animal Sciences | 4 |
PLNT 1213 | Introduction to Plant and Soil Systems | 3 |

Select one course from each of the following lists:

**Group 1:**

- FDSC 1133 | Fundamentals of Food Science | 3 |
- FDSC 2102 | Regional Diversity in Food Production, Selection and Consumption (D) | |
- FDSC 2233 | The Meat We Eat | |
| or ANSI 2233 | The Meat We Eat | |
- FDSC 2253 | Meat Animal and Carcass Evaluation | |
| or ANSI 2253 | Meat Animal and Carcass Evaluation | |
- NSCI 2114 | Principles of Human Nutrition (N) | |
- NSCI 3543 | Food and the Human Environment (IS) | |

**Group 2:**

- AGEC 4503 | Environmental Economics and Resource Development | |
- ENTO 2003 | Insects and Society (N) | |
- ENTO 2143 | Global Issues in Agricultural Biosecurity and Forensics | |
- ENTO 2223 | Insects in Global Public Health (N) | |
- ENTO 2993 | Introduction to Entomology (LN) | |
- ENVR 1113 | Elements of Environmental Science | |
- NREM 1014 | Introduction to Natural History (LN) | |
- NREM 2013 | Ecology of Natural Resources | |
- SOIL 1113 | Land, Life and the Environment (N) | |
- SOIL 2124 | Fundamentals of Soil Science (N) | |

**Group 3:**

- AGED 4713 | International Programs in Agricultural Education and Extension (I) | 3 |
- AGEC 2303 | Food Marketing to a Diverse Population (D) | |
- AGEC 3403 | Agricultural Small Business Management | |
- AGEC 3423 | Farm and Agribusiness Management | |
- AGEC 3463 | Agricultural Cooperatives | |
- AGLE 2303 | Agricultural Leaders in Society (S) | |
- AGLE 2403 | Agricultural Leadership in a Multicultural Society (DS) | |
- AGLE 3403 | Facilitating Social Change in Agriculture | |
- AGLE 3803 | Global Leadership in Agriculture (I) | |

**Written & Oral Communications**

AGCM 2113 | Introduction to Agricultural Communications | 3 |
AGCM 3113 | Writing and Editing for Agricultural Publications | 3 |

**Hours Subtotal:** 40
Major Requirements

Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGCM 3123</td>
<td>Audio and Video Storytelling in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3213</td>
<td>Layout and Design for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3223</td>
<td>Digital and Online Media in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3233</td>
<td>Basic Photography and Photo Editing for Agriculture</td>
<td>3</td>
</tr>
<tr>
<td>or AGCM 4233</td>
<td>Agricultural Photography Tour</td>
<td></td>
</tr>
<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4300</td>
<td>Internships in Agricultural Communications</td>
<td>2</td>
</tr>
<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3323</td>
<td>Agricultural Product Marketing and Sales</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3703</td>
<td>Issues in Agricultural Policy</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3713</td>
<td>Agricultural Law</td>
<td>3</td>
</tr>
<tr>
<td>FIN 2123</td>
<td>Personal Finance</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 2103</td>
<td>Financial Accounting</td>
<td></td>
</tr>
</tbody>
</table>

Related Courses

To be selected from courses in the following areas: 16
AG, AGEC, AGED, AGLE, ANSI, ART, AST, ECON, ENTO, FDSC, HORT, NREM, PLNT, or SOIL
EEE, ENGL, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH

Hours Subtotal 57

Electives

0 or hours to complete required total for degree

Total Hours 120

1 College & Departmental requirements that may be used to meet GE requirements.
2 If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

Other Requirements

• A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
• A 2.00 GPA or higher in upper-division hours.
• The student must earn a minimum grade of “C” in all AGCM courses.

Additional State/OSU Requirements

• At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.