AGRICULTURAL COMMUNICATIONS, BSAG

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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**General Education Requirements**

*English Composition*
See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)

ENGL 1113 Composition I 3
or ENGL 1313 Critical Analysis and Writing I 3
Select one of the following: 3
- ENGL 1213 Composition II
- ENGL 1413 Critical Analysis and Writing II
- ENGL 3323 Technical Writing

*American History & Government*
Select one of the following: 3
- HIST 1103 Survey of American History
- HIST 1483 American History to 1865 (H)
- HIST 1493 American History Since 1865 (DH)
- POLS 1113 American Government 3

*Analytical & Quantitative Thought (A)*
Select one of the following: 3
- MATH 1483 Mathematical Functions and Their Uses (A)
- MATH 1493 Applications of Modern Mathematics (A)
- MATH 1513 College Algebra (A)
- MATH 1813 Preparation for Calculus (A)
- STAT 2013 Elementary Statistics (A)

*Humanities (H)*
Courses designated (H) 6

*Natural Sciences (N)*
Must include one Laboratory Science (L) course
Select one of the following: 4
- CHEM 1014 Chemistry In Civilization (LN) 1
- CHEM 1215 Chemical Principles I (LN) 1
- CHEM 1314 Chemistry I (LN) 1
Any course designated (N) 3

*Social & Behavioral Sciences (S)*
AGEC 1113 Introduction to Agricultural Economics (S) 1 3
or ECON 2103 Introduction to Microeconomics (S) 3
Select one of the following: 3
- AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S) 1
- SPCH 2713 Introduction to Speech Communication (S) 1

*Written & Oral Communications*
AGCM 2113 Introduction to Agricultural Communications 3
AGCM 3113 Writing and Editing for Agricultural Publications 3

Courses designated (A), (H), (N), or (S) 6

**Hours Subtotal** 40

**Diversity (D) & International Dimension (I)**
May be completed in any part of the degree plan
Select at least one Diversity (D) course
Select at least one International Dimension (I) course

**College/Departmental Requirements**

*Agricultural Sciences and Natural Resources*
AG 1011 First Year Seminar 1
ANSI 1124 Introduction to the Animal Sciences 4
PLNT 1213 Introduction to Plant and Soil Systems 3
Select one course from each of the following lists:

**Group 1:**
- FDSC 1133 Fundamentals of Food Science
- FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)
- FDSC 2233 The Meat We Eat
  or ANSI 2233 The Meat We Eat
- FDSC 2253 Meat Animal and Carcass Evaluation (D)
  or ANSI 2253 Meat Animal and Carcass Evaluation
- NSCI 2114 Principles of Human Nutrition (N)
- NSCI 3543 Food and the Human Environment (IS)

**Group 2:**
- AGEC 4503 Environmental Economics and Resource Development
- ENTO 2003 Insects and Society (N)
- ENTO 2143 Global Issues in Agricultural Biosecurity and Forensics
- ENTO 2223 Insects in Global Public Health (N)
- ENTO 2993 Introduction to Entomology (LN)
- ENVR 1113 Elements of Environmental Science
- NREM 1014 Introduction to Natural History (LN)
- NREM 2013 Ecology of Natural Resources
- SOIL 1113 Land, Life and the Environment (N)
- SOIL 2124 Fundamentals of Soil Science (N)

**Group 3:**
- AGED 4713 International Programs in Agricultural Education and Extension (I)
- AGEC 2303 Food Marketing to a Diverse Population (D)
- AGEC 3403 Agricultural Small Business Management
- AGEC 3423 Farm and Agribusiness Management
- AGEC 3463 Agricultural Cooperatives
- AGLE 2303 Agricultural Leaders in Society (S)
- AGLE 2403 Agricultural Leadership in a Multicultural Society (DS)
- AGLE 3403 Facilitating Social Change in Agriculture
- AGLE 3803 Global Leadership in Agriculture (I)

**Written & Oral Communications**
AGCM 2113 Introduction to Agricultural Communications 3
AGCM 3113 Writing and Editing for Agricultural Publications 3

**Hours Subtotal** 23
## Agricultural Communications, BSAG

### Major Requirements

**Core Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>AGCM 3123</td>
<td>Audio and Video Storytelling in Agricultural Communications</td>
<td>3</td>
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<tr>
<td>AGCM 3213</td>
<td>Layout and Design for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3223</td>
<td>Digital and Online Media in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3233</td>
<td>Basic Photography and Photo Editing for Agriculture</td>
<td>3</td>
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<tr>
<td>or AGCM 4233</td>
<td>Agricultural Photography Tour</td>
<td>3</td>
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<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4300</td>
<td>Internships in Agricultural Communications</td>
<td>2</td>
</tr>
<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3323</td>
<td>Agricultural Product Marketing and Sales</td>
<td>3</td>
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<td>AGEC 3703</td>
<td>Issues in Agricultural Policy</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3713</td>
<td>Agricultural Law</td>
<td>3</td>
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<tr>
<td>FIN 2123</td>
<td>Personal Finance</td>
<td>3</td>
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<tr>
<td>or ACCT 2103</td>
<td>Financial Accounting</td>
<td>3</td>
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**Related Courses**

To be selected from courses in the following areas: 16

AG, AGEC, AGED, AGLE, ANSI, ART, AST, ECON, ENTO, FDSC, HORT, NREM, PLNT, or SOIL

EEE, ENGL, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH

| Hours Subtotal | 57 |

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<th>Electives</th>
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<td>0 or hours to complete required total for degree</td>
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Total Hours 120

1. College & Departmental requirements that may be used to meet GE requirements.
2. If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

### Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of “C” in all AGCM courses.

### Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.