AGRICULTURAL COMMUNICATIONS, BSAG

Requirements for Students Matriculating in or before Academic Year 2019-2020. Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

Minimum Overall Grade Point Average: 2.00
Total Hours: 120

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tr>
<td></td>
<td><strong>General Education Requirements</strong></td>
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<tr>
<td></td>
<td><em>English Composition</em></td>
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<td></td>
<td>See Academic Regulation 3.5 (<a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a>)</td>
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<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
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<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
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<td>Select one of the following:</td>
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<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
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<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
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<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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</tr>
<tr>
<td></td>
<td><strong>American History &amp; Government</strong></td>
<td></td>
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<tr>
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<td>Select one of the following:</td>
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<tr>
<td>HIST 1103</td>
<td>Survey of American History</td>
<td></td>
</tr>
<tr>
<td>HIST 1483</td>
<td>American History to 1865 (H)</td>
<td></td>
</tr>
<tr>
<td>HIST 1493</td>
<td>American History Since 1865 (DH)</td>
<td></td>
</tr>
<tr>
<td>POLS 1113</td>
<td>American Government</td>
<td>3</td>
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<tr>
<td></td>
<td><strong>Analytical &amp; Quantitative Thought (A)</strong></td>
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<td>Select one of the following:</td>
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<tr>
<td>MATH 1483</td>
<td>Mathematical Functions and Their Uses (A)</td>
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<tr>
<td>MATH 1493</td>
<td>Applications of Modern Mathematics (A)</td>
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<tr>
<td>MATH 1513</td>
<td>College Algebra (A)</td>
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<tr>
<td>MATH 1813</td>
<td>Preparation for Calculus (A)</td>
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<tr>
<td>STAT 2013</td>
<td>Elementary Statistics (A)</td>
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<tr>
<td></td>
<td><strong>Humanities (H)</strong></td>
<td>6</td>
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<tr>
<td>Courses designated (H)</td>
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<tr>
<td><strong>Natural Sciences (N)</strong></td>
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<tr>
<td>Must include one Laboratory Science (L) course</td>
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<td>Select one of the following:</td>
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<tr>
<td>CHEM 1014</td>
<td>Chemistry In Civilization (LN)</td>
<td>1</td>
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<tr>
<td>CHEM 1215</td>
<td>Chemical Principles I (LN)</td>
<td>1</td>
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<tr>
<td>CHEM 1314</td>
<td>Chemistry I (LN)</td>
<td>1</td>
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<tr>
<td>Any course designated (N)</td>
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<tr>
<td><strong>Social &amp; Behavioral Sciences (S)</strong></td>
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<tr>
<td>AGEC 1113</td>
<td>Introduction to Agricultural Economics (S)</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 2103</td>
<td>Introduction to Microeconomics (S)</td>
<td></td>
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<tr>
<td>Select one of the following:</td>
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<tr>
<td>AGCM 3203</td>
<td>Oral Communications in Agricultural Sciences &amp; Natural Resources (S)</td>
<td>1</td>
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<tr>
<td>SPCH 2713</td>
<td>Introduction to Speech Communication (S)</td>
<td>1</td>
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<tr>
<td></td>
<td><strong>Additional General Education</strong></td>
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</table>

Courses designated (A), (H), (N), or (S) 6

**Hours Subtotal** 40

**Diversity (D) & International Dimension (I)**
May be completed in any part of the degree plan
Select at least one Diversity (D) course
Select at least one International Dimension (I) course

**College/Departmental Requirements**

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<tr>
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<tbody>
<tr>
<td>AG 1011</td>
<td>First Year Seminar</td>
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<tr>
<td>ANSI 1124</td>
<td>Introduction to the Animal Sciences</td>
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<tr>
<td>PLNT 1213</td>
<td>Introduction to Plant and Soil Systems</td>
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<td>Select one course from each of the following lists:</td>
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<tr>
<td>Group 1:</td>
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<tr>
<td>FDSC 1133</td>
<td>Fundamentals of Food Science</td>
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<tr>
<td>FDSC 2102</td>
<td>Regional Diversity in Food Production, Selection and Consumption (D)</td>
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<tr>
<td>FDSC 2233</td>
<td>The Meat We Eat</td>
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<tr>
<td>or ANSI 2233</td>
<td>The Meat We Eat</td>
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<tr>
<td>FDSC 2253</td>
<td>Meat Animal and Carcass Evaluation</td>
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<tr>
<td>or ANSI 2253</td>
<td>Meat Animal and Carcass Evaluation</td>
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<tr>
<td>NSCI 2114</td>
<td>Principles of Human Nutrition (N)</td>
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<tr>
<td>NSCI 3543</td>
<td>Food and the Human Environment (IS)</td>
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<td>Group 2:</td>
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<tr>
<td>AGEC 4503</td>
<td>Environmental Economics and Resource Development</td>
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<td>ENTO 2003</td>
<td>Insects and Society (N)</td>
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<td>ENTO 2143</td>
<td>Global Issues in Agricultural Biosecurity and Forensics</td>
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<td>ENTO 2223</td>
<td>Insects in Global Public Health (N)</td>
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<td>ENTO 2993</td>
<td>Introduction to Entomology (LN)</td>
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<td>ENVR 1113</td>
<td>Elements of Environmental Science</td>
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<td>NREM 1014</td>
<td>Introduction to Natural History (LN)</td>
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<td>NREM 2013</td>
<td>Ecology of Natural Resources</td>
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<tr>
<td>SOIL 1113</td>
<td>Land, Life and the Environment (N)</td>
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<td>SOIL 2124</td>
<td>Fundamentals of Soil Science (N)</td>
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<td>Group 3:</td>
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<tr>
<td>AGED 4713</td>
<td>International Programs in Agricultural Education and Extension (I)</td>
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<td>AGEC 2303</td>
<td>Food Marketing to a Diverse Population (D)</td>
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<tr>
<td>AGEC 3403</td>
<td>Agricultural Small Business Management</td>
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<tr>
<td>AGEC 3423</td>
<td>Farm and Agribusiness Management</td>
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<td>AGEC 3463</td>
<td>Agricultural Cooperatives</td>
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<td>AGLE 2303</td>
<td>Agricultural Leaders in Society (S)</td>
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<td>AGLE 2403</td>
<td>Agricultural Leadership in a Multicultural Society (DS)</td>
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<td>AGLE 3403</td>
<td>Facilitating Social Change in Agriculture</td>
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<tr>
<td>AGLE 3803</td>
<td>Global Leadership in Agriculture (I)</td>
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**Written & Oral Communications**

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<tr>
<td>AGCM 2113</td>
<td>Introduction to Agricultural Communications</td>
<td>3</td>
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<tr>
<td>AGCM 3113</td>
<td>Writing and Editing for Agricultural Publications</td>
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**Hours Subtotal** 23
**Major Requirements**

**Core Courses**

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<tr>
<th>Course Code</th>
<th>Course Title</th>
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<tr>
<td>AGCM 3123</td>
<td>Audio and Video Storytelling in Agricultural</td>
<td>3</td>
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<td>Communications</td>
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<tr>
<td>AGCM 3213</td>
<td>Layout and Design for Agricultural Publications</td>
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<tr>
<td>AGCM 3223</td>
<td>Digital and Online Media in Agricultural</td>
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<td></td>
<td>Communications</td>
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<tr>
<td>AGCM 3233</td>
<td>Basic Photography and Photo Editing for Agriculture</td>
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<tr>
<td>or AGCM 4233</td>
<td>Agricultural Photography Tour</td>
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<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agricultural</td>
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<tr>
<td></td>
<td>and Natural Resources</td>
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<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural</td>
<td>3</td>
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<td></td>
<td>Publications</td>
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<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural</td>
<td>3</td>
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<td>Communications</td>
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<td>AGCM 4300</td>
<td>Internships in Agricultural Communications</td>
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<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural</td>
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<td>Resources</td>
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<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
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<td>AGEC 3323</td>
<td>Agricultural Product Marketing and Sales</td>
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<td>AGEC 3703</td>
<td>Issues in Agricultural Policy</td>
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<td>AGEC 3713</td>
<td>Agricultural Law</td>
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<tr>
<td>FIN 2123</td>
<td>Personal Finance</td>
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<tr>
<td>or ACCT 2103</td>
<td>Financial Accounting</td>
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**Related Courses**

To be selected from courses in the following areas: 16

AG, AGEC, AGED, AGLE, ANSI, ART, AST, ECON, ENTO, FDSC, HORT, NREM, PLNT, or SOIL
EEE, ENGL, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH

| Hours Subtotal | 57 |

**Electives**

0 or hours to complete required total for degree

| Total Hours | 120 |

1. College & Departmental requirements that may be used to meet GE requirements.
2. If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

**Other Requirements**

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of “C” in all AGCM courses.

**Additional State/OSU Requirements**

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.