# Agricultural Communications, BSAG

## Requirements for Students Matriculating in or before Academic Year 2019-2020

Learn more about University Academic Regulation 3.1 (http://catalog.okstate.edu/university-academic-regulations/#matriculation).

**Minimum Overall Grade Point Average:** 2.00  
**Total Hours:** 120

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
</tr>
</tbody>
</table>

Select one of the following:

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<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ENGL 1213</td>
<td>Composition II</td>
<td>3</td>
</tr>
<tr>
<td>ENGL 1413</td>
<td>Critical Analysis and Writing II</td>
<td></td>
</tr>
<tr>
<td>ENGL 3323</td>
<td>Technical Writing</td>
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</table>

## General Education Requirements

### English Composition

See Academic Regulation 3.5 (http://catalog.okstate.edu/university-academic-regulations/#english-composition)

- ENGL 1113  Composition I
- ENGL 1313  Critical Analysis and Writing I

Select one of the following:

- ENGL 1213  Composition II
- ENGL 1413  Critical Analysis and Writing II
- ENGL 3323  Technical Writing

## American History & Government

Select one of the following:

- HIST 1103  Survey of American History
- HIST 1483  American History to 1865 (H)
- HIST 1493  American History Since 1865 (DH)
- POLS 1113  American Government

## Analytical & Quantitative Thought (A)

Select one of the following:

- MATH 1483  Mathematical Functions and Their Uses (A)
- MATH 1493  Applications of Modern Mathematics (A)
- MATH 1513  College Algebra (A)
- MATH 1813  Preparation for Calculus (A)
- STAT 2013  Elementary Statistics (A)

## Humanities (H)

Courses designated (H)

6

## Natural Sciences (N)

Must include one Laboratory Science (L) course

Select one of the following:

- CHEM 1014  Chemistry In Civilization (LN)  
- CHEM 1215  Chemical Principles I (LN)  
- CHEM 1314  Chemistry I (LN)

Any course designated (N)

3

## Social & Behavioral Sciences (S)

- AGEC 1113  Introduction to Agricultural Economics (S)  
- or ECON 2103  Introduction to Microeconomics (S)

Select one of the following:

- AGCM 3203  Oral Communications in Agricultural Sciences & Natural Resources (S)
- SPCH 2713  Introduction to Speech Communication (S)

## Written & Oral Communications

- AGCM 2113  Introduction to Agricultural Communications
- AGCM 3113  Writing and Editing for Agricultural Publications

## College/Departmental Requirements

### Agricultural Sciences and Natural Resources

- AG 1011  First Year Seminar
- ANSI 1124  Introduction to the Animal Sciences
- PLNT 1213  Introduction to Plant and Soil Systems

Select one course from each of the following lists:

**Group 1:**

- FDSC 1133  Fundamentals of Food Science
- FDSC 2102  Regional Diversity in Food Production, Selection and Consumption (D)
- FDSC 2233  The Meat We Eat
- or ANSI 2233  The Meat We Eat
- FDSC 2253  Meat Animal and Carcass Evaluation
- or ANSI 2253  Meat Animal and Carcass Evaluation
- NSCI 2114  Principles of Human Nutrition (N)
- NSCI 3543  Food and the Human Environment (IS)

**Group 2:**

- AGEC 4503  Environmental Economics and Resource Development
- ENTO 2003  Insects and Society (N)
- ENTO 2143  Global Issues in Agricultural Biosecurity and Forensics
- ENTO 2223  Insects in Global Public Health (N)
- ENTO 2993  Introduction to Entomology (LN)
- ENVR 1113  Elements of Environmental Science
- NREM 1014  Introduction to Natural History (LN)
- NREM 2013  Ecology of Natural Resources
- SOIL 1113  Land, Life and the Environment (N)
- SOIL 2124  Fundamentals of Soil Science (N)

**Group 3:**

- AGED 4713  International Programs in Agricultural Education and Extension (I)
- AGEC 2303  Food Marketing to a Diverse Population (D)
- AGEC 3403  Agricultural Small Business Management
- AGEC 3423  Farm and Agribusiness Management
- AGEC 3463  Agricultural Cooperatives
- AGLE 2303  Agricultural Leaders in Society (S)
- AGLE 2403  Agricultural Leadership in a Multicultural Society (DS)
- AGLE 3403  Facilitating Social Change in Agriculture
- AGLE 3803  Global Leadership in Agriculture (I)

## Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

## Hours Subtotal

40
### Major Requirements

**Core Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>AGCM 3123</td>
<td>Audio and Video Storytelling in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3213</td>
<td>Layout and Design for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3223</td>
<td>Digital and Online Media in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3233</td>
<td>Basic Photography and Photo Editing for Agriculture</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>or AGCM 4233 Agricultural Photography Tour</td>
<td></td>
</tr>
<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4300</td>
<td>Internships in Agricultural Communications</td>
<td>2</td>
</tr>
<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3323</td>
<td>Agricultural Product Marketing and Sales</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3703</td>
<td>Issues in Agricultural Policy</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3713</td>
<td>Agricultural Law</td>
<td>3</td>
</tr>
<tr>
<td>FIN 2123</td>
<td>Personal Finance</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>or ACCT 2103 Financial Accounting</td>
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**Related Courses**

To be selected from courses in the following areas: 16

- AG, AGEC, AGED, AGLE, ANSI, ART, AST, ECON, ENTO, FDSC, HORT, NREM, PLNT, or SOIL
- EEE, ENGL, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH

**Hours Subtotal**

| Hours Subtotal | 57 |

**Electives**

0 or hours to complete required total for degree

**Total Hours**

| Total Hours | 120 |

1. College & Departmental requirements that may be used to meet GE requirements.
2. If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

### Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of “C” in all AGCM courses.

### Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.