## AGRICULTURAL COMMUNICATIONS, BSAG

### Requirements for Students Matriculating in or before Academic Year 2019-2020

Learn more about University Academic Regulation 3.1 ([http://catalog.okstate.edu/university-academic-regulations/#matriculation](http://catalog.okstate.edu/university-academic-regulations/#matriculation)).

**Minimum Overall Grade Point Average:** 2.00  
**Total Hours:** 120

### General Education Requirements

#### English Composition

See Academic Regulation 3.5 ([http://catalog.okstate.edu/university-academic-regulations/#english-composition](http://catalog.okstate.edu/university-academic-regulations/#english-composition))

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1113</td>
<td>Composition I</td>
<td>3</td>
</tr>
<tr>
<td>or ENGL 1313</td>
<td>Critical Analysis and Writing I</td>
<td></td>
</tr>
</tbody>
</table>

Select one of the following:

- ENGL 1213 Composition II
- ENGL 1413 Critical Analysis and Writing II
- ENGL 3323 Technical Writing

### American History & Government

Select one of the following:

- HIST 1103 Survey of American History  
- HIST 1483 American History to 1865 (H)  
- HIST 1493 American History Since 1865 (DH)  
- POLS 1113 American Government

### Analytical & Quantitative Thought (A)

Select one of the following:

- MATH 1483 Mathematical Functions and Their Uses (A)  
- MATH 1493 Applications of Modern Mathematics (A)  
- MATH 1513 College Algebra (A)  
- MATH 1813 Preparation for Calculus (A)  
- STAT 2013 Elementary Statistics (A)

### Humanities (H)

Courses designated (H)  
**6**

### Natural Sciences (N)

Must include one Laboratory Science (L) course

Select one of the following:

- CHEM 1014 Chemistry In Civilization (LN)  
- CHEM 1215 Chemical Principles I (LN)  
- CHEM 1314 Chemistry I (LN)

Any course designated (N)  
**3**

### Social & Behavioral Sciences (S)

Courses designated (S)  
**3**

Select one of the following:

- AGEC 1113 Introduction to Agricultural Economics (S)  
- or ECON 2103 Introduction to Microeconomics (S)

Select one of the following:

- AGCM 3203 Oral Communications in Agricultural Sciences & Natural Resources (S)  
- SPCH 2713 Introduction to Speech Communication (S)

### Diversity (D) & International Dimension (I)

May be completed in any part of the degree plan

Select at least one Diversity (D) course

Select at least one International Dimension (I) course

### College/Departmental Requirements

#### Agricultural Sciences and Natural Resources

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AG 1011</td>
<td>First Year Seminar</td>
<td>1</td>
</tr>
<tr>
<td>ANSI 1124</td>
<td>Introduction to the Animal Sciences</td>
<td>4</td>
</tr>
<tr>
<td>PLNT 1213</td>
<td>Introduction to Plant and Soil Systems</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one course from each of the following lists:

**Group 1:**  
- FDSC 1133 Fundamentals of Food Science  
- FDSC 2102 Regional Diversity in Food Production, Selection and Consumption (D)  
- FDSC 2233 The Meat We Eat  
- of ANSI 2233 The Meat We Eat  
- FDSC 2253 Meat Animal and Carcass Evaluation  
- or ANSI 2253 Meat Animal and Carcass Evaluation  
- NSCI 2114 Principles of Human Nutrition (N)  
- NSCI 3543 Food and the Human Environment (IS)

**Group 2:**  
- AGEC 4503 Environmental Economics and Resource Development  
- ENTO 2003 Insects and Society (N)  
- ENTO 2143 Global Issues in Agricultural Biosecurity and Forensics  
- ENTO 2223 Insects in Global Public Health (N)  
- ENTO 2993 Introduction to Entomology (LN)  
- ENVR 1113 Elements of Environmental Science  
- NREM 1014 Introduction to Natural History (LN)  
- NREM 2013 Ecology of Natural Resources  
- SOIL 1113 Land, Life and the Environment (N)  
- SOIL 2124 Fundamentals of Soil Science (N)

**Group 3:**  
- AGED 4713 International Programs in Agricultural Education and Extension (I)  
- AGEC 2303 Food Marketing to a Diverse Population (D)  
- AGEC 3403 Agricultural Small Business Management  
- AGEC 3423 Farm and Agribusiness Management  
- AGEC 3463 Agricultural Cooperatives  
- AGLE 2303 Agricultural Leaders in Society (S)  
- AGLE 2403 Agricultural Leadership in a Multicultural Society (DS)  
- AGLE 3403 Facilitating Social Change in Agriculture  
- AGLE 3803 Global Leadership in Agriculture (I)

### Written & Oral Communications

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGCM 2113</td>
<td>Introduction to Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3113</td>
<td>Writing and Editing for Agricultural Publications</td>
<td>3</td>
</tr>
</tbody>
</table>

### Hours Subtotal

**40**
## Major Requirements

### Core Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>AGCM 3123</td>
<td>Audio and Video Storytelling in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3213</td>
<td>Layout and Design for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3223</td>
<td>Digital and Online Media in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3233</td>
<td>Basic Photography and Photo Editing for Agriculture or AGCM 4233 Agricultural Photography Tour</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 3503</td>
<td>Issues Management and Crisis Communications in Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4113</td>
<td>Features Writing and Editing for Agricultural Publications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4203</td>
<td>Professional Development in Agricultural Communications</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4300</td>
<td>Internships in Agricultural Communications</td>
<td>2</td>
</tr>
<tr>
<td>AGCM 4403</td>
<td>Planning Campaigns for Agriculture and Natural Resources</td>
<td>3</td>
</tr>
<tr>
<td>AGCM 4413</td>
<td>Agricultural Communications Capstone</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3323</td>
<td>Agricultural Product Marketing and Sales</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3703</td>
<td>Issues in Agricultural Policy</td>
<td>3</td>
</tr>
<tr>
<td>AGEC 3713</td>
<td>Agricultural Law</td>
<td>3</td>
</tr>
<tr>
<td>FIN 2123 or ACCT 2103</td>
<td>Personal Finance or Financial Accounting</td>
<td>3</td>
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### Related Courses

To be selected from courses in the following areas:

- AG, AGEC, AGED, ANSI, ART, AST, ECON, ENTO, FDSC, HORT, NREM, PLNT, or SOIL
- EEE, ENGL, HTM, MC, MGMT, MKTG, MMJ, POLS, PSYC, SC, SOC, SPAN, SPCH, STAT, or TH

### Hours Subtotal

57

### Electives

0 or hours to complete required total for degree

### Total Hours

120

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1. College & Departmental requirements that may be used to meet GE requirements.
2. If used as (N) or (S) courses in General Education, hours in this block reduced by 3.

## Other Requirements

- A minimum of 40 semester credit hours and 100 grade points must be earned in courses numbered 3000 or above.
- A 2.00 GPA or higher in upper-division hours.
- The student must earn a minimum grade of “C” in all AGCM courses.

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.